

COMPANY PROFILE



Are You Ready To
EMPOWER YOUR BRAND?



TABLE OF CONTENT

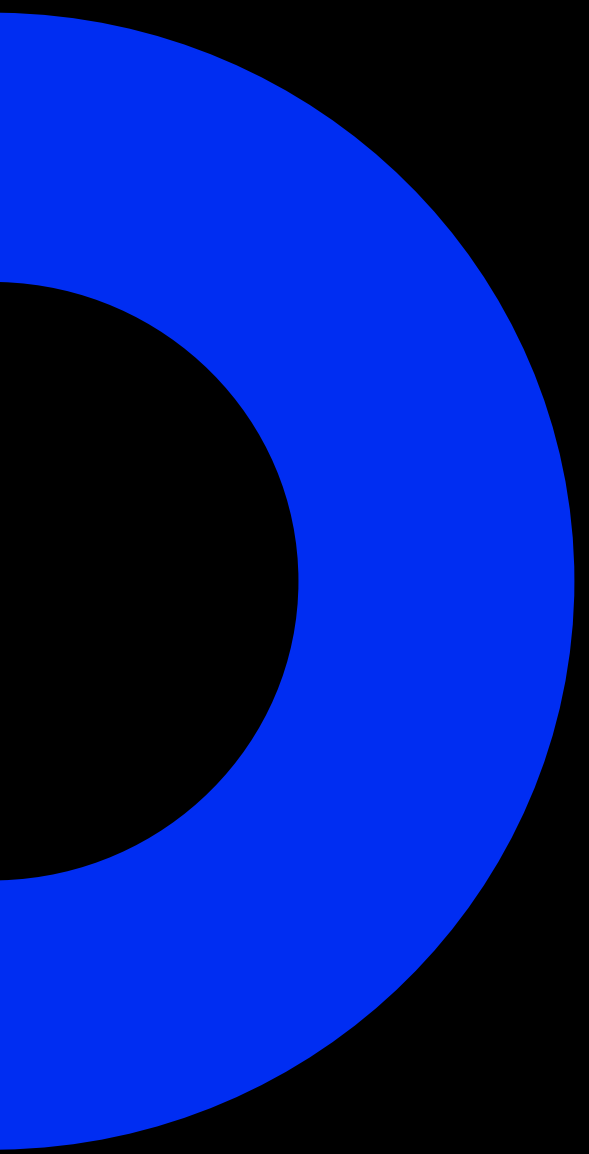
01	OUR STORY	07	BRANDING	13	DIGITAL PR
02	OUR VISION	08	SOCIAL MEDIA MANAGEMENT	14	MEDIA PRODUCTION
03	CORE VALUES	09	WEB DEVELOPMENT	15	AI PRODUCTION
04	WHY TARGET?	10	MEDIA BUYING	16	DIGITAL PRODUCTION
05	TARGET TIMELINE	11	REEL MAKER	17	PHOTOGRAPHY
06	SUCCESS PARTNERS	1	SEO	18	STUDIOS



Target Digital Solutions is a top-tier digital marketing agency in Egypt, established in 2015 to capitalize on the potential of the digital world. With over 100 skilled employees, we provide comprehensive 360 digital marketing solutions and over 20 services to meet the demands of businesses in the competitive digital market.

Our goal is to create a unique and amusing experience for our clients, delivering measurable benefits through innovative solutions that keep pace with the changing digital landscape.



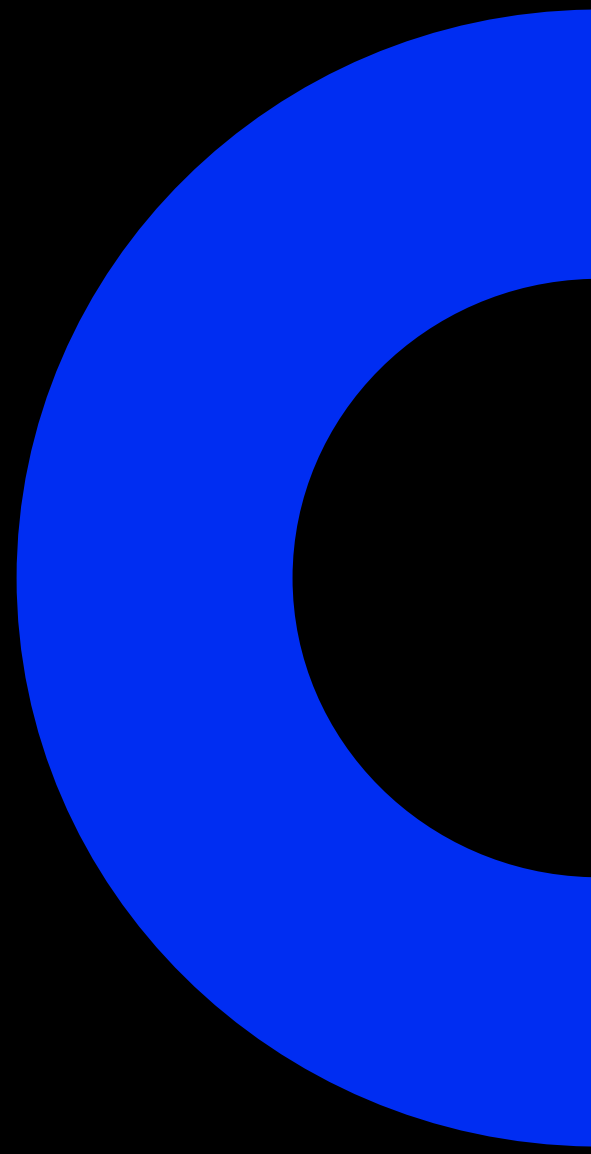


OUR VISION

Our vision for the future is based on the conviction that our success is inextricably linked to the success of our clients. We aspire to deliver great solutions that provide measurable results for our clients and encourage our team to stay at the forefront of the ever-changing digital world, generating the most impactful and successful journeys.

We provide personalized digital marketing solutions under one roof, earning trust and satisfaction from our clients. Our goal is to build strong, transparent connections through excellence and integrity, creating custom solutions that meet their unique needs.

OUR MISSION



CORE VALUES

CREATIVITY

Encouraging a work atmosphere that values innovation and resourcefulness enables us to develop unique tactics that help our clients stand out in a congested market.

BOLDNESS

Our team is always willing to think outside the box and push limits in order to create campaigns that will put your business ahead of the competition.

RESULTS-ORIENTED

We are constantly devoted to delivering measurable outcomes that are in line with the goals and objectives of our clients.

AUTHENTICITY

At Target, creativity is more than simply shining visuals or attention-grabbing gimmicks; we place a high value on authenticity by ensuring that our campaigns match our clients' brand values and messaging.

TRANSPARENCY

We prioritize transparency in all of our client interactions, ensuring that they are fully informed about our plans, processes, and results.



WHY TARGET

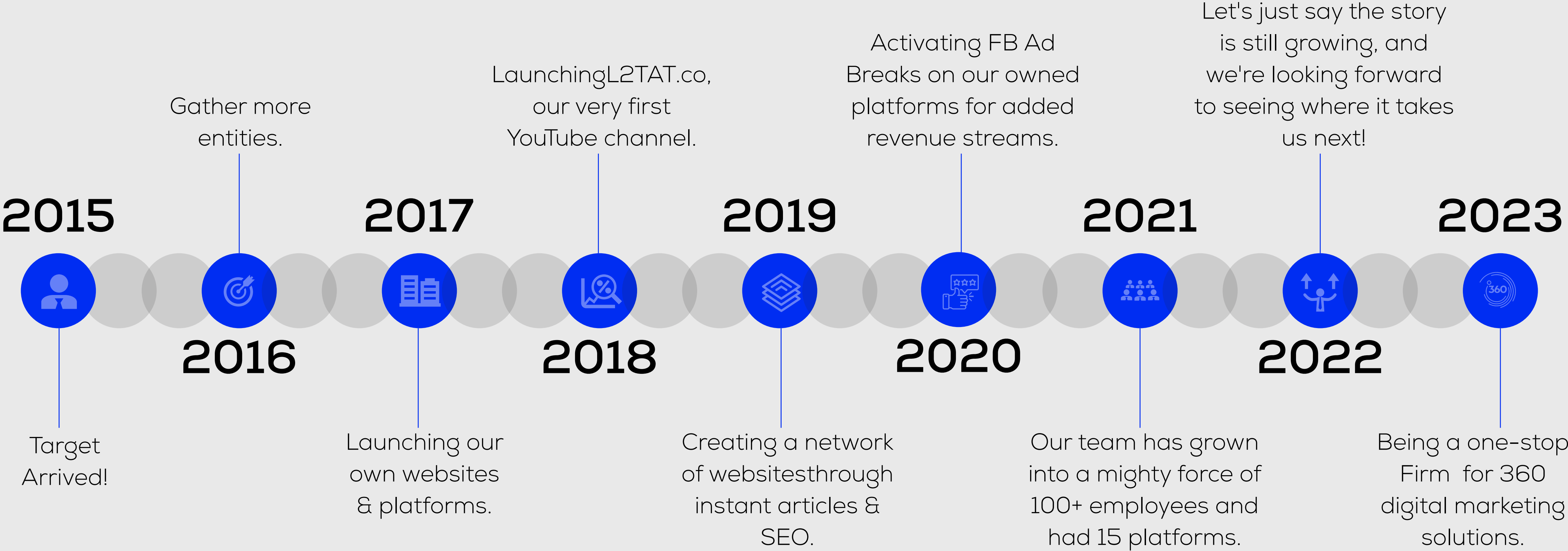


Our years of experience and hard work have enabled us to connect the first piece of the puzzle towards achieving our goals, making Target the ideal partner for unlocking your brand's full potential.

At Target Digital Solutions, we're passionate about empowering businesses with comprehensive 360-degree solutions that improve their brands in today's competitive digital world. Our collaborative approach involves close communication with clients, staff, and target groups, and our innovative solutions are tailored to meet their diverse needs. Choose Target Digital Solutions for industry-leading results and a holistic approach to digital marketing.



TARGET TIMELINE



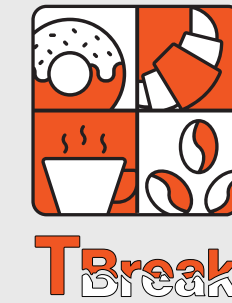
TARGET SUCCESS PARTNERS



Mercedes-Benz



TARGET SUCCESS PARTNERS



TARGET SUCCESS PARTNERS



TARGET SAUDI ARABIA PARTNERS



هيئة تطوير محمية الملك سلمان بن عبدالعزيز الملكية
KING SALMAN BIN ABDULAZIZ ROYAL RESERVE DEVELOPMENT AUTHORITY



Kadipay



K.T.P أنابيب القبلان
AL KOBLAN PIPES

PADEL
ZERO

OneCon

أوفرلوك

اليسر
للاستشارات الهندسية



SAUDI
SPORT
SHOW
powered by ISPO ACADEMY

PRIME
L&D



THREE
CORNERS
CONTRACTING

ممشى
البحر



BELLA



MAJESTIC
FURNITURE

ISFC
الشركة العالمية المتخصصة للأغذية
International Specialized Food Co.

DIET
WORLD
EST 1999

مشوي
كيوي

مضغوط السدرة
— Madhghout AlSidrah —

مساراتي العالمية
MASARATY GLOBAL

كايس
KiCE
Construction
Equipment

ظلال الكريستال
crystalshade
معنا الحماية لها معنى

أم هلال
Om Hilal

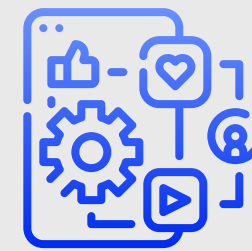


WE CAN DO TOGETHER!

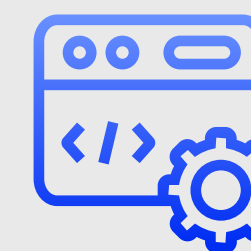
As a new-generation digital solutions agency, we offer a comprehensive range of services under one roof to help businesses achieve their objectives more efficiently and successfully. Our expertise and tools are at your disposal to support your business goals. Let's explore what we can accomplish together!



Branding



**Social Media
Management**



**Web Development
& Management**



Media Buying



Reel Makers



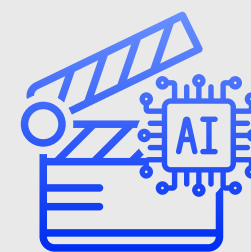
SEO



Digital PR



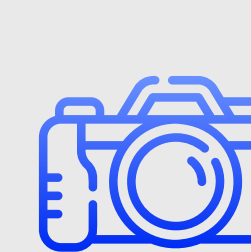
Media Production



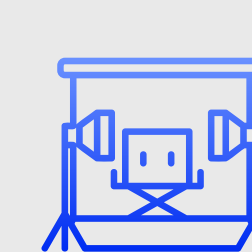
Ai Production



Digital Production



Photography

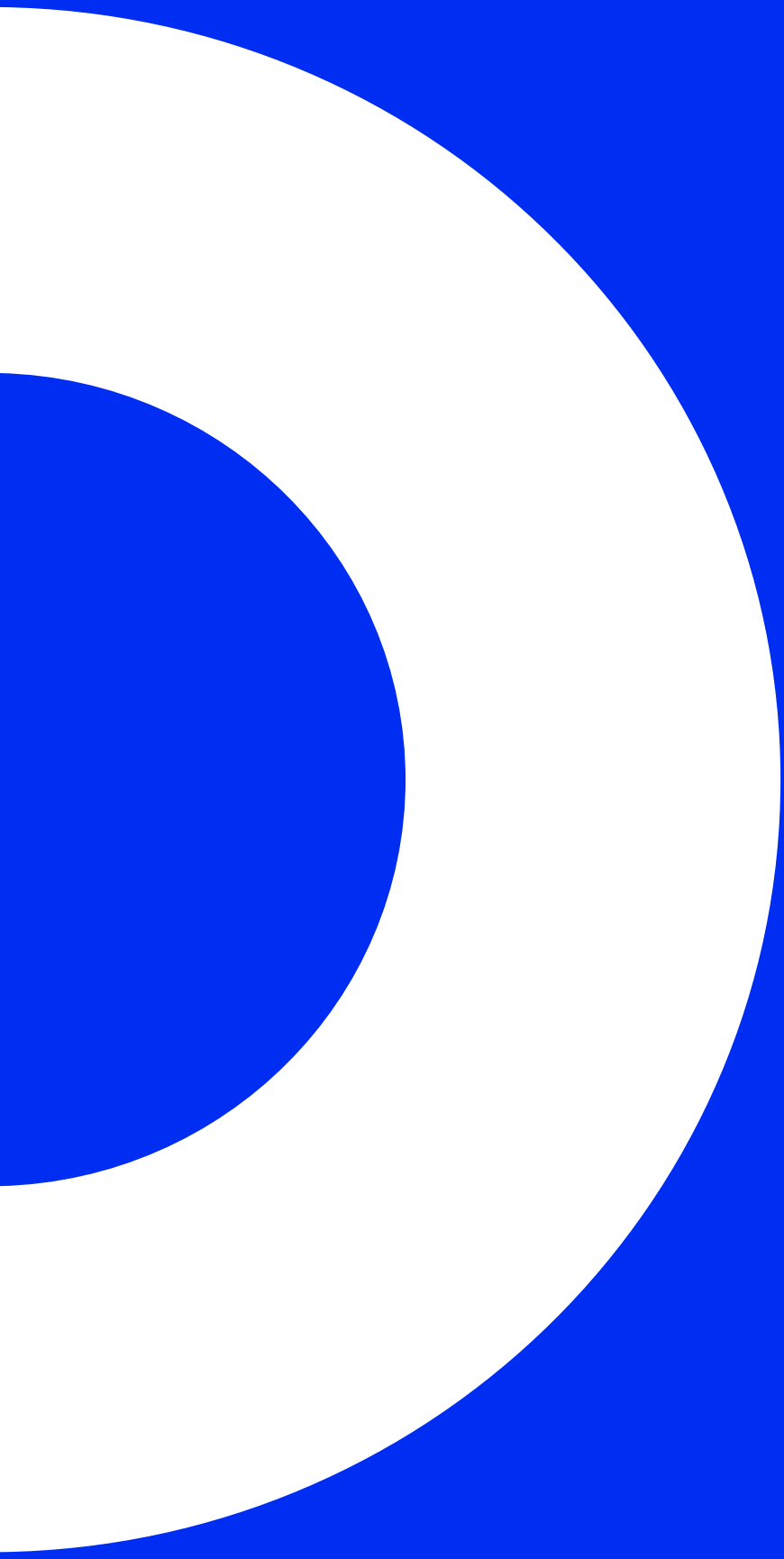


Studios



BRANDING

We build brands with purpose, personality, and a clear visual identity.
From strategy to design, we help businesses stand out, connect with their audience,
and leave a lasting impression.



100+
CLIENT

○ Brand Identity

○ Visual Identity

○ Brand Manuals

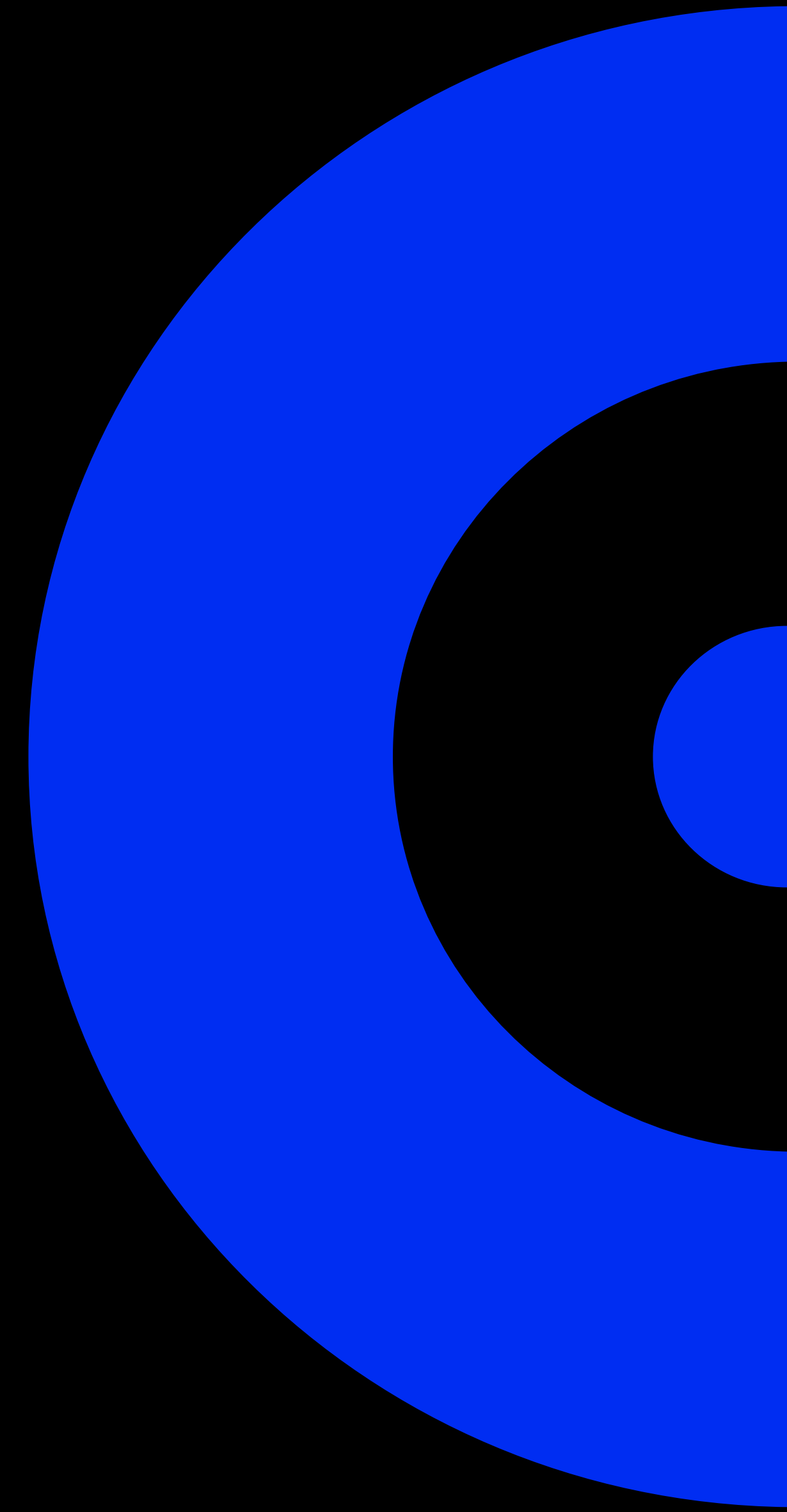
○ Brand strategy

○ Printing Services

○ Company Profiles



SELECTED BRANDING WORK



MAQAM AL OUD

oud

EGYPT

At Maqam, we are passionate about the art of scent. Nestled in the heart of Saudi Arabia, we have made it our mission to bring you the finest Oud and natural scents that the world has to offer. Our journey began with a deep appreciation for the rich heritage of Oud and the diverse palette of natural scents that nature provides. Today,





BARDALIS

RESTO CAFE

EGYPT

Bardalis is a luxurious dining destination that offers a one of a kind culinary experience. Founded by a Greek born chef raised in Egypt, the restaurant brings together global flavors, each infused with his signature touch, reating a menu that is both exclusive and artistic.





MARKASHIP

RESTO CAFE

EGYPT

Capybara is a contemporary café experience where calm sophistication meets global flavors. Set within a timeless architectural setting, it offers specialty coffee, curated cuisine, and private spaces designed for connection, productivity, and memorable gatherings.

Rooted in comfort, balance, and understated elegance, Capybara provides a welcoming retreat from the city's pace while maintaining a refined and distinctive character.





MERAS

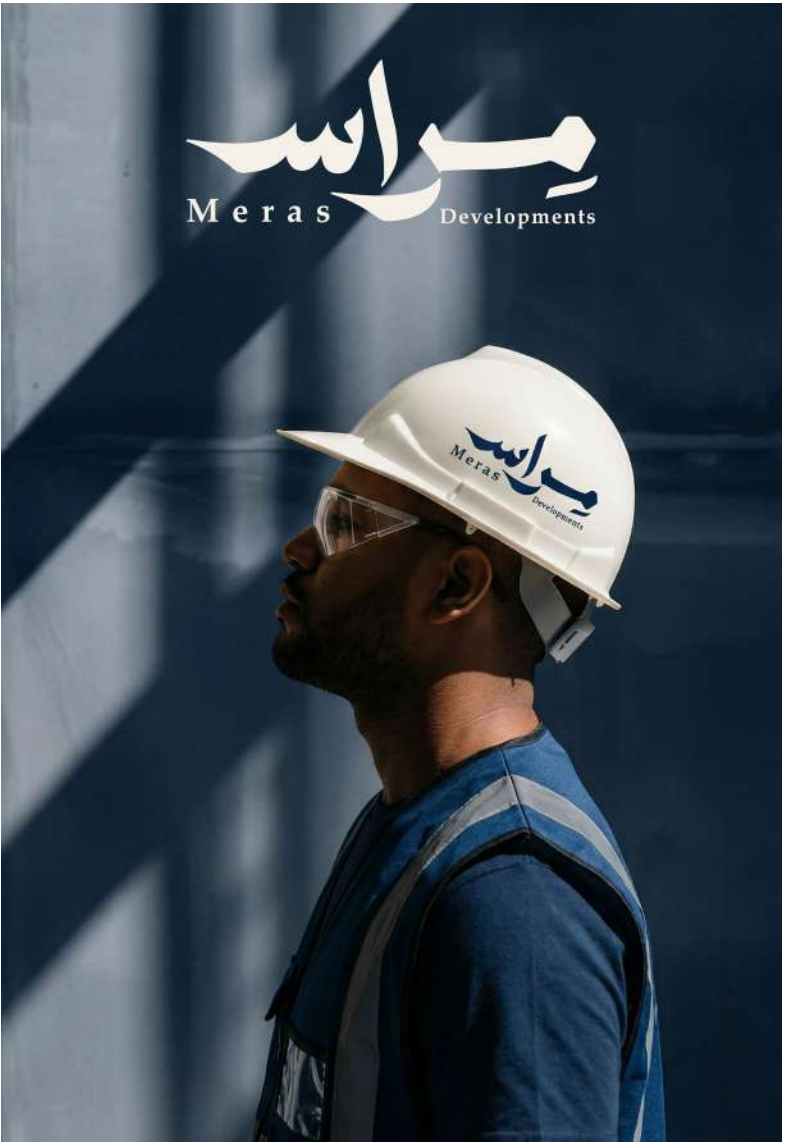
DEVELOPMENTS

EGYPT

Meras Developments is the real estate arm born from over four decades of engineering discipline and execution excellence. Before building communities, we built protection systems. Before structuring assets, we secured infrastructure.

Our foundation traces back to Shehabco, established in 1981 as a regional leader in engineering, fire protection, and infrastructure systems across the Middle East. For over 40 years, thousands of projects were delivered in environments where error was not an option tunnels, highrise buildings, national scale facilities, and critical infrastructure.





MARKASHIP

RESTO CAFE

EGYPT

EightyFour Kitchen is a corporate catering and hospitality provider built on over 40 years of experience. Originating from kitchens that have served clients since 1984, the brand combines deep-rooted expertise with modern operational systems to deliver high-quality food solutions at scale.

Positioned as a trusted partner to businesses and institutions, EightyFour Kitchen focuses on consistency, precision, and seamless service execution. Every aspect – from preparation to delivery – is driven by structured processes, strict quality standards, and operational excellence.





MADHGHOUT AL SIDRAH

RESTAURANT

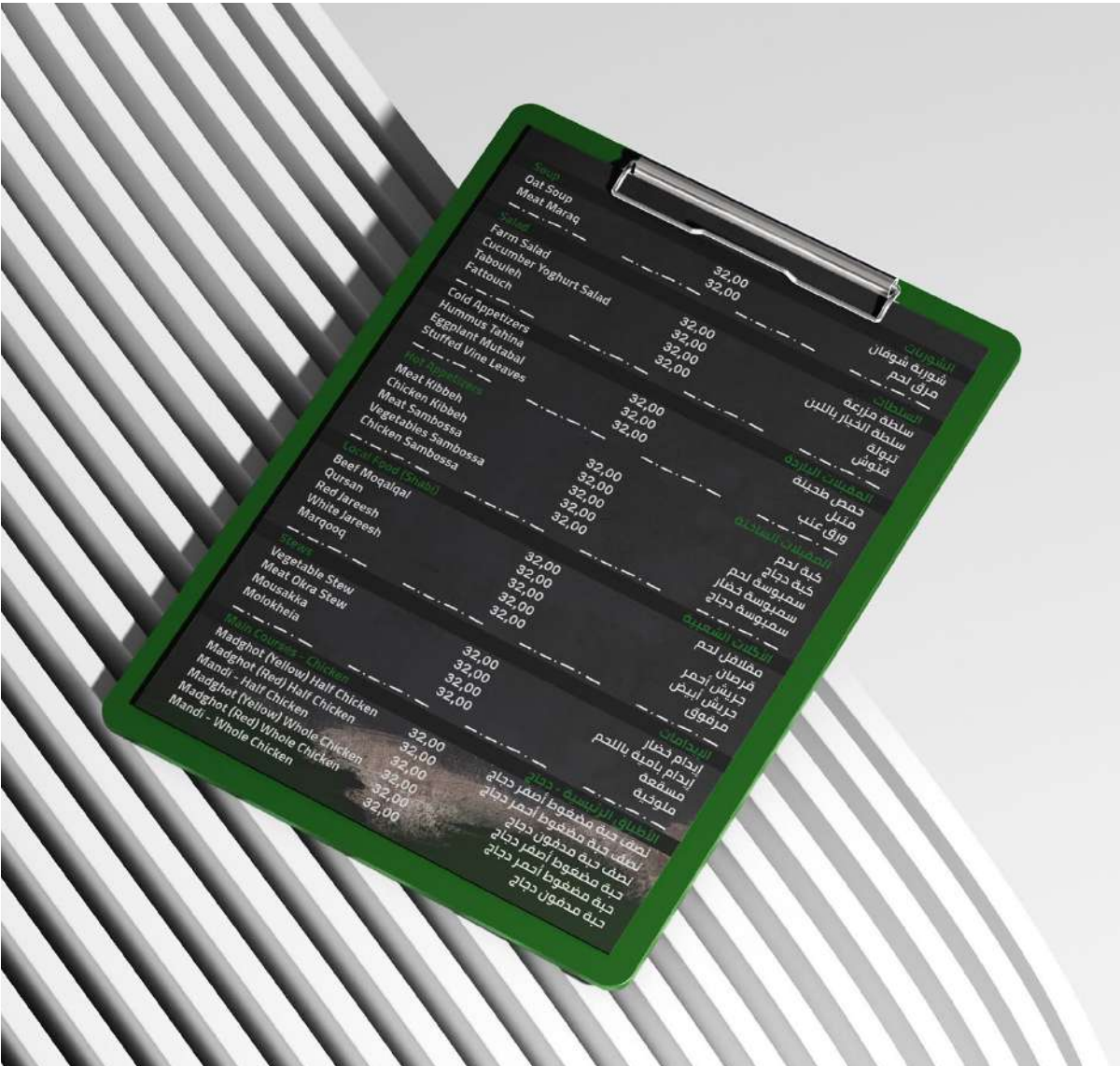
SAUDI ARABIA

Madghout Al-Sidrah is a brand that takes pride in offering a harmonious blend of authenticity, flavor, and tradition. This brand guide outlines its vision, mission, values, and strategic direction as it works to revive the rich heritage of Yemeni cuisine in the Kingdom of Saudi Arabia.



مَضْغُوطُ السِّدْرَةِ
— Madhghout AlSidrah —





AUBUSSON

FURNITURE

EGYPT

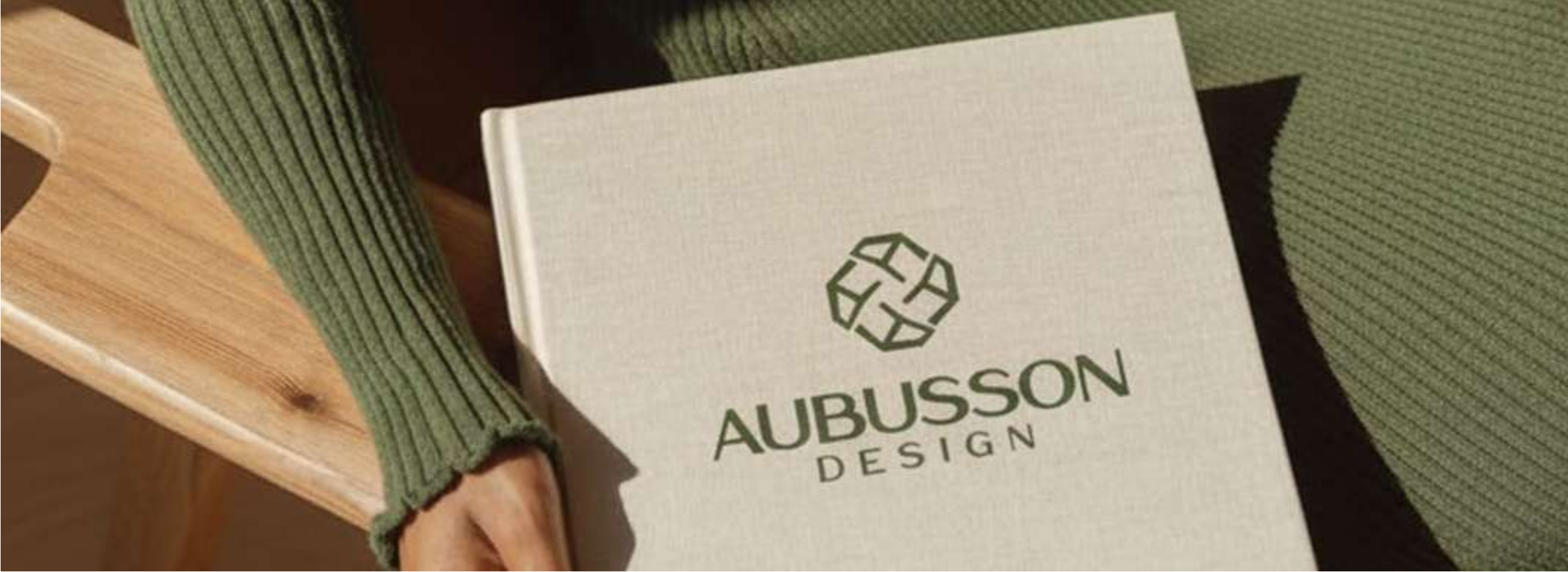
Aubusson Design is more than a furniture brand-it's a story of timeless elegance and refined living.

Founded in 2017 with a vision to redefine high-end home design, we create pieces that blend classic heritage with modern sensibilities.



AUBUSSON
DESIGN





MARKASHIP

E-COMMERCE

KUWAIT

With customers, differentiating itself in the competitive online marketplace for sportswear like Nike and Adidas, customer experience emphasizes the importance of providing an exceptional.





KEYSTONE

CONSULTANCY

EGYPT

At Keystone Consultancy, we are committed to providing innovative and practical strategic consulting, built on a deep understanding of the challenges of starting and developing businesses in ever-changing environments.

Our goal is to empower our clients to make confident decisions, based on clear insights, and build solid foundations for their businesses, ensuring they adapt, grow, and succeed at every stage of their journey.



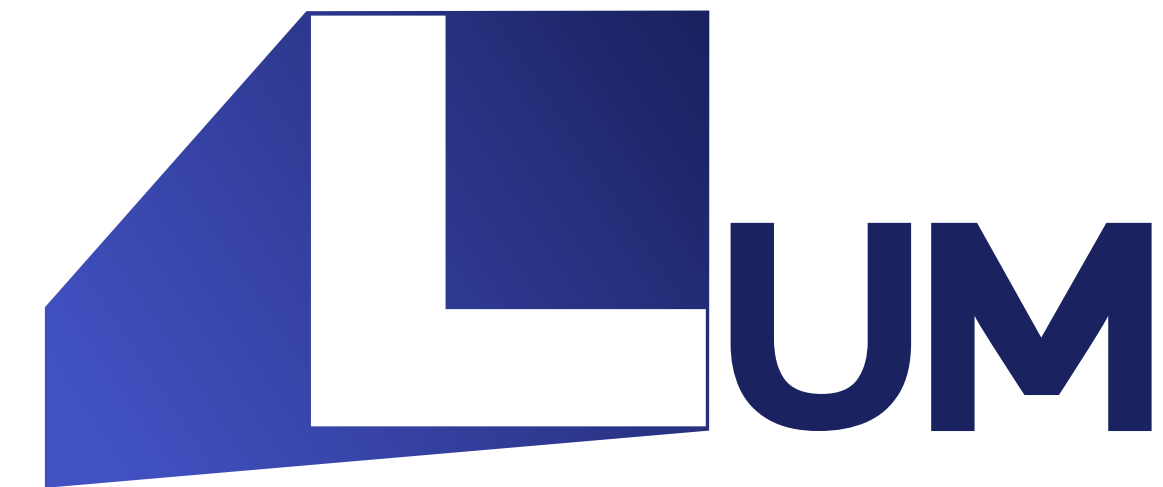


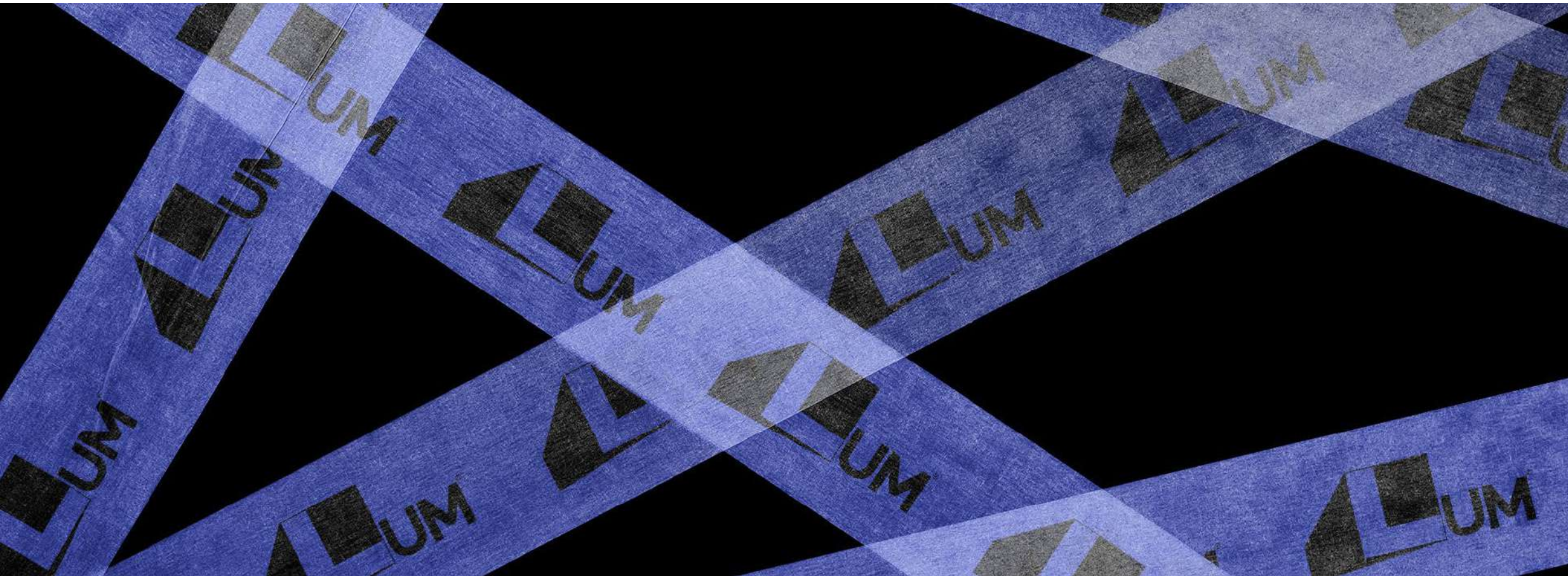
LUM

EVENTS MANAGEMENT

SAUDI ARABIA

We are an integrated and specialized event management company that offers comprehensive services for corporate events exhibitions, conferences and entertainment events. Our company will be a valuable resource for companies and individuals who are looking to organize successful events.





TEPEE

DESIGN STUDIO

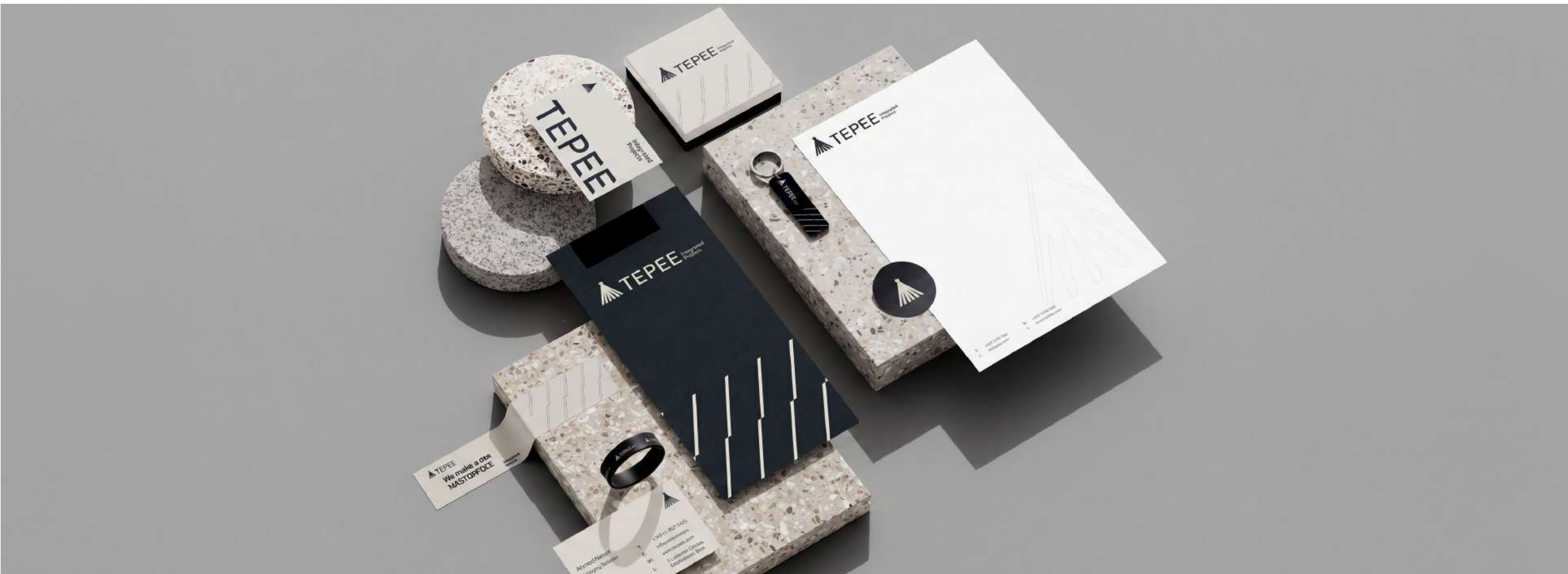
EGYPT

Tepee is more than a design studio it is a design philosophy. Born from a one man vision in 2009 and grown into a collaborative force, Tepee fuses cultural sensitivity with architectural precision.

Like the traditional tepee that inspired its name, each Tepee project is a resilient, intelligent shelter built for human life. Whether crafting a luxury villa or a corporate space, Tepee creates experiences not just structures.

It is where trust is built, ideas are housed, and beauty is functional





REWIRED TO GREOW

LEADERSHIP GROWTH, REWIRED

EGYPT

Rewired to Grow is a leadership development and executive coaching practice created by Sherif Abdel Razek to help leaders and teams perform more effectively in real business situations.

We work with organizations that want to build stronger leadership behaviors, healthier team dynamics, clearer communication, and better decision-making under pressure.

Our approach is practical, human, and results-focused designed to turn awareness into action and leadership development into real behavioral change.

At Rewired to Grow, growth is not just about learning new ideas. It is about rewiring the way people lead, connect, and perform.





WEDEDRIS

PERFUME

SAUDI ARABIA

The story with perfumes began at a very early age, since the age of six. Every person's identity for me was his or her own perfume. In designing perfumes, I follow my feelings and my desire to create different perfumes that distinguish all the personalities and memories around me. I am the Saudi designer Wad Idris, and welcome to my world.





MASHWY KIWI

RESTAURANT

SAUDI ARABIA

Meshwi Kiwi is a standout grill restaurant in Saudi Arabia that brings the rich heritage of Syrian cuisine to life. The brand offers a unique and flavorful dining experience with high-quality grilled dishes prepared using traditional methods. With modern, grill-inspired interiors and affordable prices, Meshwi Kiwi is the perfect destination for barbecue lovers seeking authentic taste without compromising on budget.





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M3A ELNAS

PROGRAM

EGYPT

Designed for “Ma’a Al-Nas”, a Ramadan Islamic preaching program by the Egyptian Ministry of Awqaf, this typographic logo presents the program’s name through a graceful Arabic calligraphic approach. The identity focuses on simplicity, balance, and spiritual calmness, reflecting the program’s message of guidance and connection with people. The soft color palette was chosen to create a peaceful and respectful visual tone, while the Arabic lettering gives the logo an authentic Islamic character suitable for a Ramadan religious broadcast





LAHOM AL-BUSHRA

PROGRAM

EGYPT

Lahom Al-Bushra is a typographic logo designed for an Islamic religious preaching program aired during Ramadan, under the Egyptian Ministry of Awqaf. The logo was crafted to reflect the spiritual and uplifting nature of the program, using expressive Arabic calligraphy that combines elegance, clarity, and a sense of serenity. The design aims to communicate hope, reassurance, and religious warmth, while maintaining a refined visual style suitable for an official Islamic media platform. Its turquoise and gold palette adds a Ramadan-inspired feel, balancing spirituality with a premium and trustworthy presence.





SOCIAL MEDIA MANAGEMENT

With Target Digital Solutions, you can rest confident that your social media presence is in good hands!

At Target, we work tirelessly to increase your brand's exposure, engagement, and, ultimately, ROI. Our team of experts is skilled in developing tailored plans across many platforms that suit your specific business needs and objectives, as we constantly aim to optimize your business's potential by crafting engaging content, analyzing metrics, and implementing effective campaigns.

Collaborate with us to take your social media game to new levels.



- Social Media Optimization

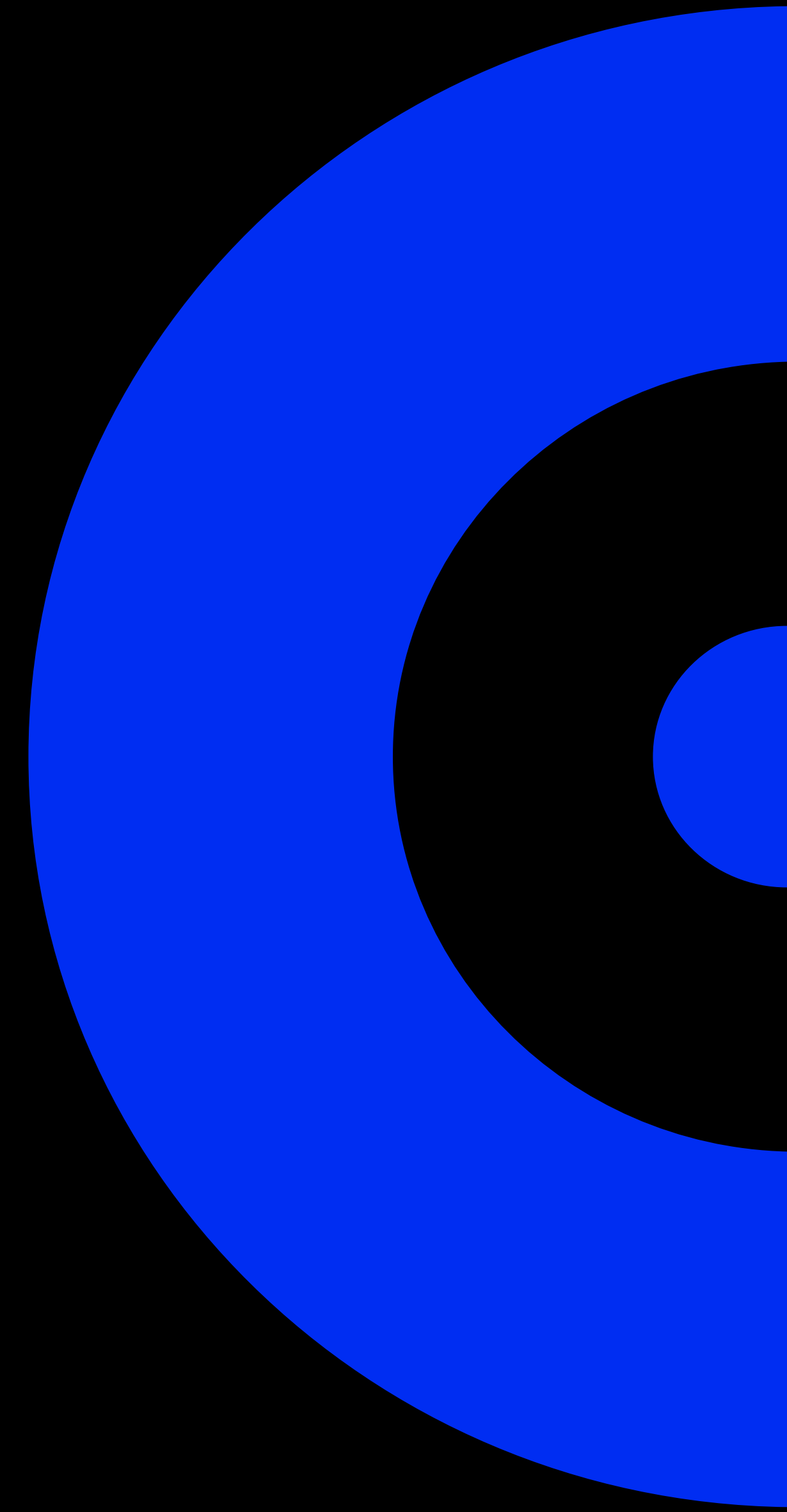
- Content Creation

- Social Media Moderation

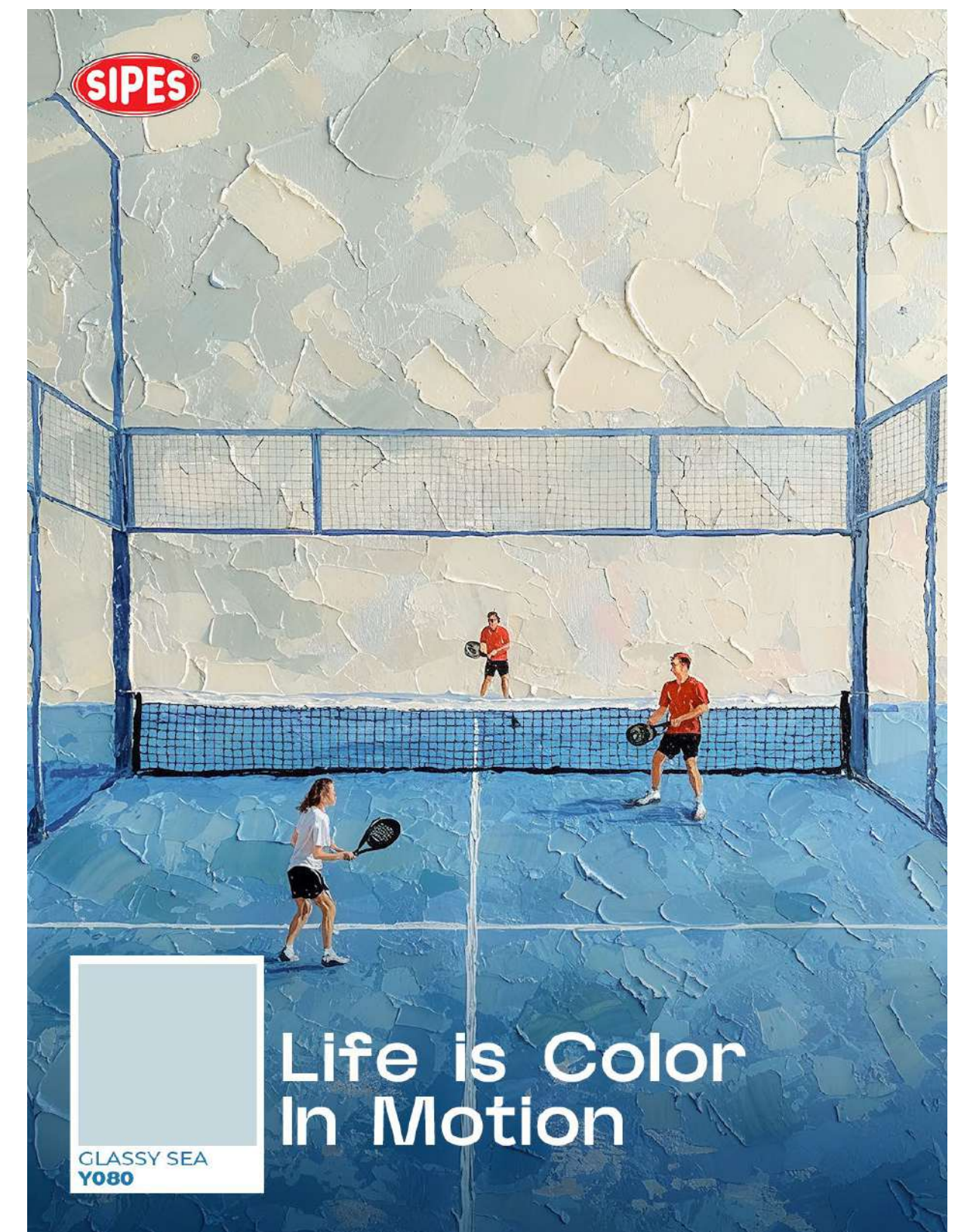
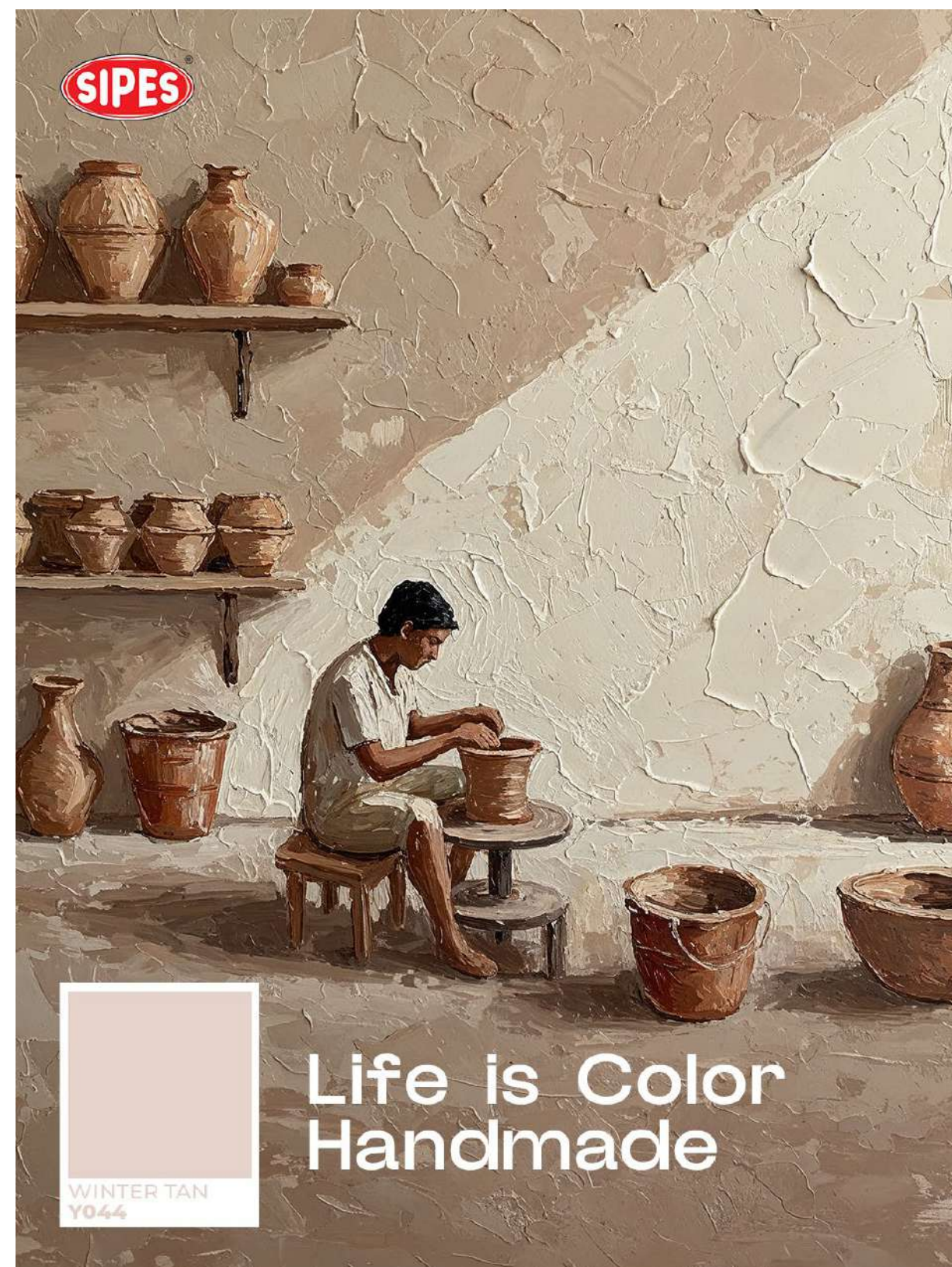
- Graphic Design



SELECTED SOCIAL MEDIA WORK



SIPES



SIPES





FURNITURE





E-COMMERCE



CHARITY



ابدأ دائرة الخير في رمضان
تبرع بركاتك وصدقتك لمؤسسة معًا لحياة أفضل

إعادة إعمار منازل 1200 جنيه
وصلة مياه 600 جنيه
تركيب أسقف 800 جنيه
ترميم منازل 1000 جنيه

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زكاتك وصدقتك تروهم في رمضان
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ولسه في عرايس أكثر مستتيه تبرعك
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مستقبلها هي وأولادها
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زكاتك تكمل فرحة عروسة يتيمة
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تركب وصلة مياه تسهل حياتهم
اتبرع الآن | بسمهم تركيب وصلة مياه 600 جنيه

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CHARITY



خيرك سابق | **بنك الشفاء المصري**
معا.. لإنقاذ حياة

اتبرع لإنقاذ قلب طفل
من خلال Apple Pay

اتبرع الآن
بـ 1000 جنيه
بمسهم لصالح
تشوهات القلبية للأطفال

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للتحصيل
من الهاتف
16060

حساب
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في كل البنوك

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معا.. لإنقاذ حياة

عيديته هي تبرعك
عشان نشفي قلبه

اتبرع الآن
بـ 1000 جنيه
بمسهم في علاج
التشوهات القلبية
للأطفال

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معا.. لإنقاذ حياة

بطلنا قام بالسلامة
بسبب تبرعك

اتبرع الآن
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تغيير صمام
رئوي للأطفال

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معا.. لإنقاذ حياة

خيرك سابق وبيوصل لكل مكان
ففي الصعيد

اتبرع الآن
بـ 500 جنيه
بمسهم في
عمليات
إعادة الإبصار

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في كل البنوك

خيرك سابق | **بنك الشفاء المصري**
معا.. لإنقاذ حياة

عيونه محتاجة تشوف الدنيا

اتبرع الآن
بـ 500 جنيه
بمسهم في
عمليات
إعادة الإبصار

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في كل البنوك

خيرك سابق | **بنك الشفاء المصري**
معا.. لإنقاذ حياة

تركب وصلة مياه تسهل حياتهم

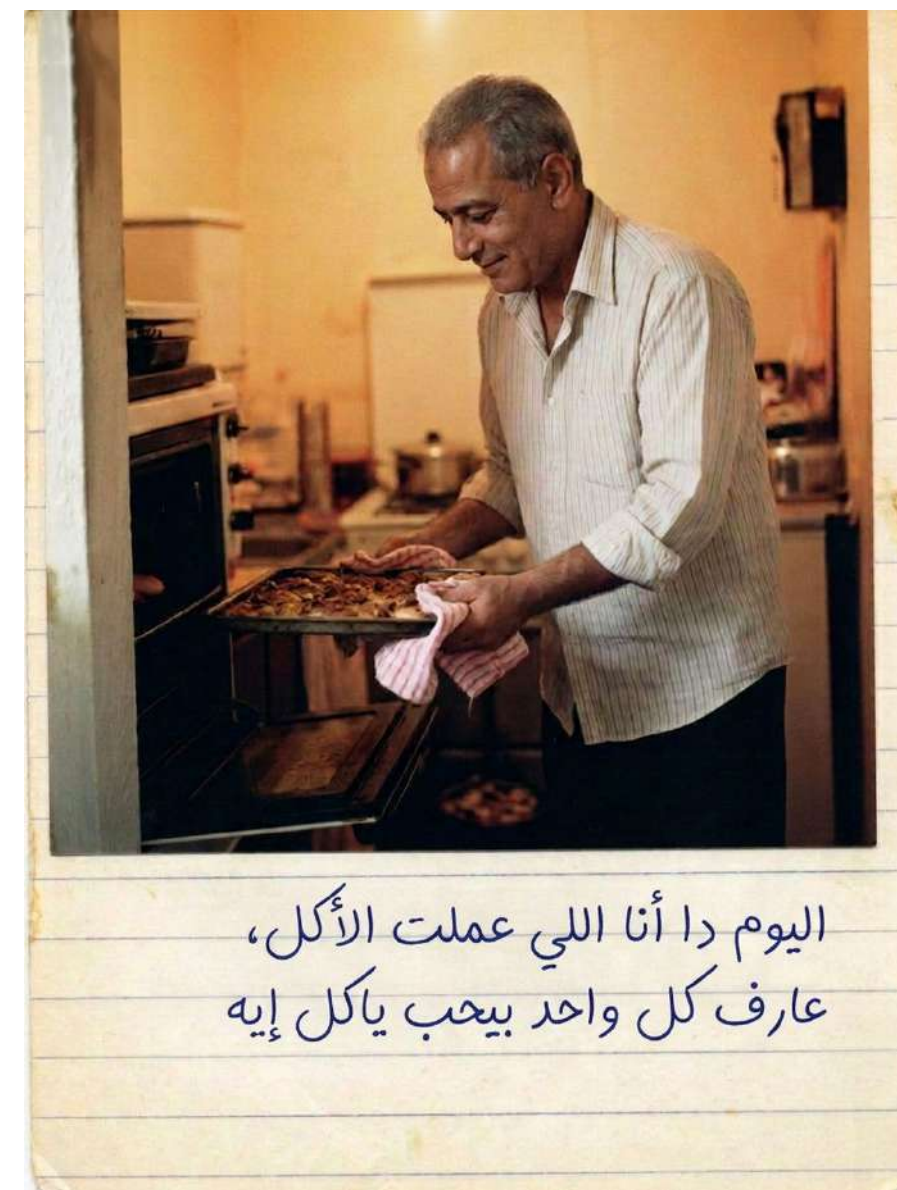
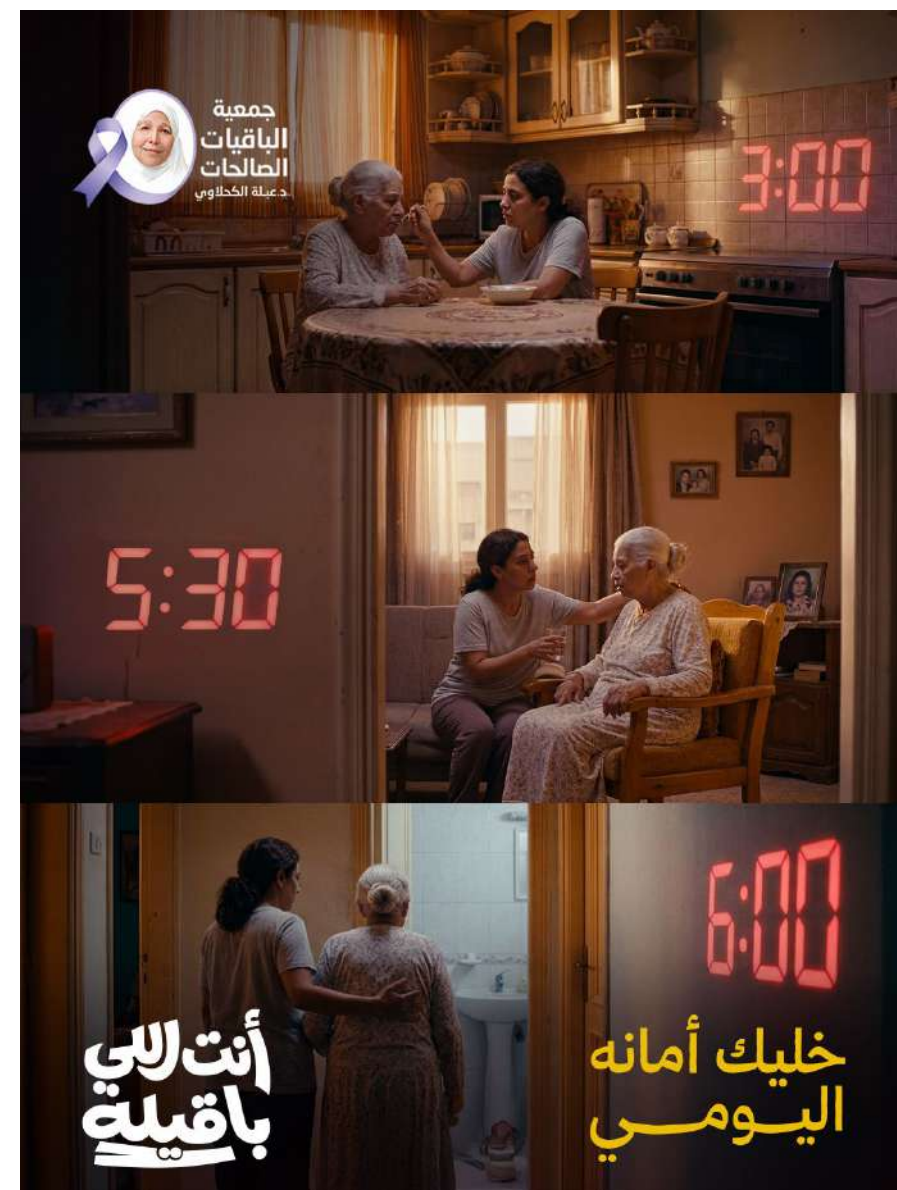
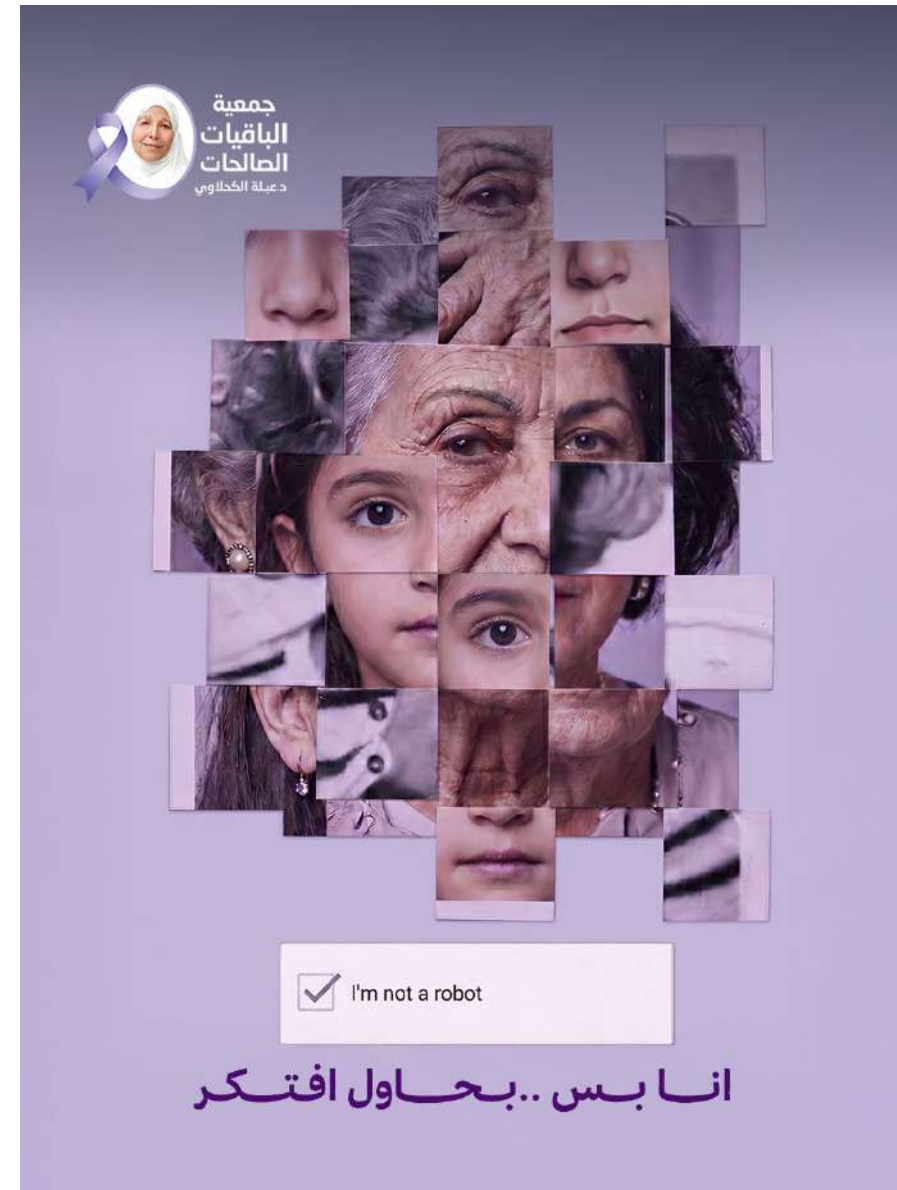
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بمسهم تركيب
وصلة مياه

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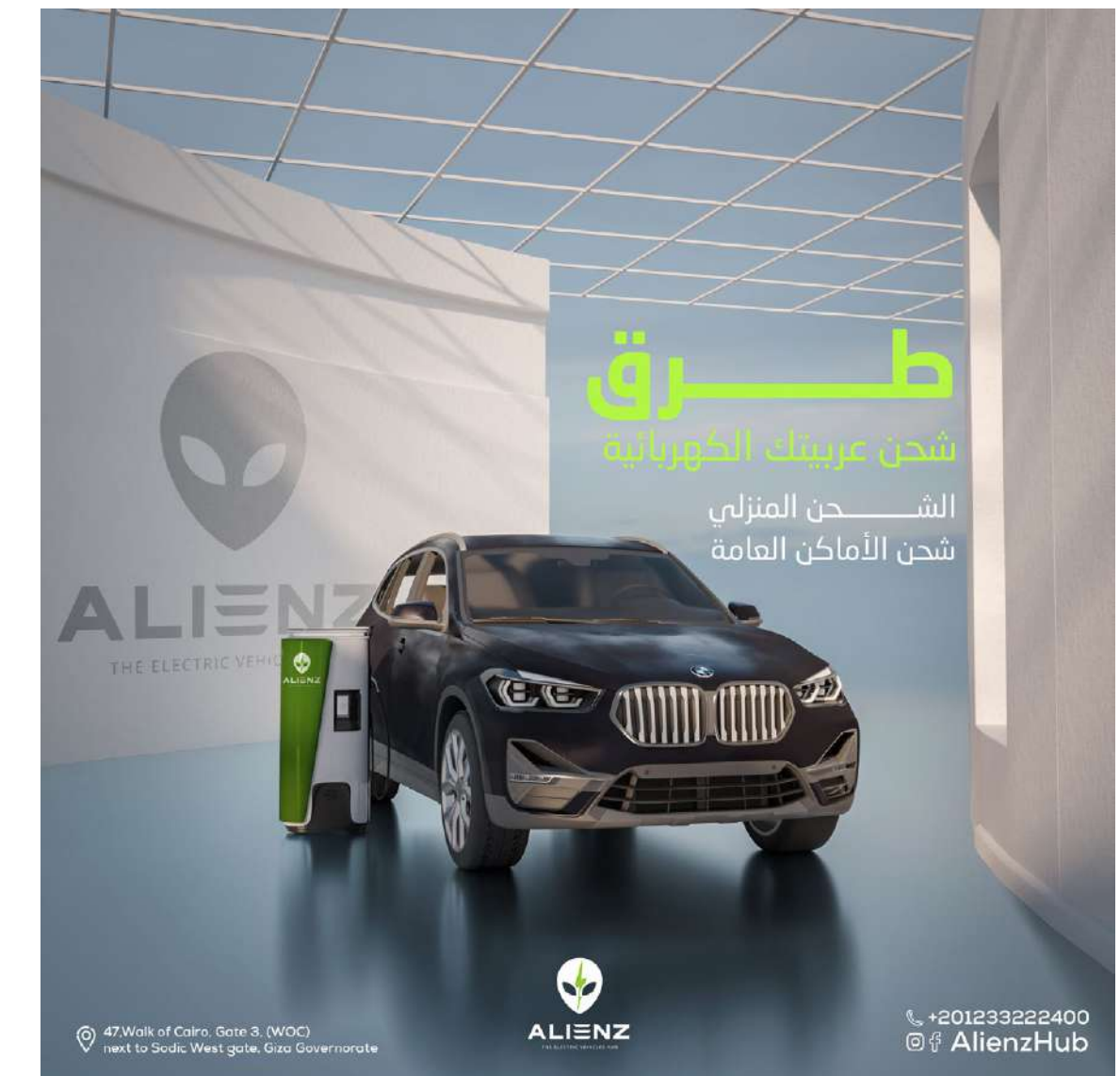
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CHARITY





AUTOMOTIVE



AUTOMOTIVE



PERFUME





SPORTS



SPORTS



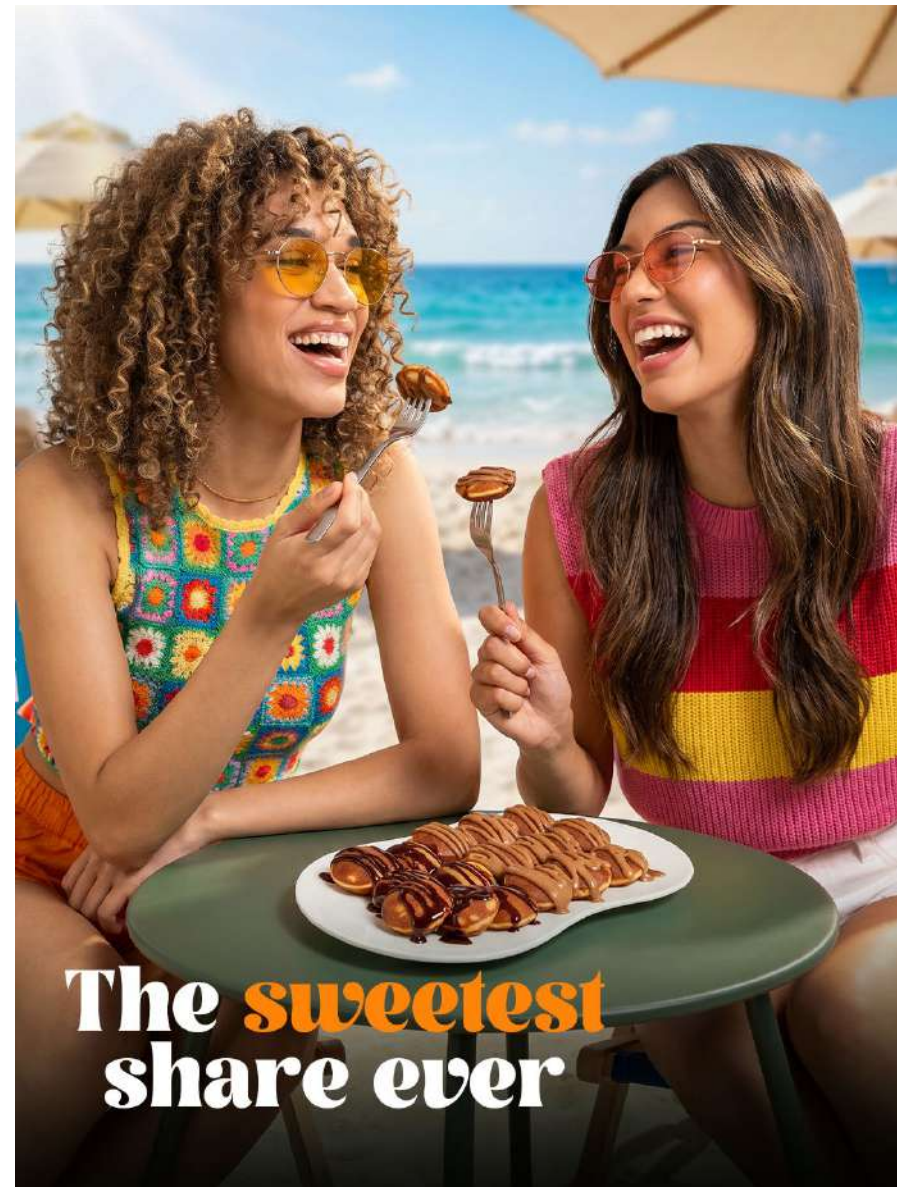


FOOD & BEVERAGE





FOOD & BEVERAGE



The **sweetest** share ever



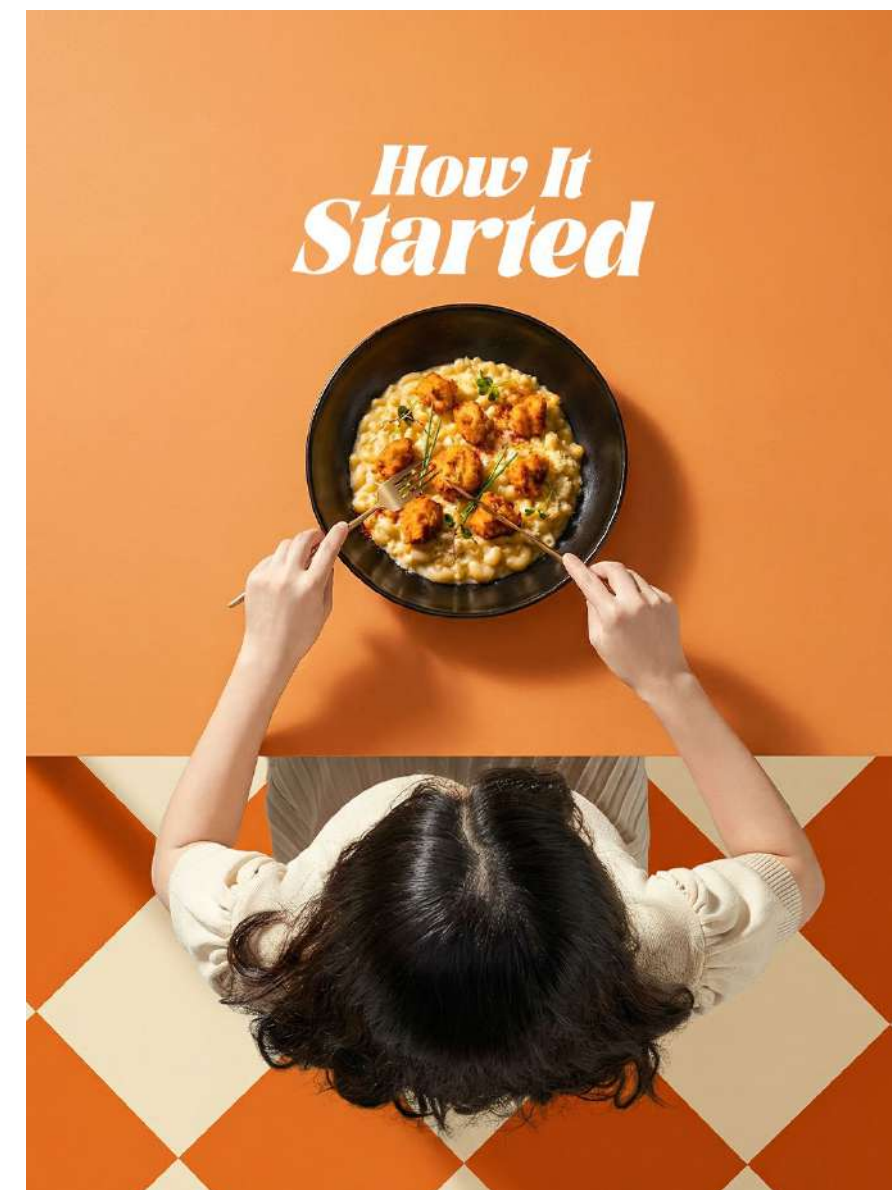
Knock knock
Sahel vibes are here



Every age has
its TBreak favorite



Mom's slippers



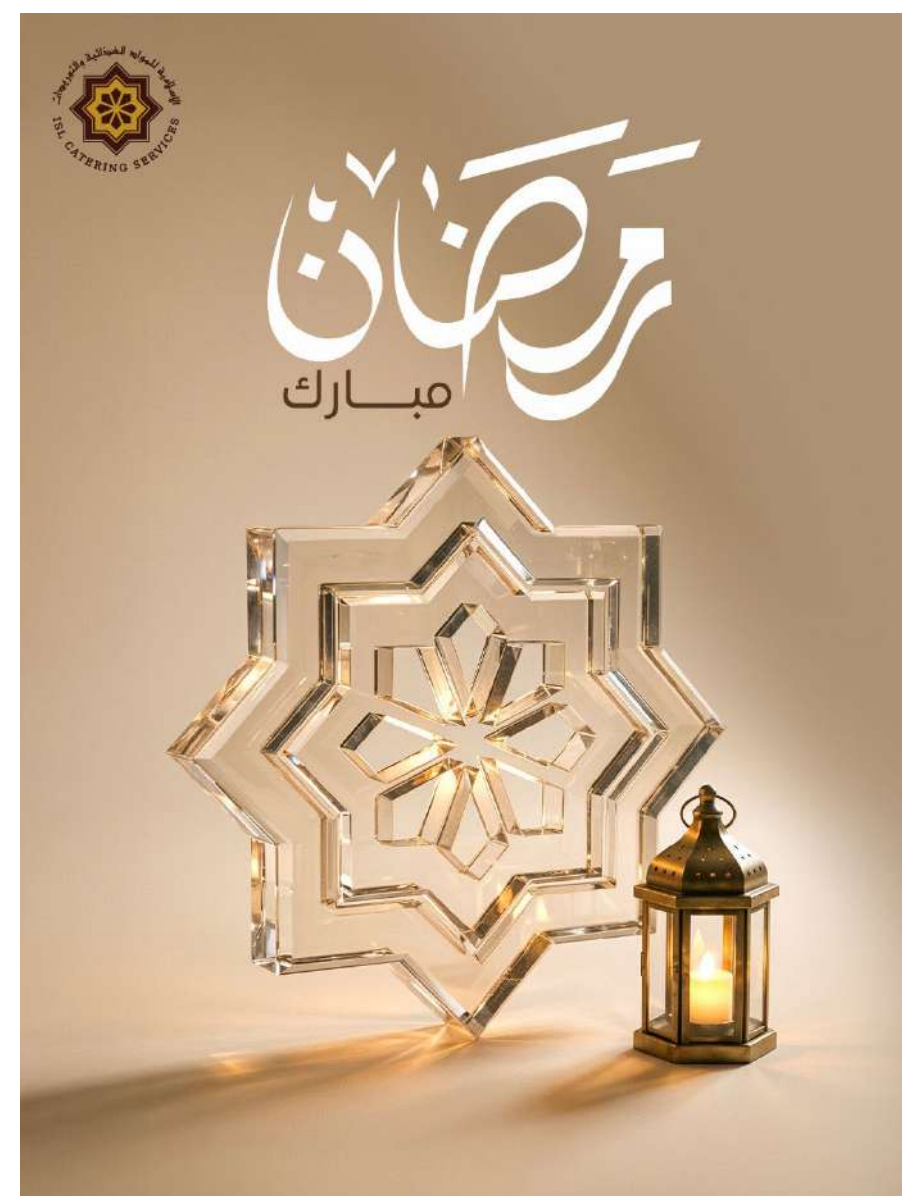
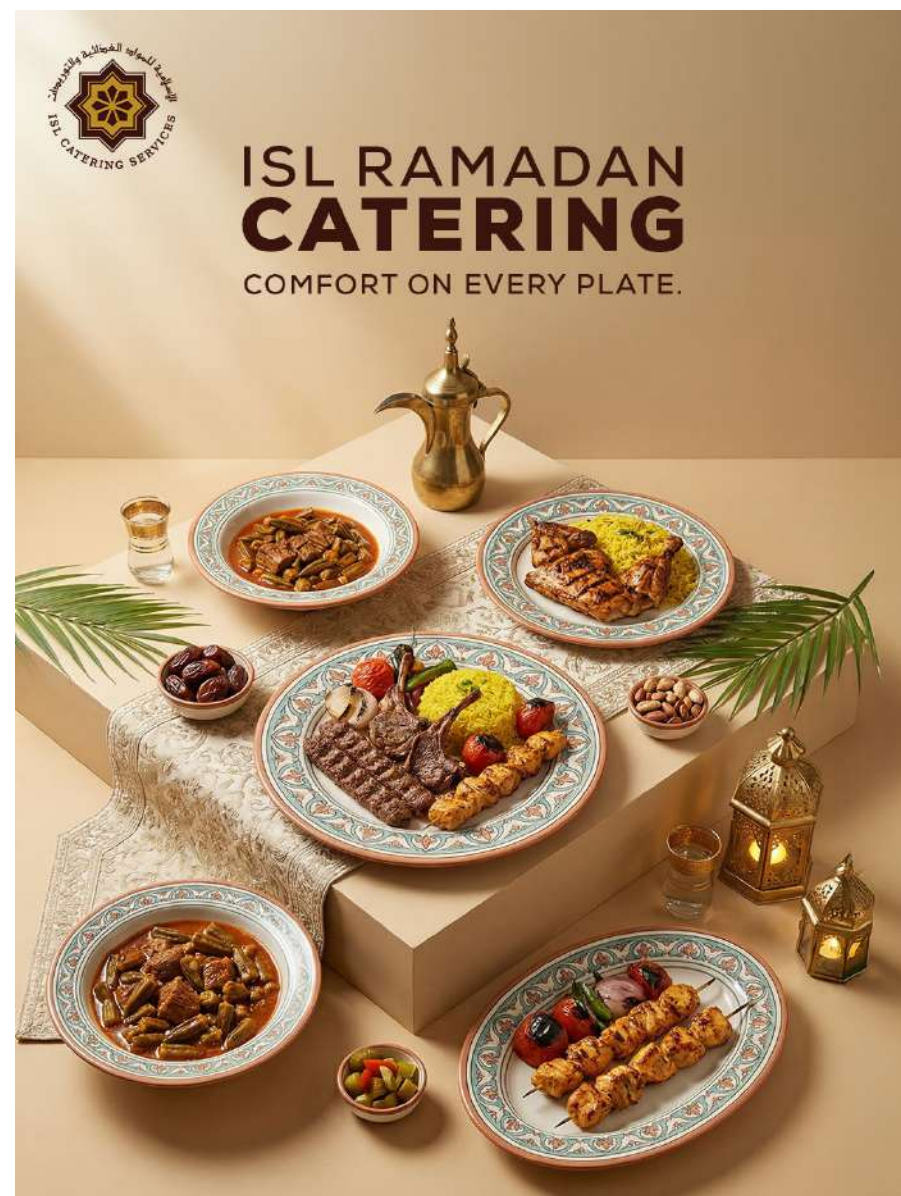
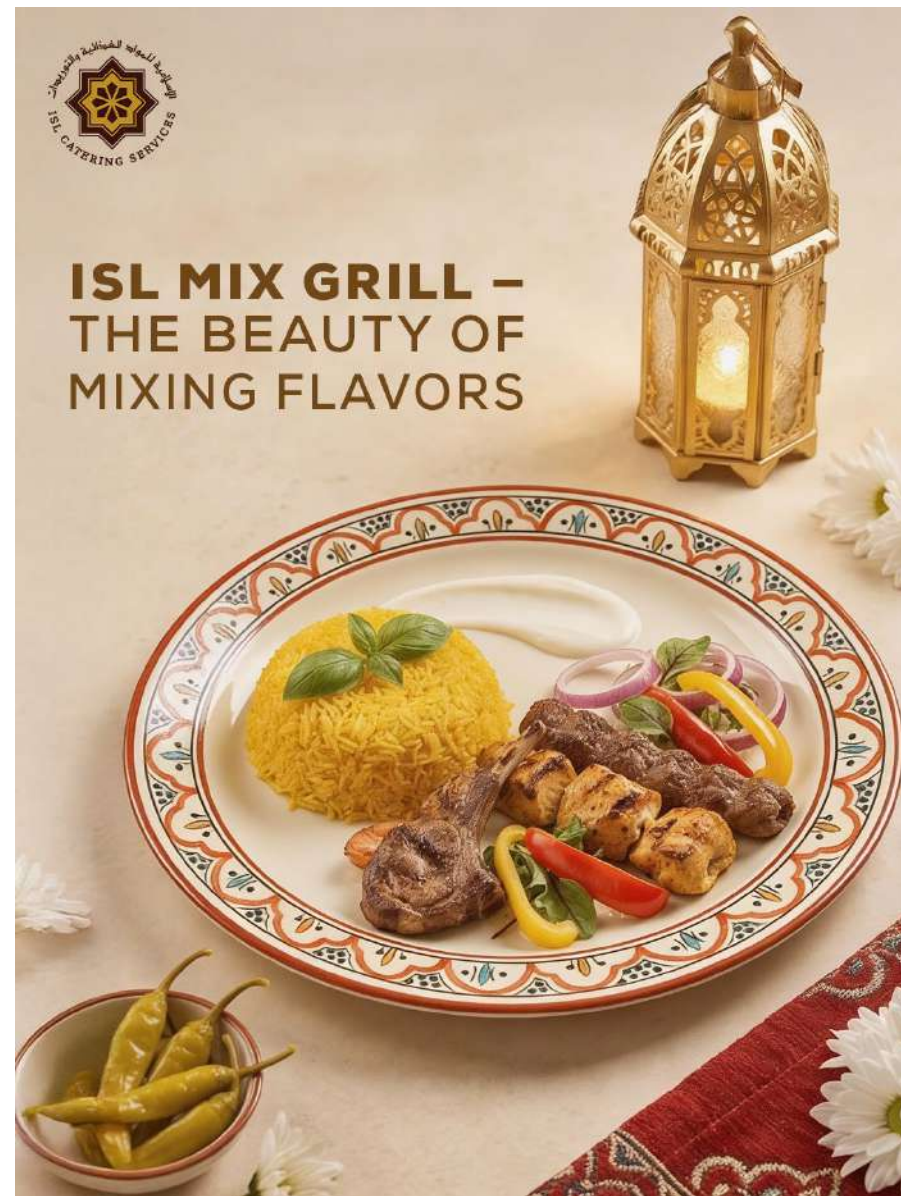
How It Started



Our Sahel branch is ready...
Now we're just waiting for you



CATERING



RPC



RPC CONTRACTING



6IXTY ICONIC TOWER
designed piece by piece to become an icon.

www.rpcegy.com **HOTLINE 16257**

RPC CONTRACTING

RPC Builds with Precision At Every Step

- Integrated Execution
- Architectural & Structural Execution
- Mechanical Works



www.rpcegy.com **HOTLINE 16257**

RPC CONTRACTING

RPC BUILDING TODAY'S PROJECTS FOR TOMORROW'S FUTURE
since **2012** and still going strong



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RPC CONTRACTING

Happy Mother's Day



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RPC CONTRACTING

خطوتك الذكية نحو بناء أقوى



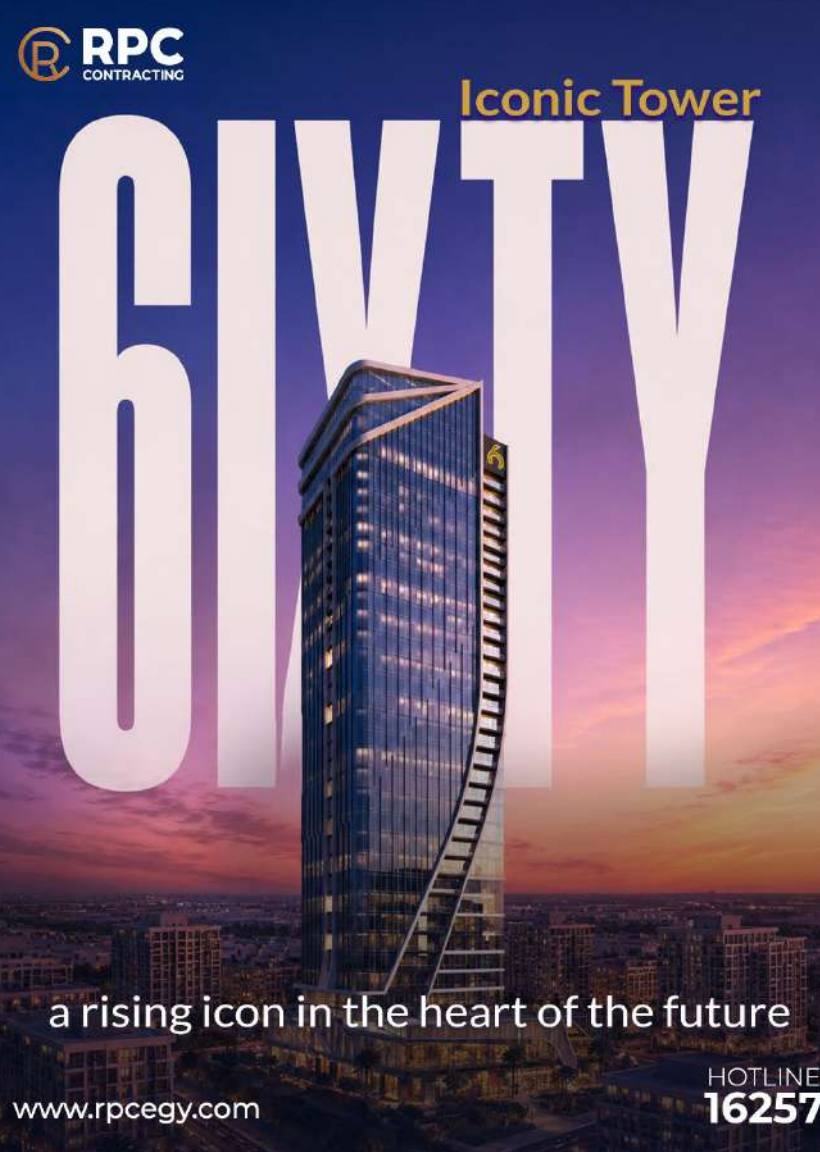
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RPC CONTRACTING

Iconic Tower

6IXTY

a rising icon in the heart of the future



www.rpcegy.com **HOTLINE 16257**

TPS



TPS
Trade Pulse Solutions

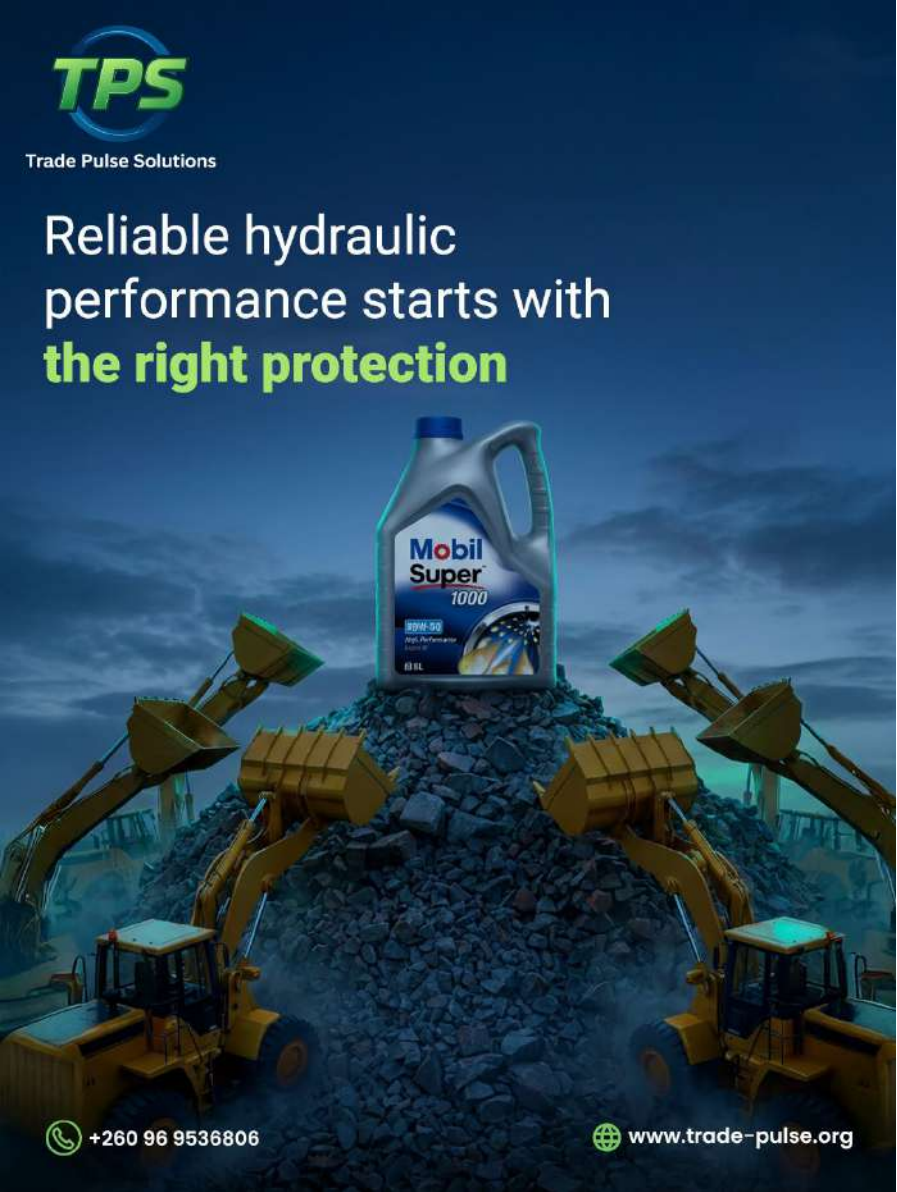


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your fleet moving**

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TPS
Trade Pulse Solutions

Reliable hydraulic
performance starts with
the right protection



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TPS
Trade Pulse Solutions

⚠ OIL CHANGE NEEDED ⚠
DON'T IGNORE
THE **WARNING** SIGNS



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TPS
Trade Pulse Solutions

**Enterprise Technology Starts With
Trusted Partnerships**

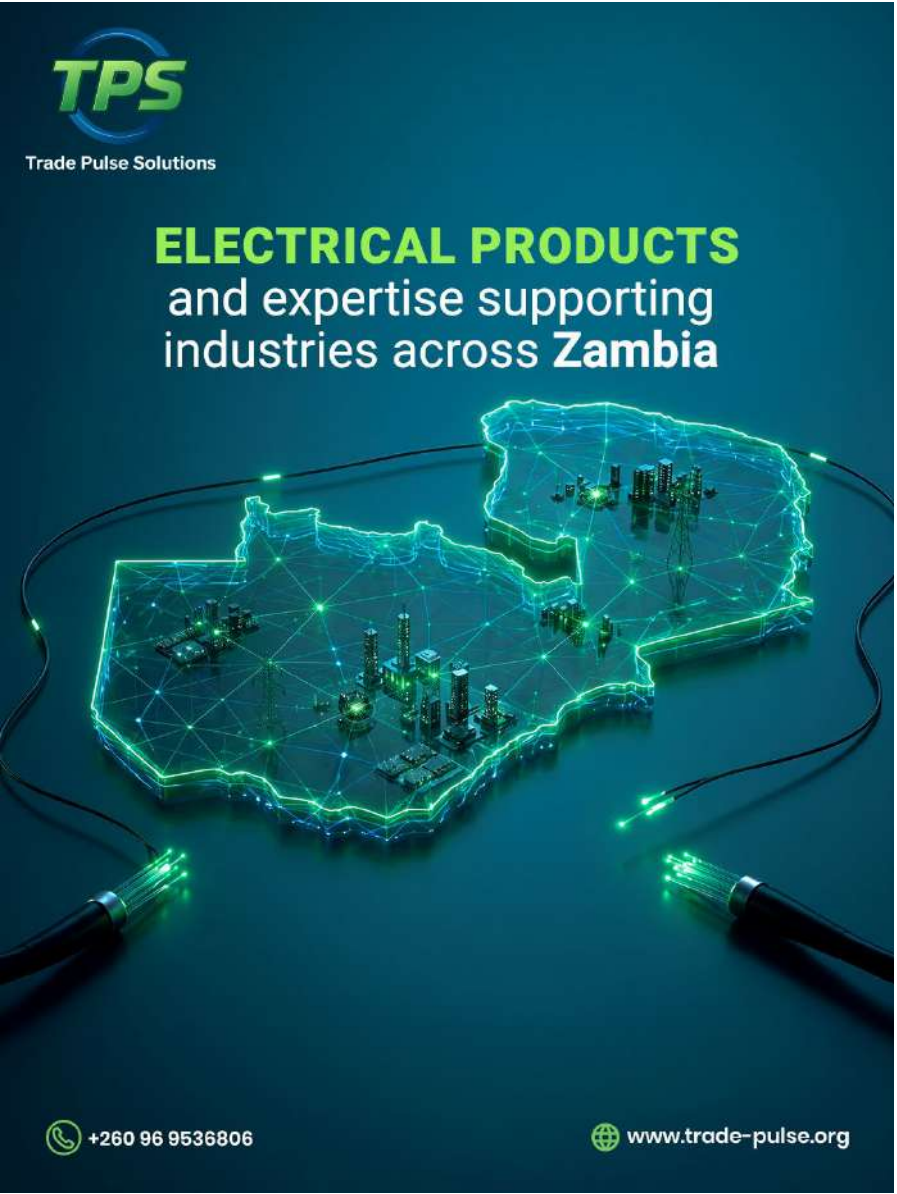
DELL
Authorized Technologies Partner
for 2025-2026



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TPS
Trade Pulse Solutions

ELECTRICAL PRODUCTS
and expertise supporting
industries across **Zambia**

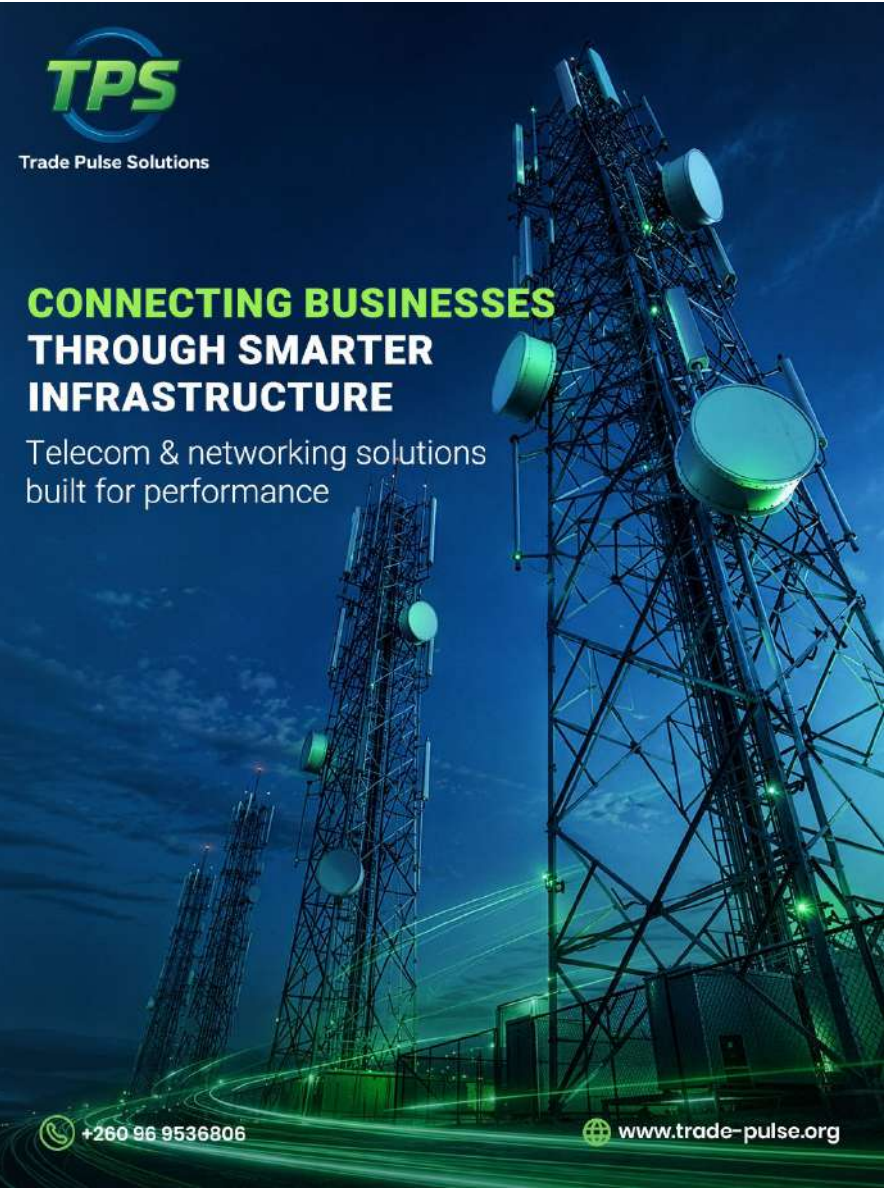


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TPS
Trade Pulse Solutions

**CONNECTING BUSINESSES
THROUGH SMARTER
INFRASTRUCTURE**

Telecom & networking solutions
built for performance



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OUTDOOR CAMPAIGNS

Target Digital Solutions delivers high-impact outdoor advertising services, including billboards, digital screens, and illuminated displays. From concept and creative design to execution and monitoring, we manage every aspect of your campaign to ensure your brand stands out and reaches a wider audience in the most visible public spaces.



ALDORA



أنا زي بابا بالظبط

حتى في اختيار الدورا

aldora

16285



أنا زي بابا بالظبط

حتى في اختيار الدورا

aldora

16285



أنا زي بابا بالظبط

حتى في اختيار الدورا

aldora

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ALDORA



ALDORA



ALDORA



AL BAQIYAT AL SALIHT



أول مستشفى لرعاية مرضى ألزهايمر

التبرع عن طريق:  |  |  | 16955



جمعية
الباقيات
الصالحات
د. عبلة الكحلوي

أول مستشفى
لرعاية مرضى ألزهايمر

أحنا السن

شارك بركاتك وصدقته

التبرع عن طريق:  |  |  | 16955



AL BAQIYAT AL SALIHT



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AL BAQIYAT AL SALIHT



ELAF



WEB DEVELOPMENT

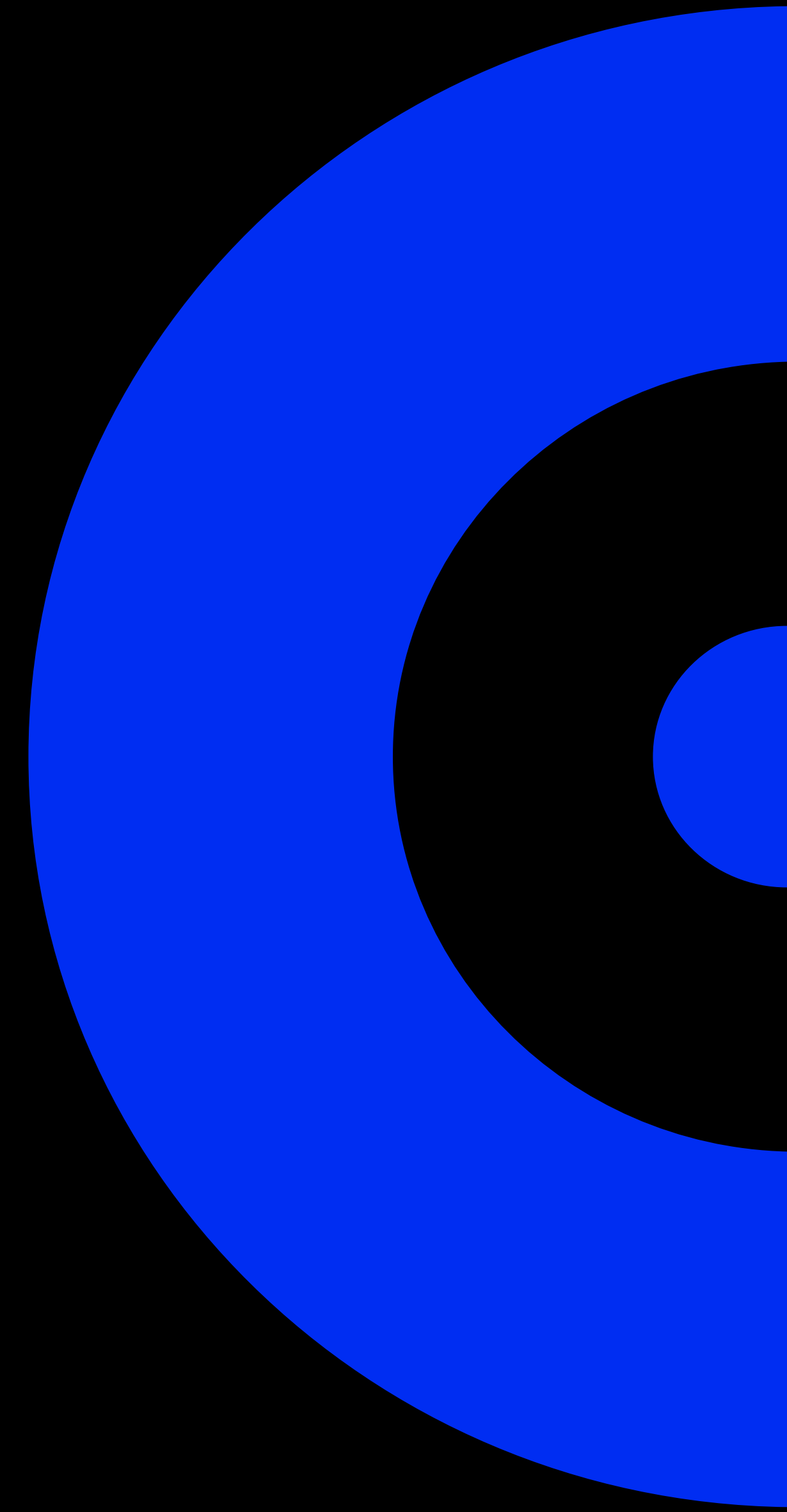
We provide outstanding web development and management solutions to help your business's website stand out in today's crowded internet market. Our talented team of developers and UX/UI designers collaborate with you to create a website that reflects your brand's personality while also meeting your specific needs. This ensures that your website is not only visually appealing but also functional. Furthermore, we offer comprehensive website management services to ensure that your website runs smoothly and is current with the newest technology and trends. You have numerous options when it comes to constructing your professional, personalized website, and Target Digital Solutions always has the finest approach to make it happen in the best way possible

400+
CLIENT

- CMS Web
- Native Web
- Technical Support
- E -Commerce
- Ai Automation
- Applications

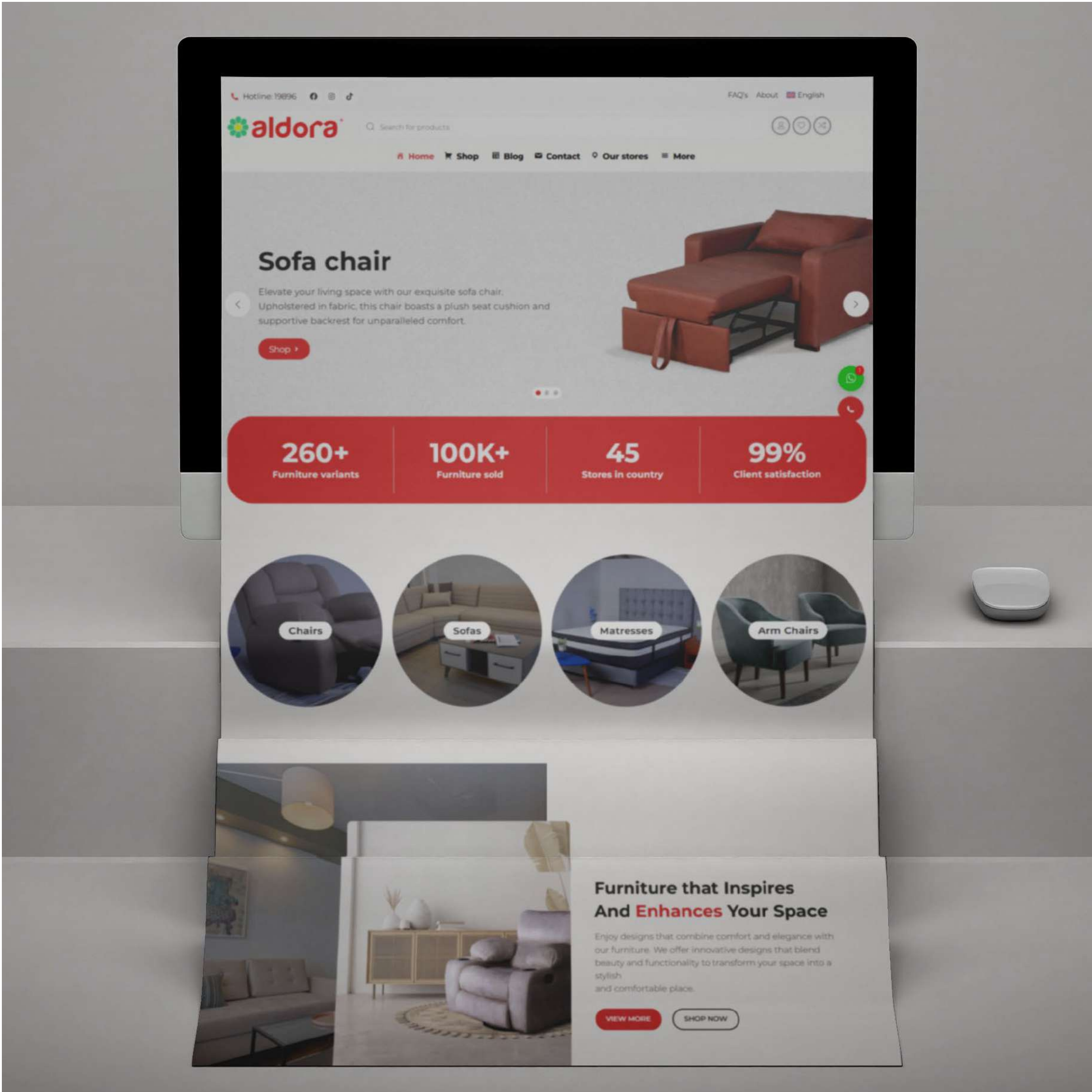
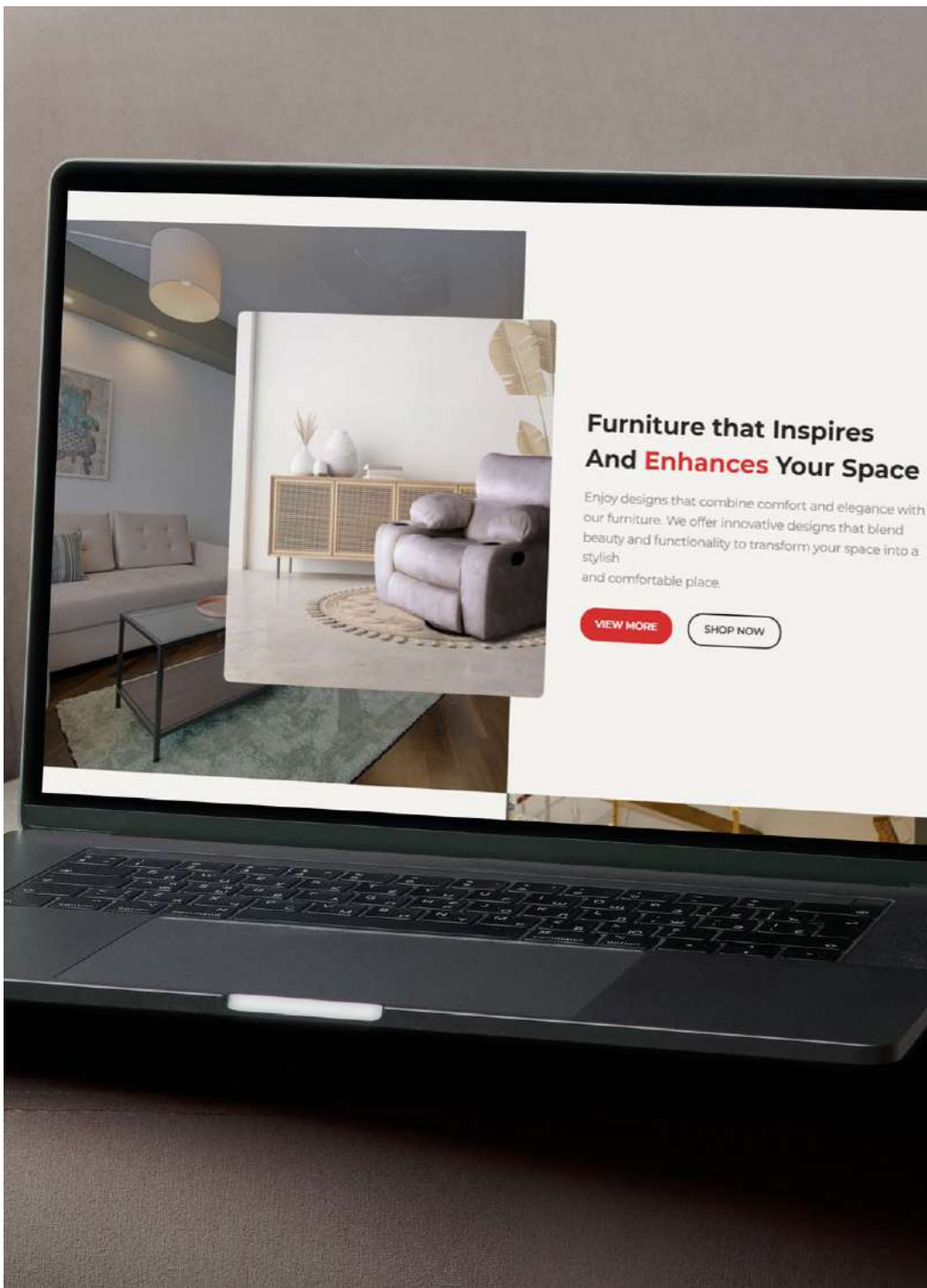


SELECTED WEB DEVELOPMENT WORK



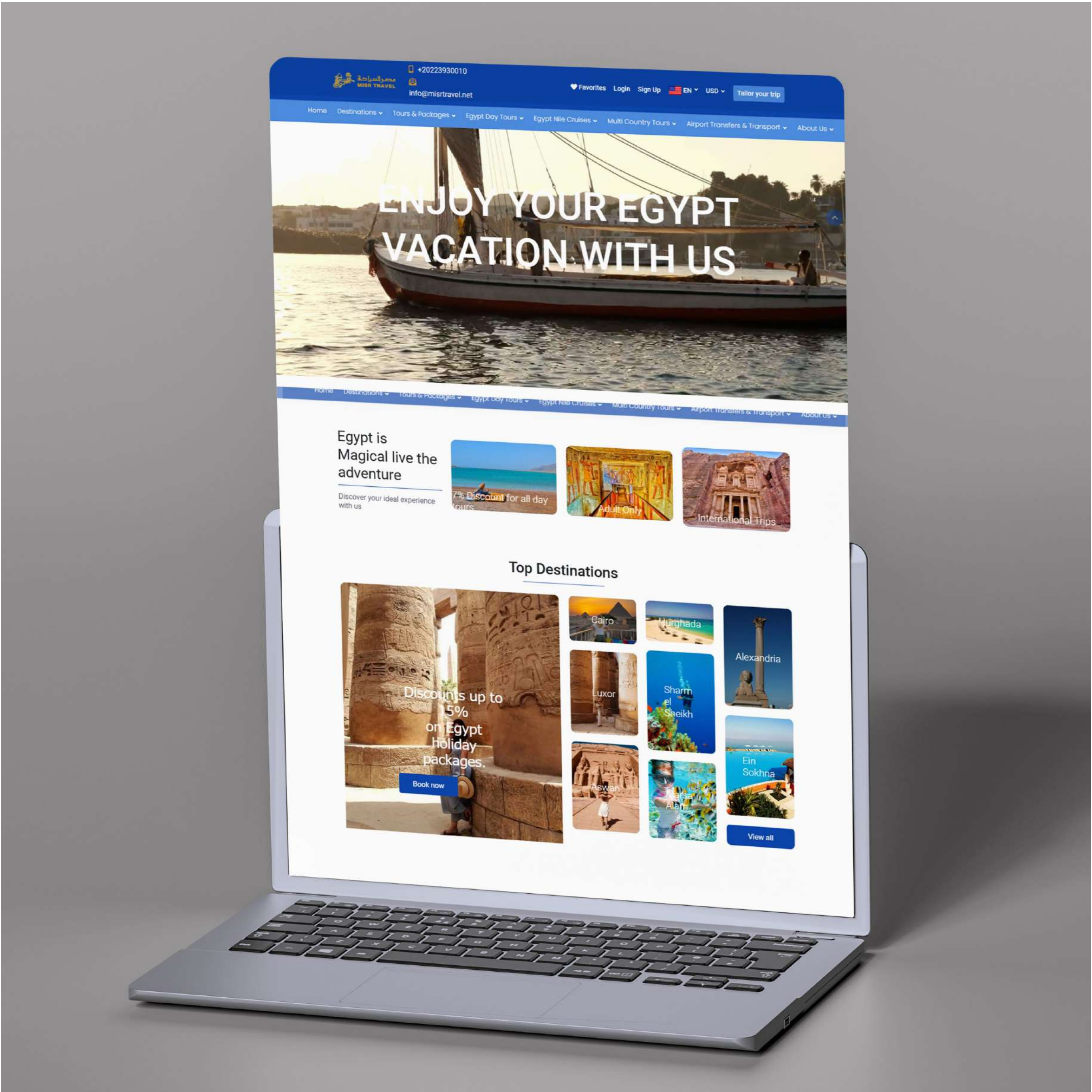
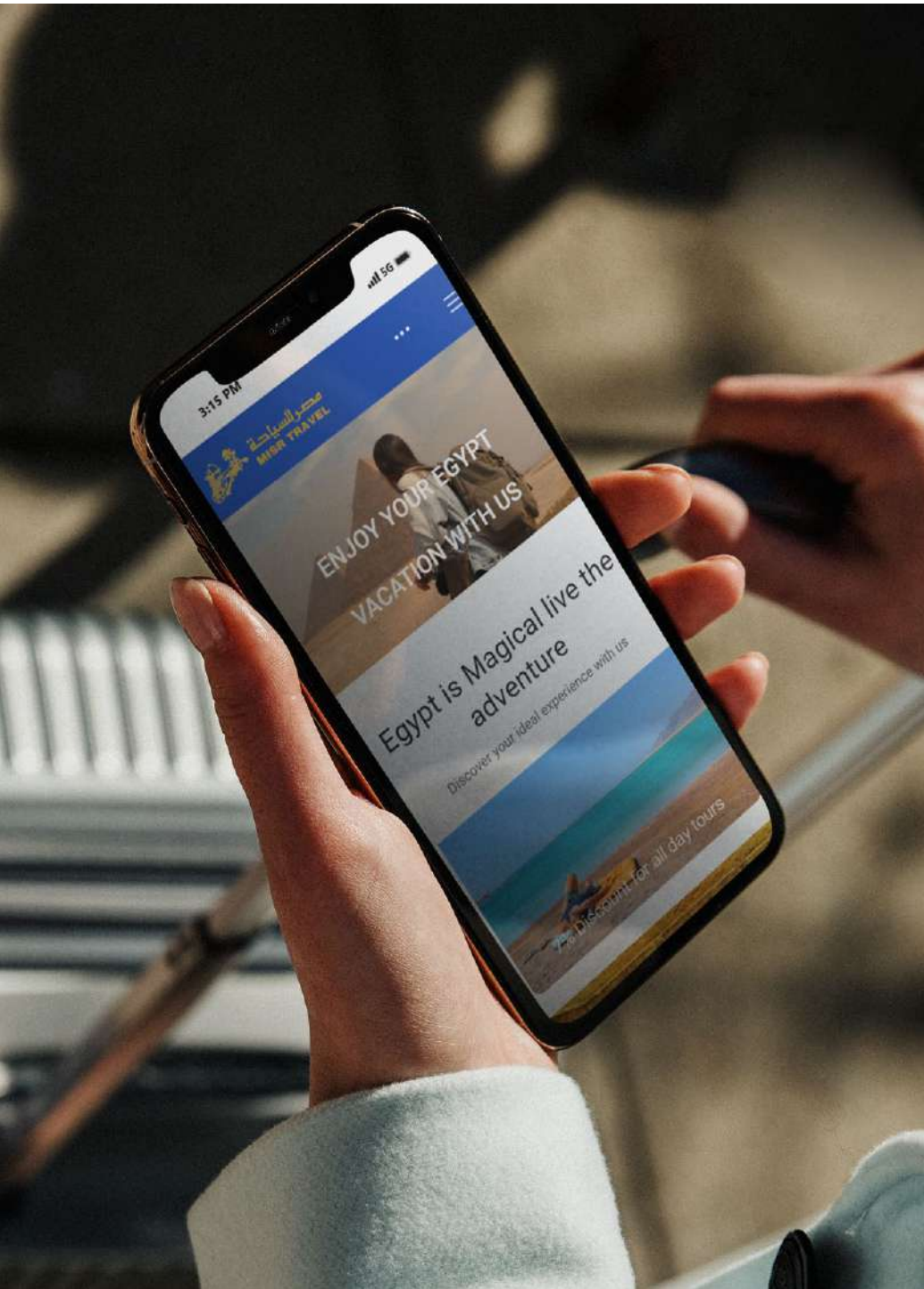
ALDORA

In 2007 Aldora quickly emerged as a leading manufacturer of mattresses and furniture in Egypt. With the opening of its first factory, Aldora set a new standard for quality and comfort. To meet the growing demand for its products, Aldora expanded its operations in 2013 by inaugurating a state-of-the-art second



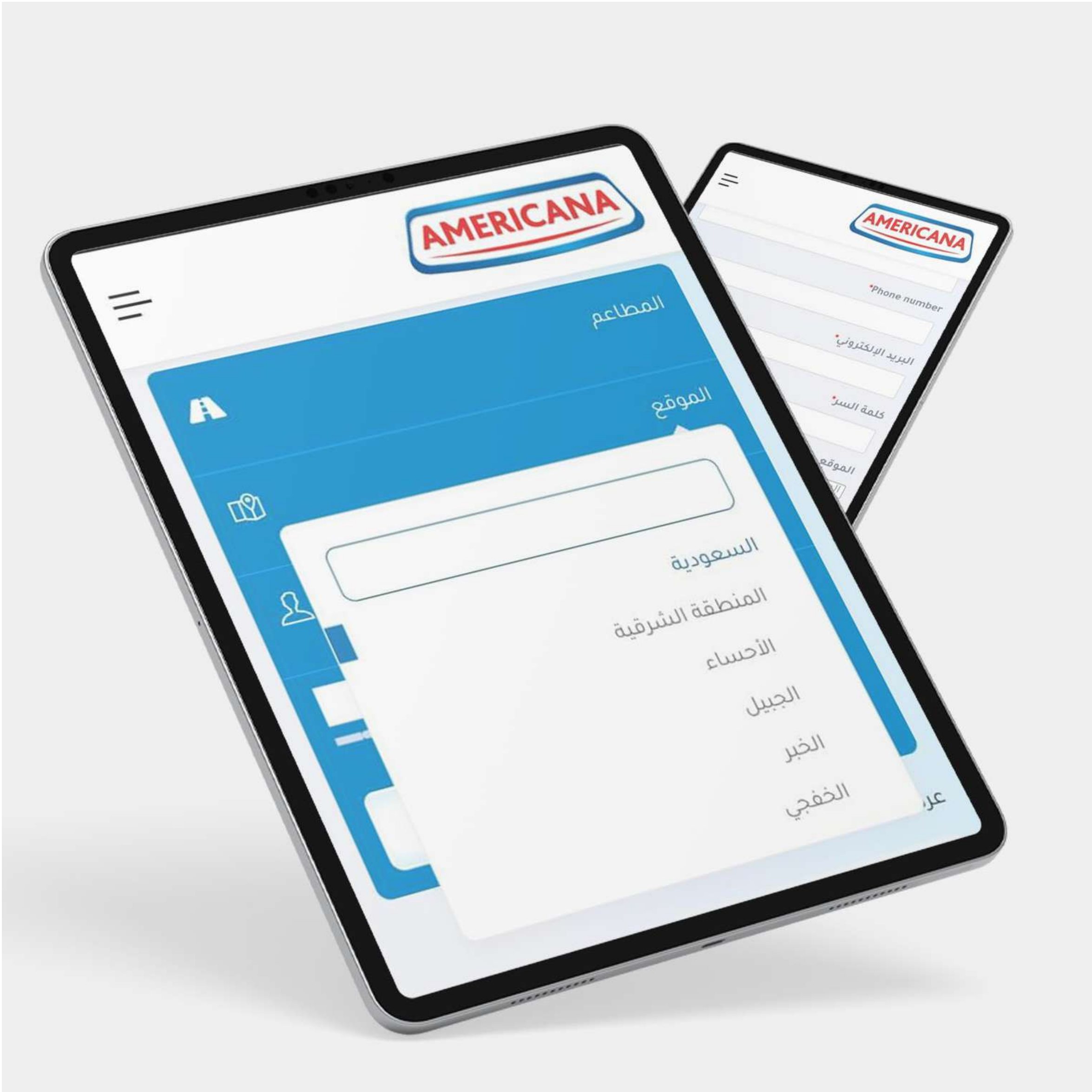
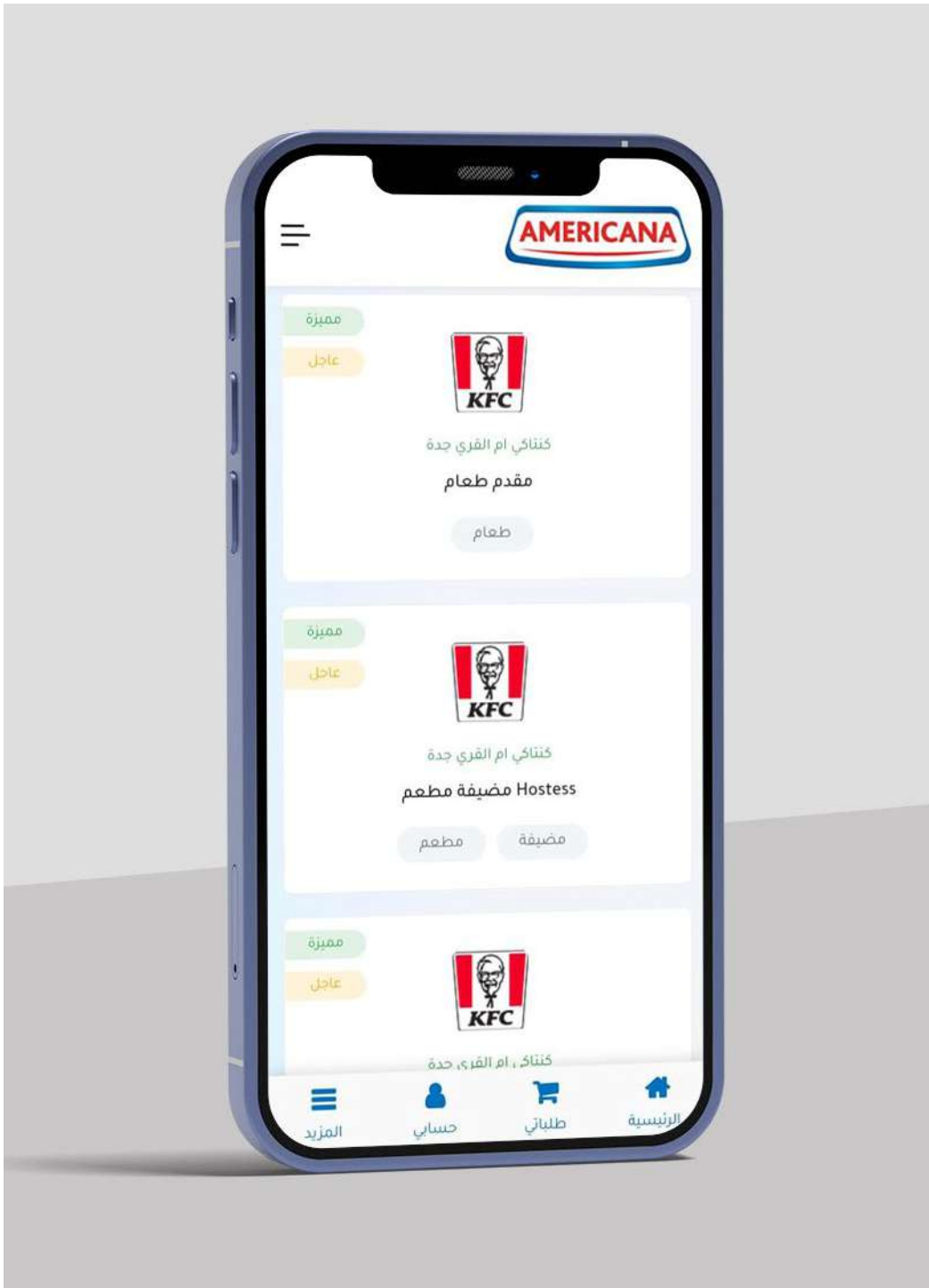
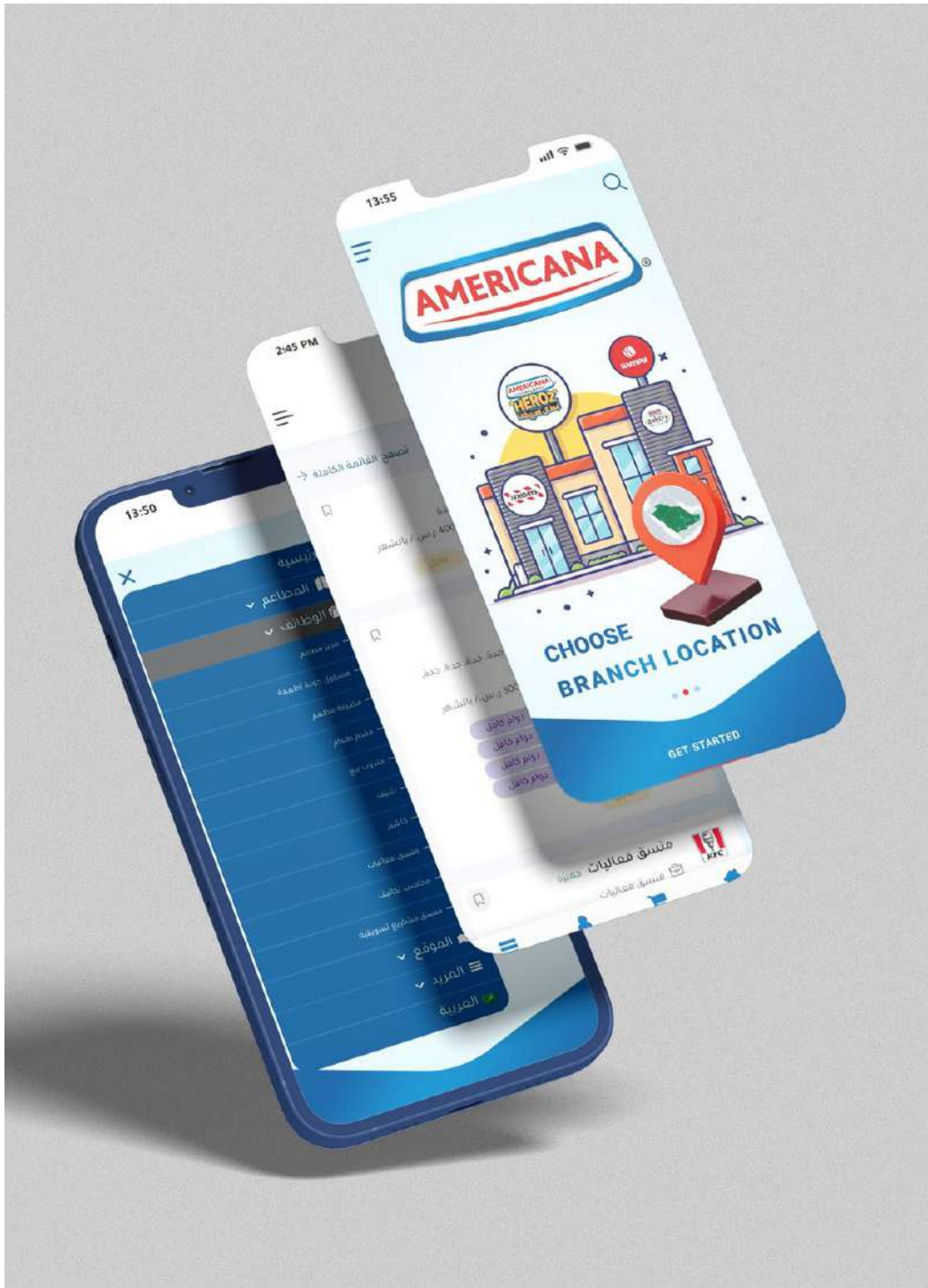
MISR TRAVEL

Egypt’s great economist Mr. Talaat Harb established the National Travel Company Misr Travel in 1934, securing its official license No. 01. Today the Misr Travel is among the top ten ranked tour operators in Egypt and the Middle East.



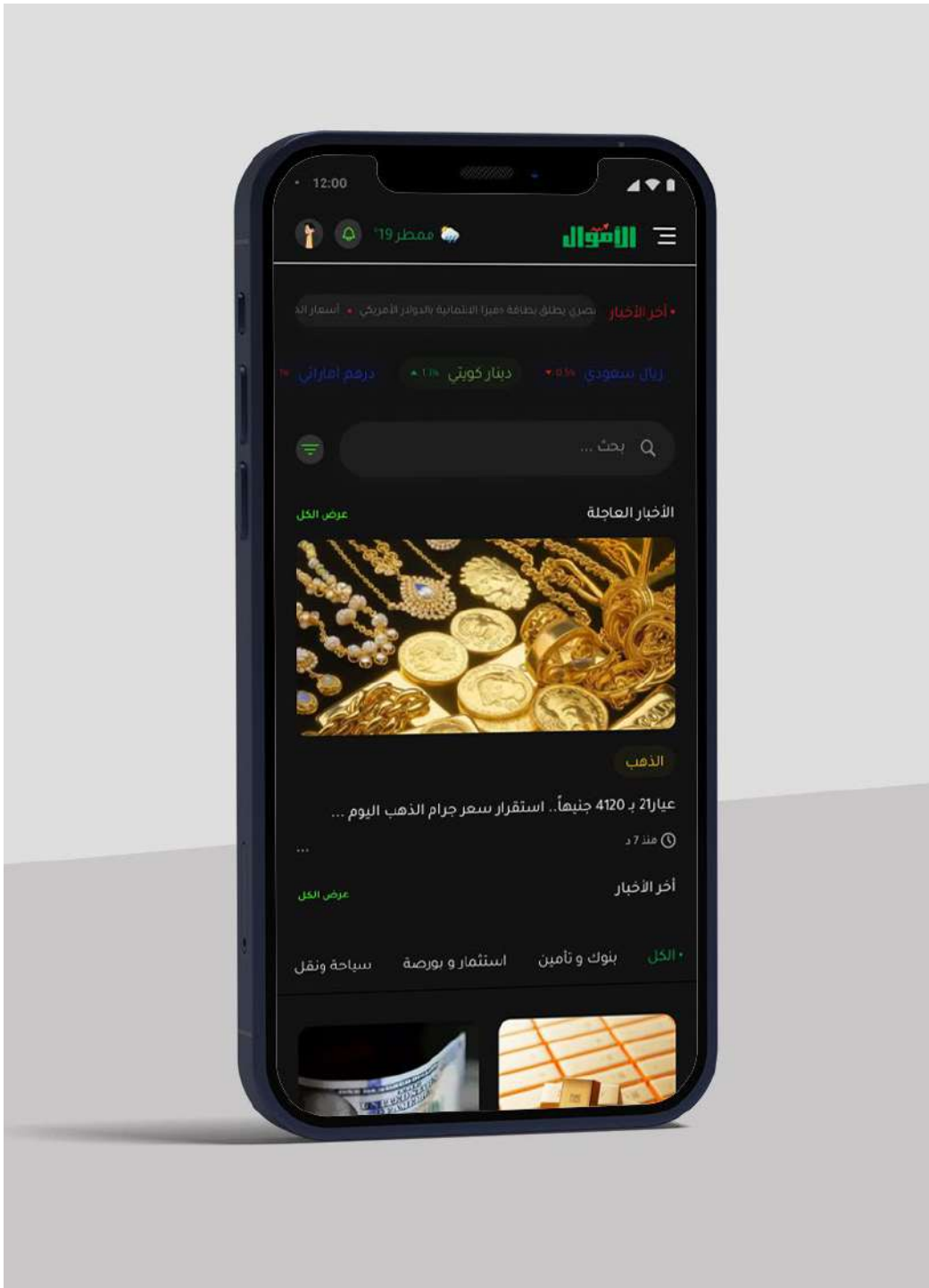
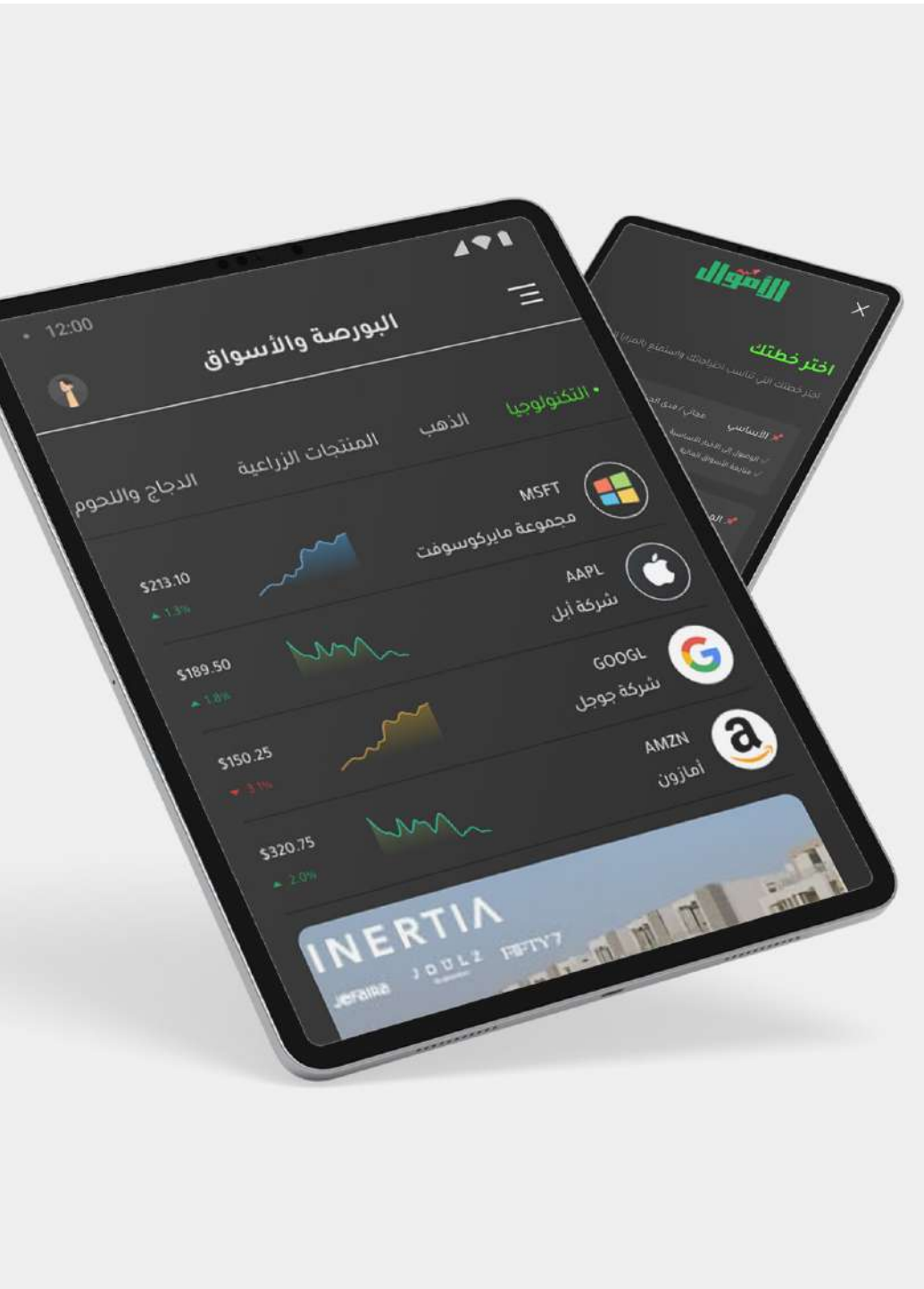
AMERICANA

Americana Restaurants is a leading Out of Home Dining operator across MENA and Kazakhstan, with over 50 years of experience. It manages a strong portfolio of global QSR and casual dining brands with a dominant regional presence. With 40,000+ employees, the company delivers exceptional food and customer experiences through an omni-channel model.



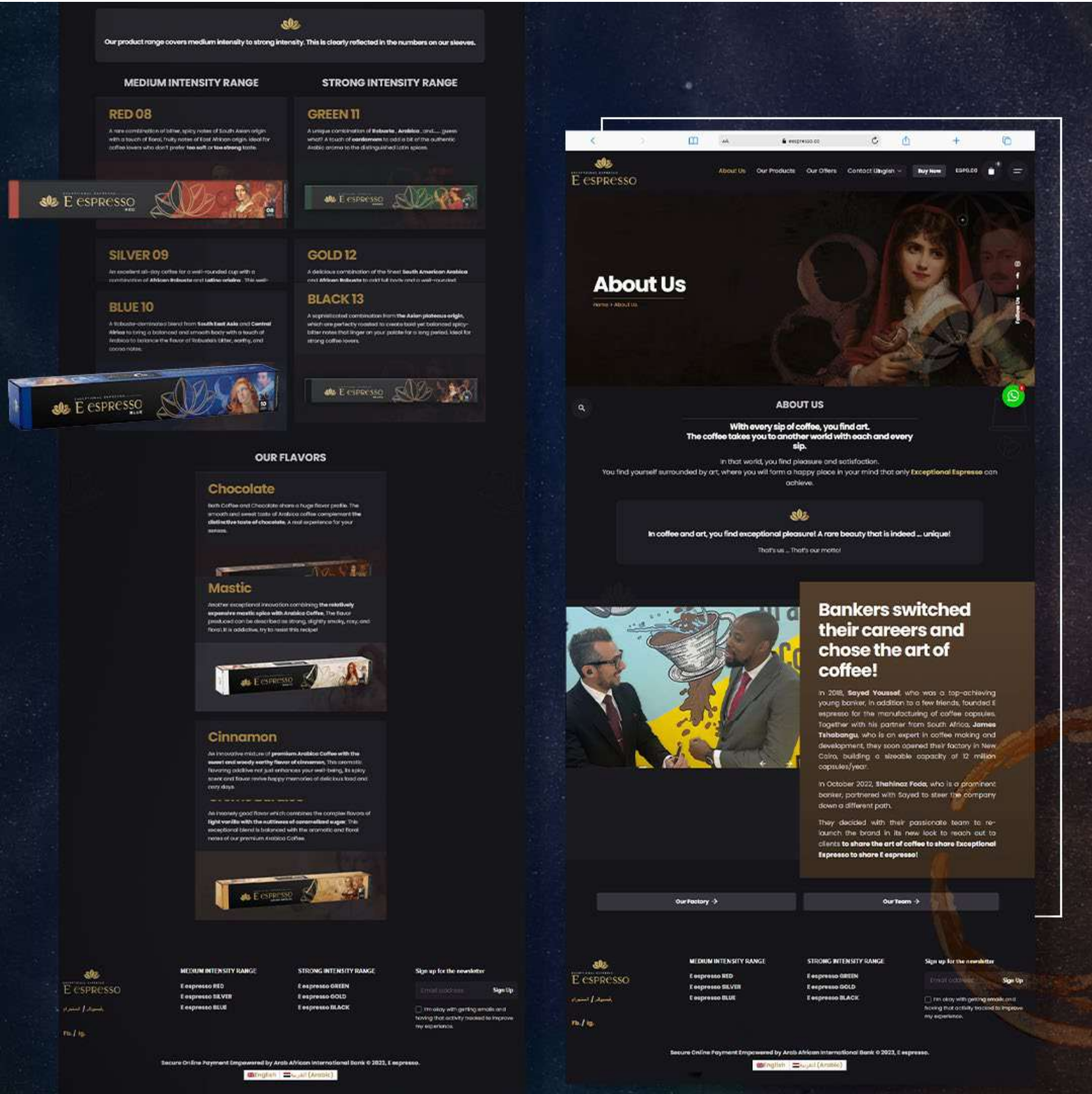
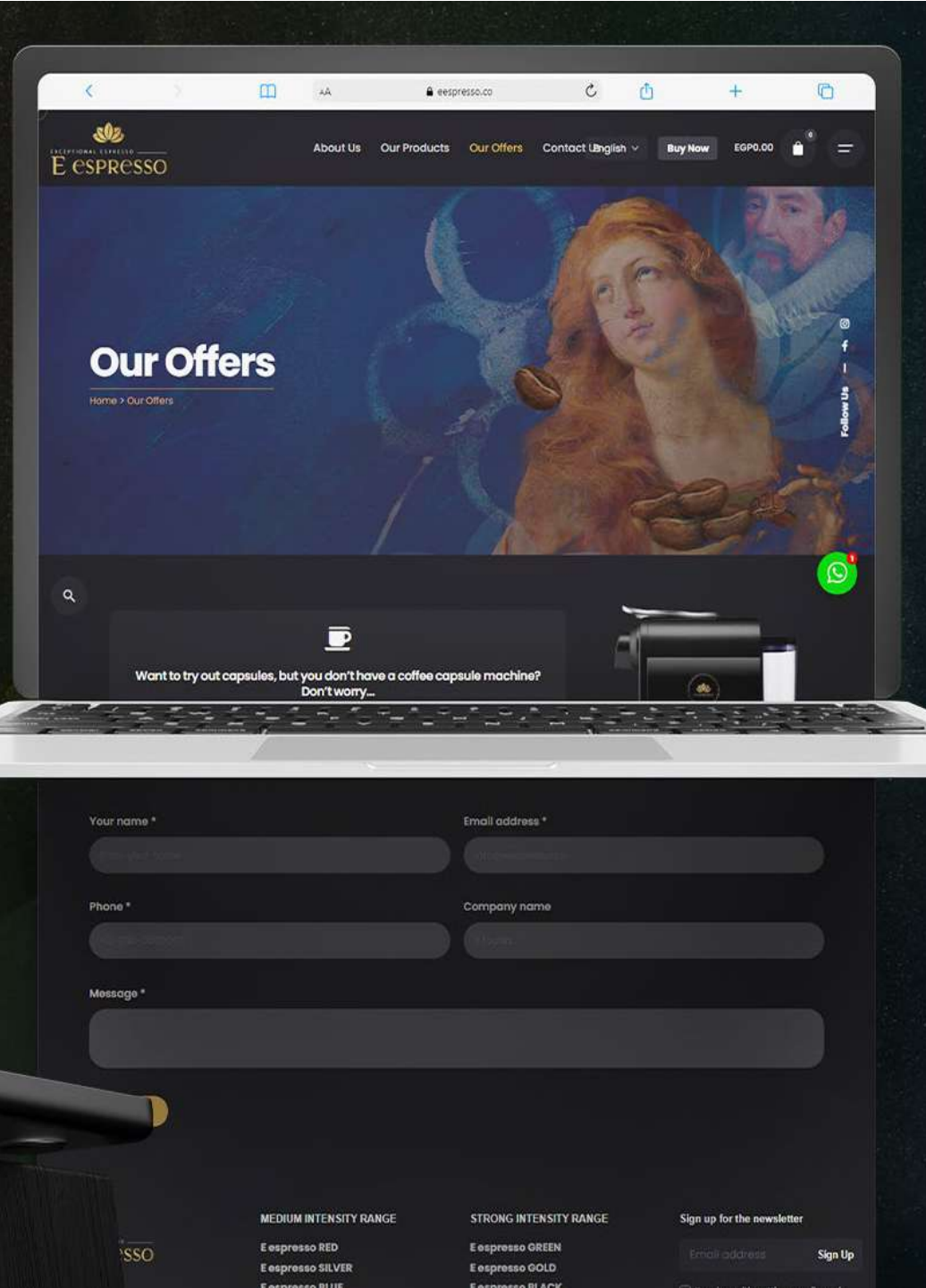
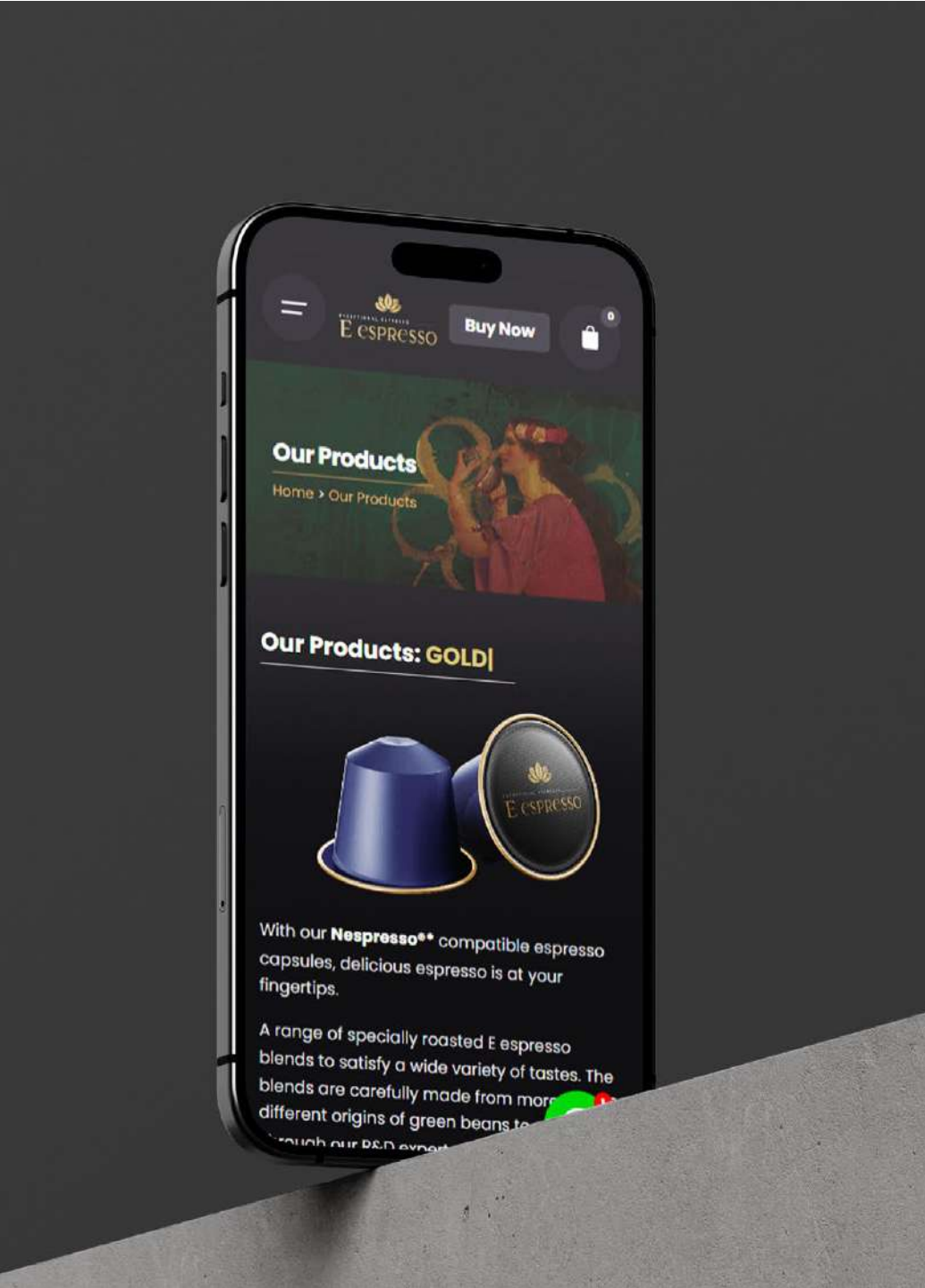
ELAMWAL

Al Amwal Platform is a specialized economic and financial news platform delivering professional coverage and in-depth analysis of markets, investment, banking, and related sectors. It aims to empower decision-makers and investors with reliable insights to support informed and data-driven decisions.



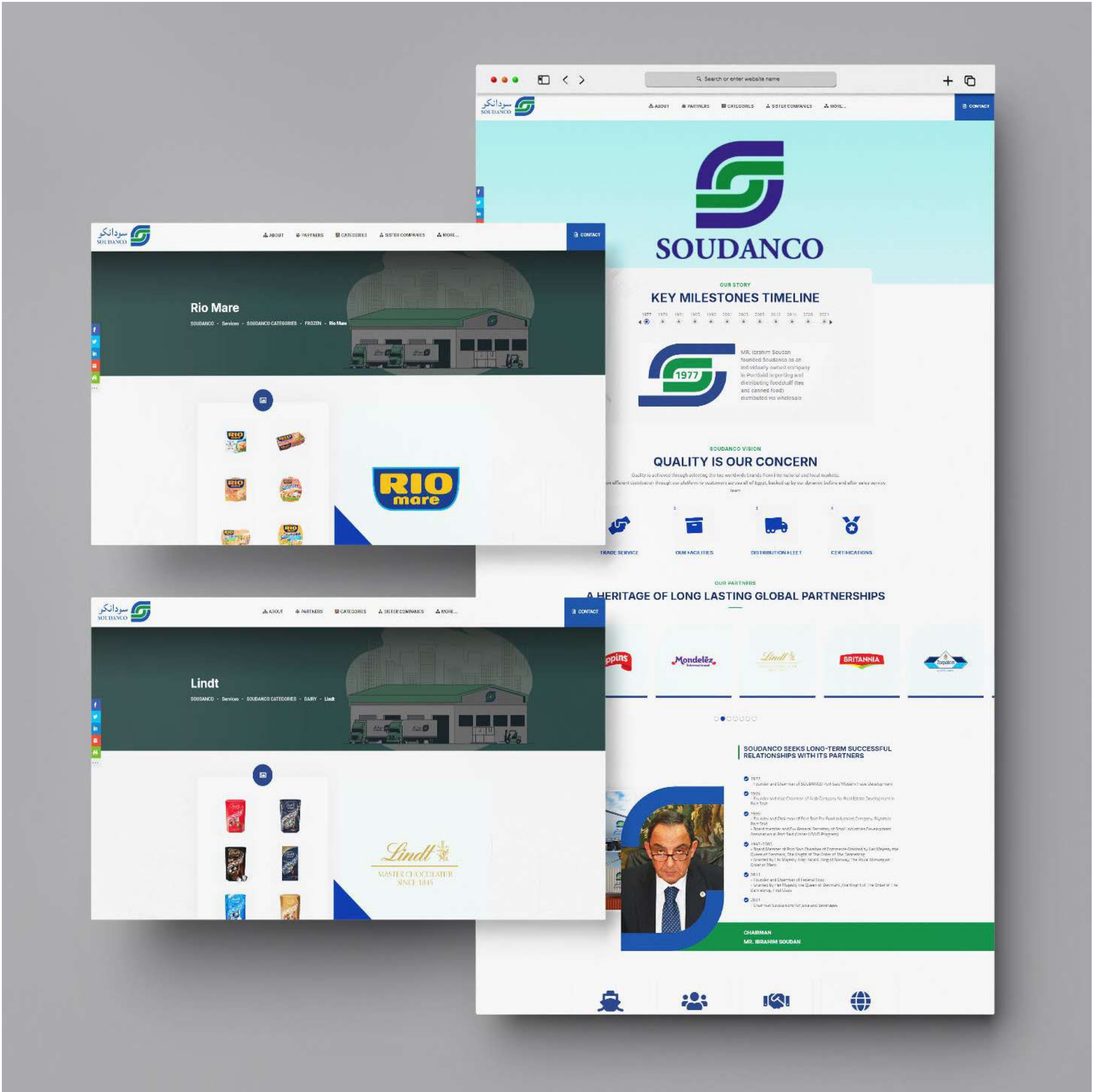
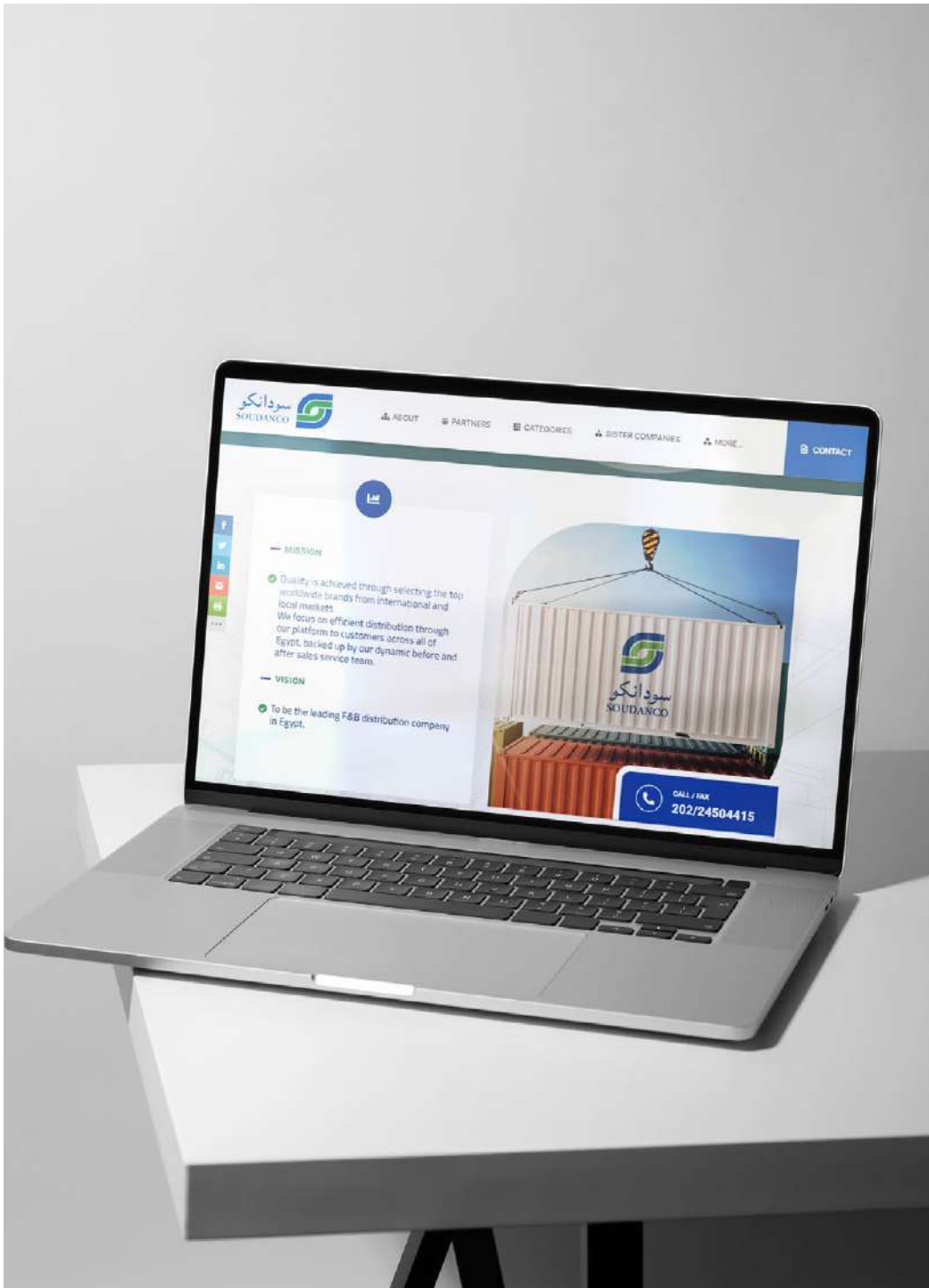
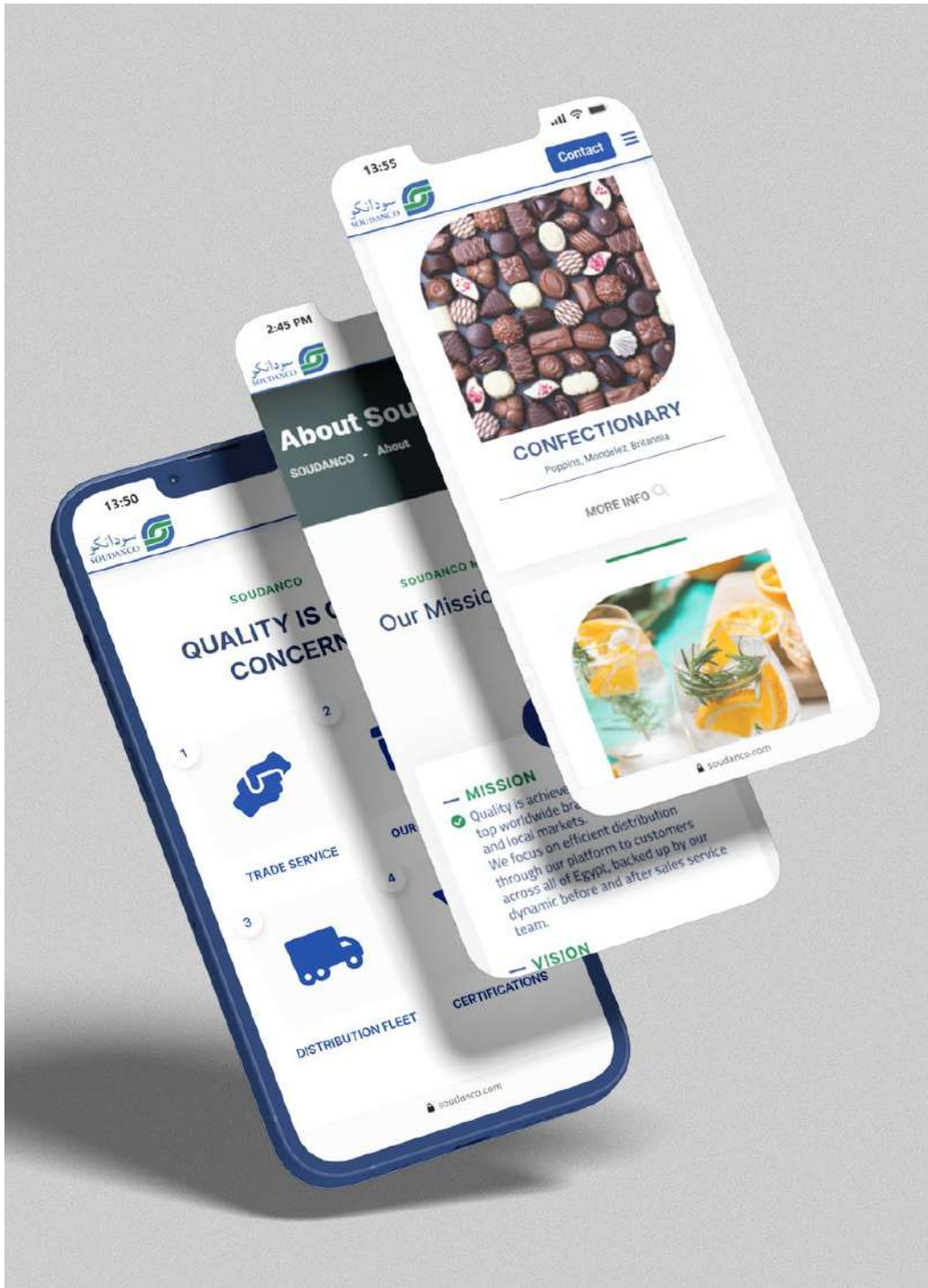
EESPRESSO.CO

With every sip of coffee, you find art. The coffee takes you to another world with each and every sip. In that world, you find pleasure and satisfaction. You find yourself surrounded by art, where you will form a happy place in your mind that only Exceptional Espresso can achieve.



SOUDANCO

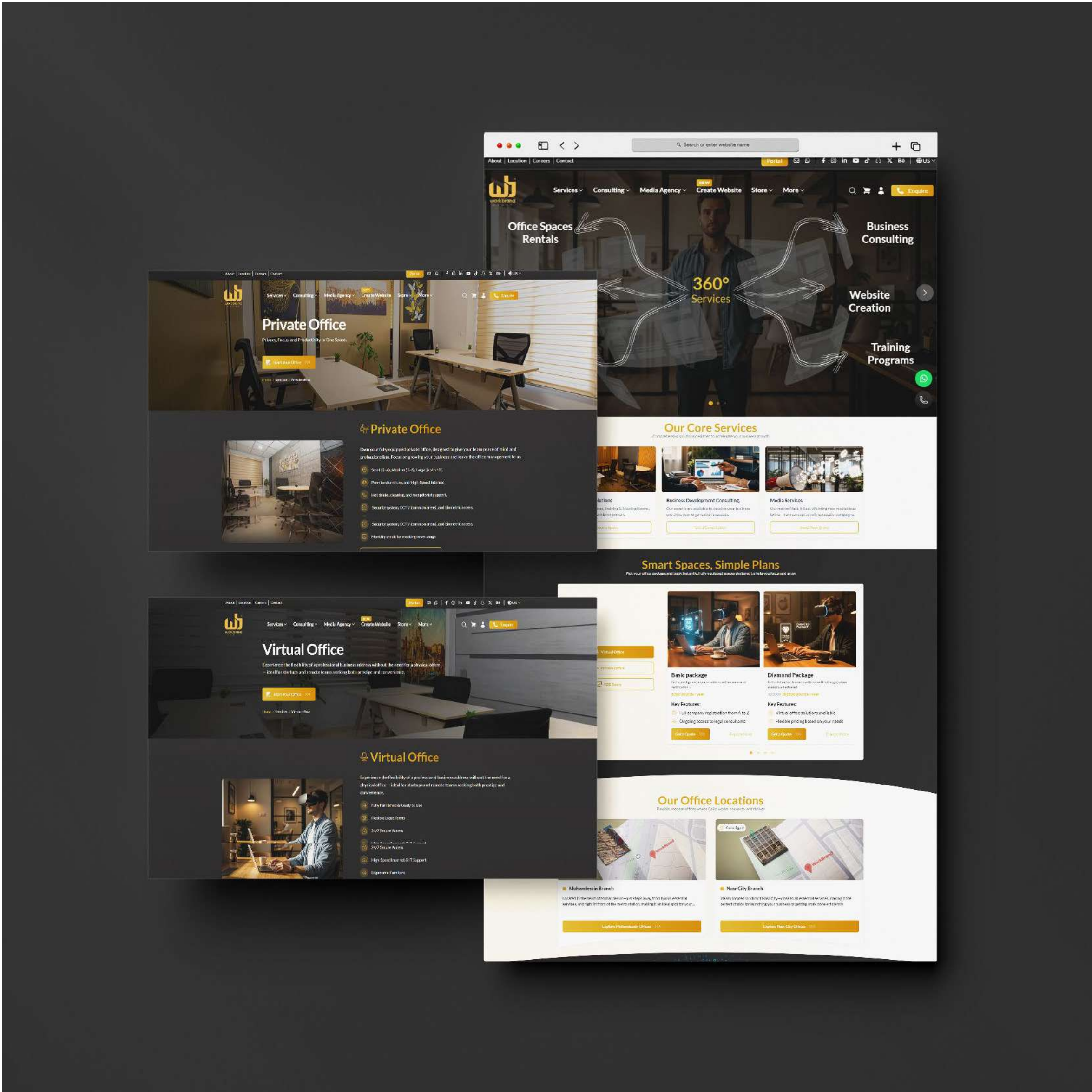
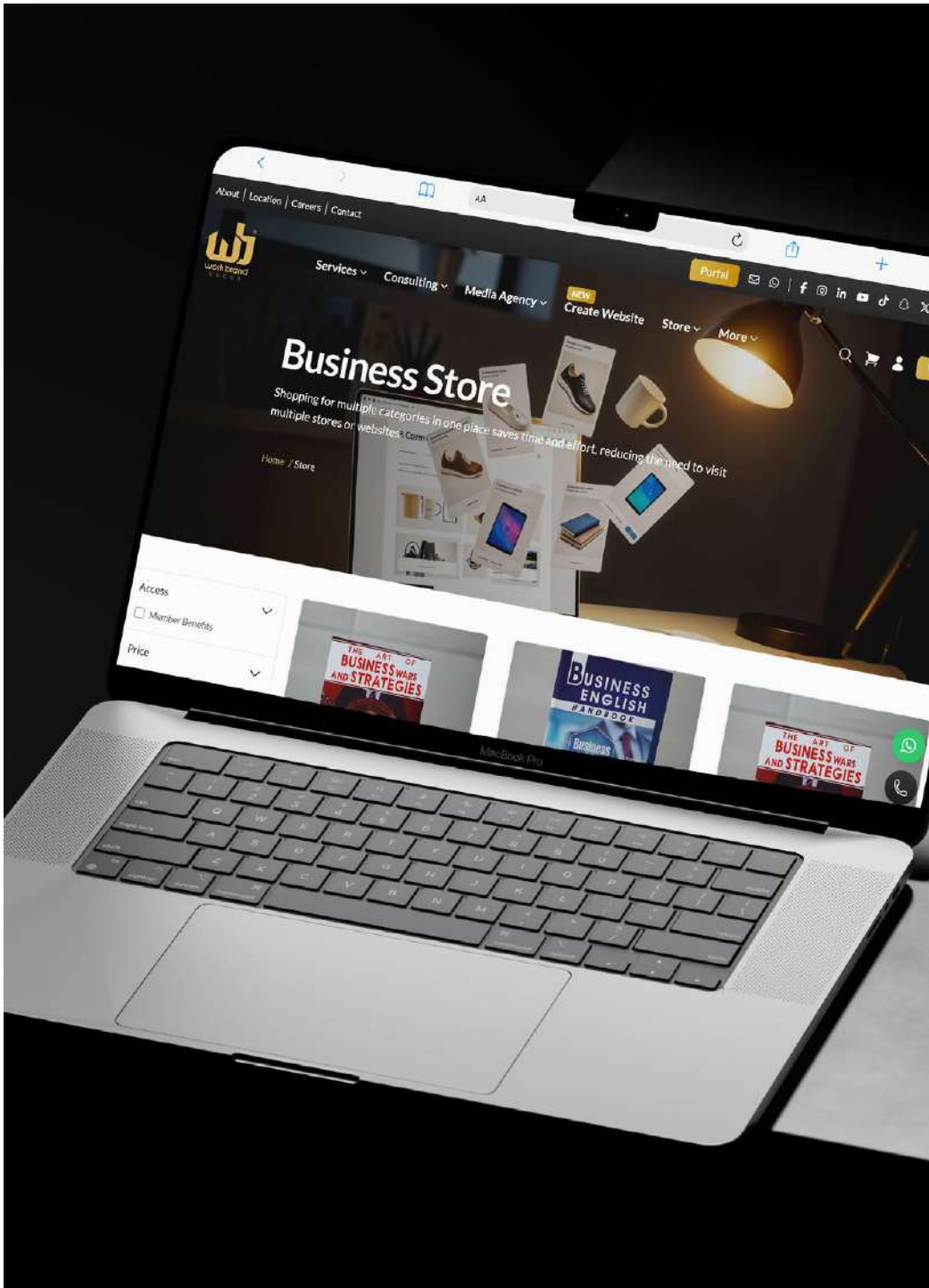
Quality is achieved through selecting the top worldwide brands from international and local markets. we focus on efficient distribution through our platform to customers across all of egypt,backed up by our dynamic before and after sales service team.



WORKBRAND

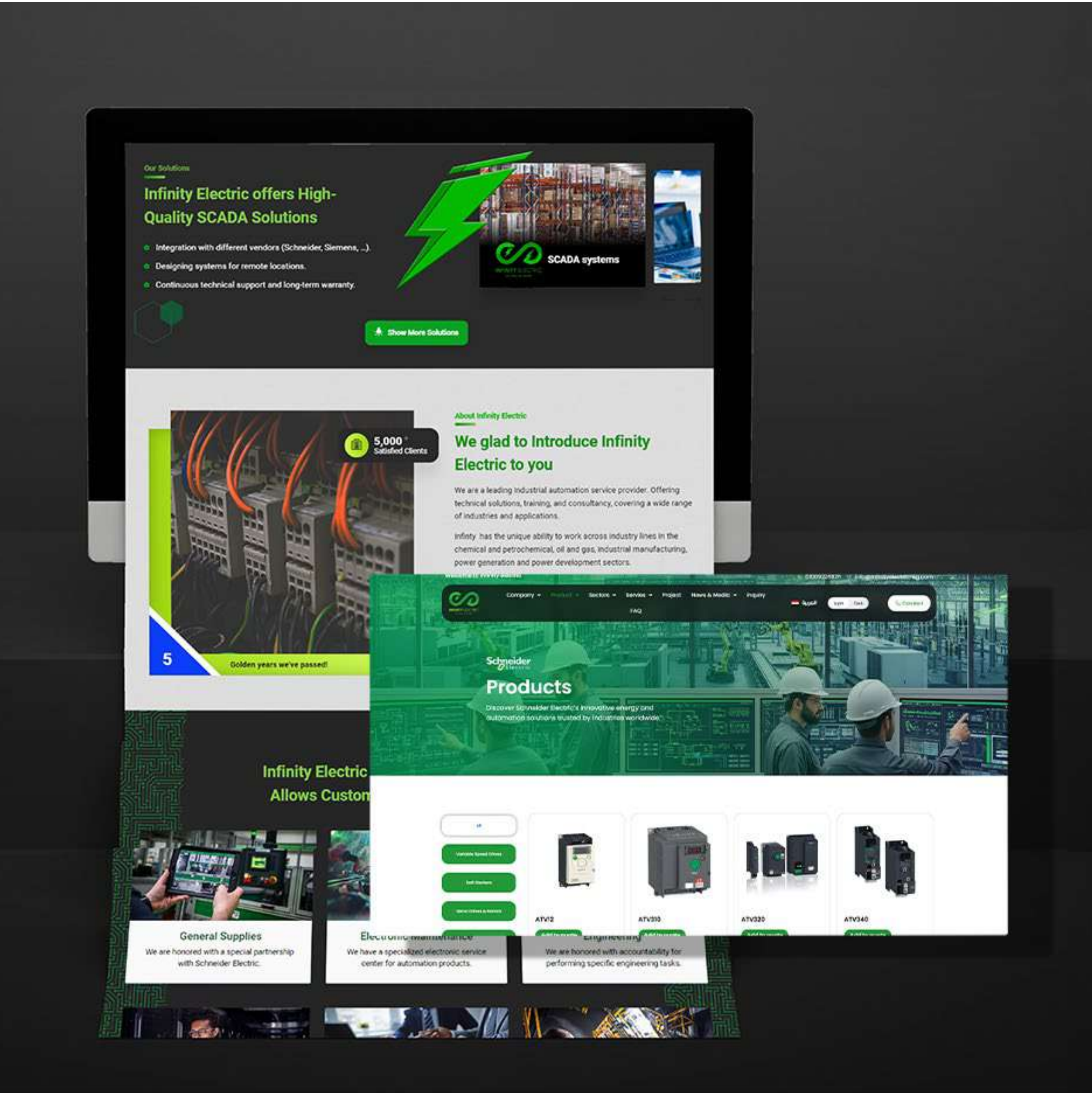
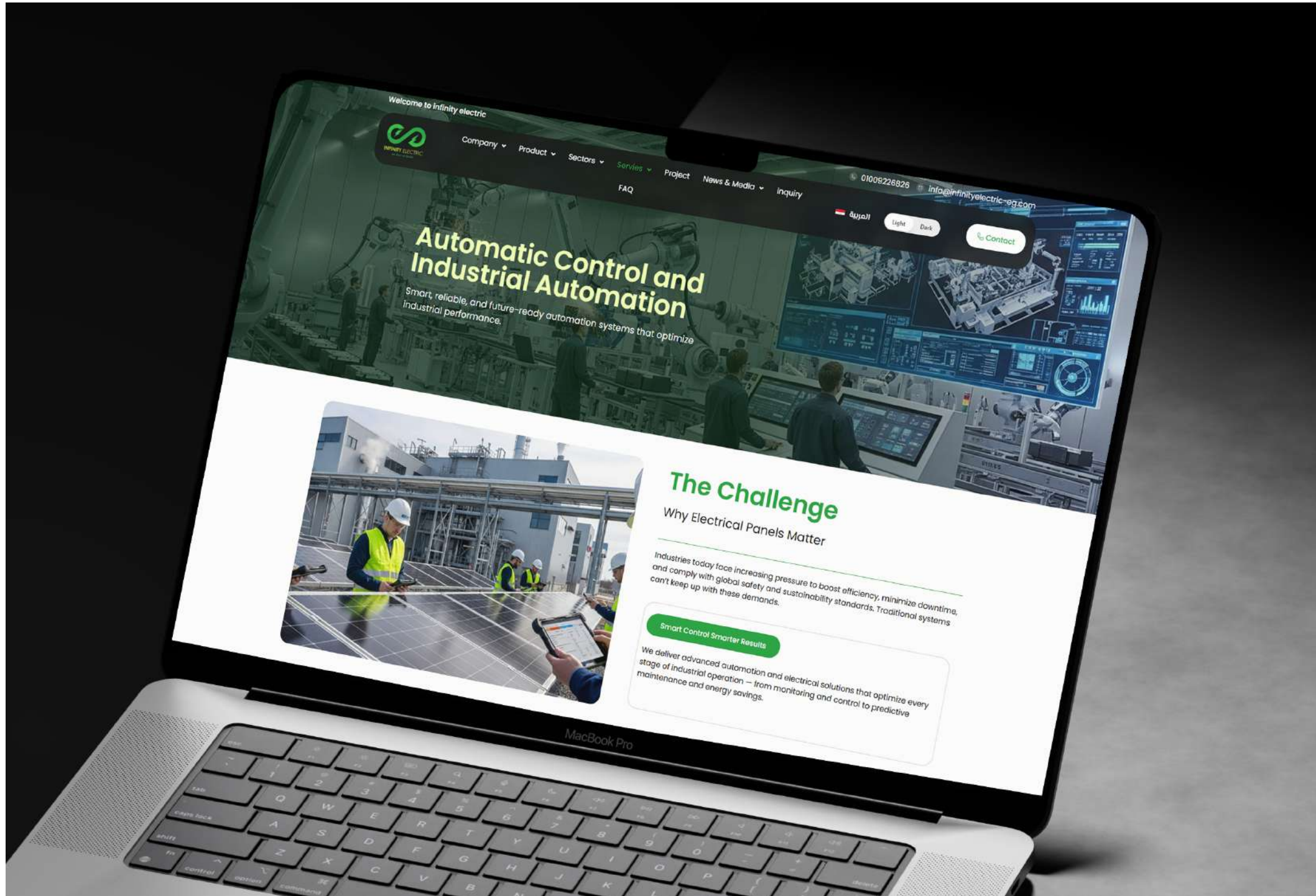
WorkBrand is an Egyptian company founded in 2017, offering integrated business solutions from workspaces to consulting and media services.

Over 8 years, it has supported 2,000+ companies, empowering entrepreneurs and businesses to grow sustainably.



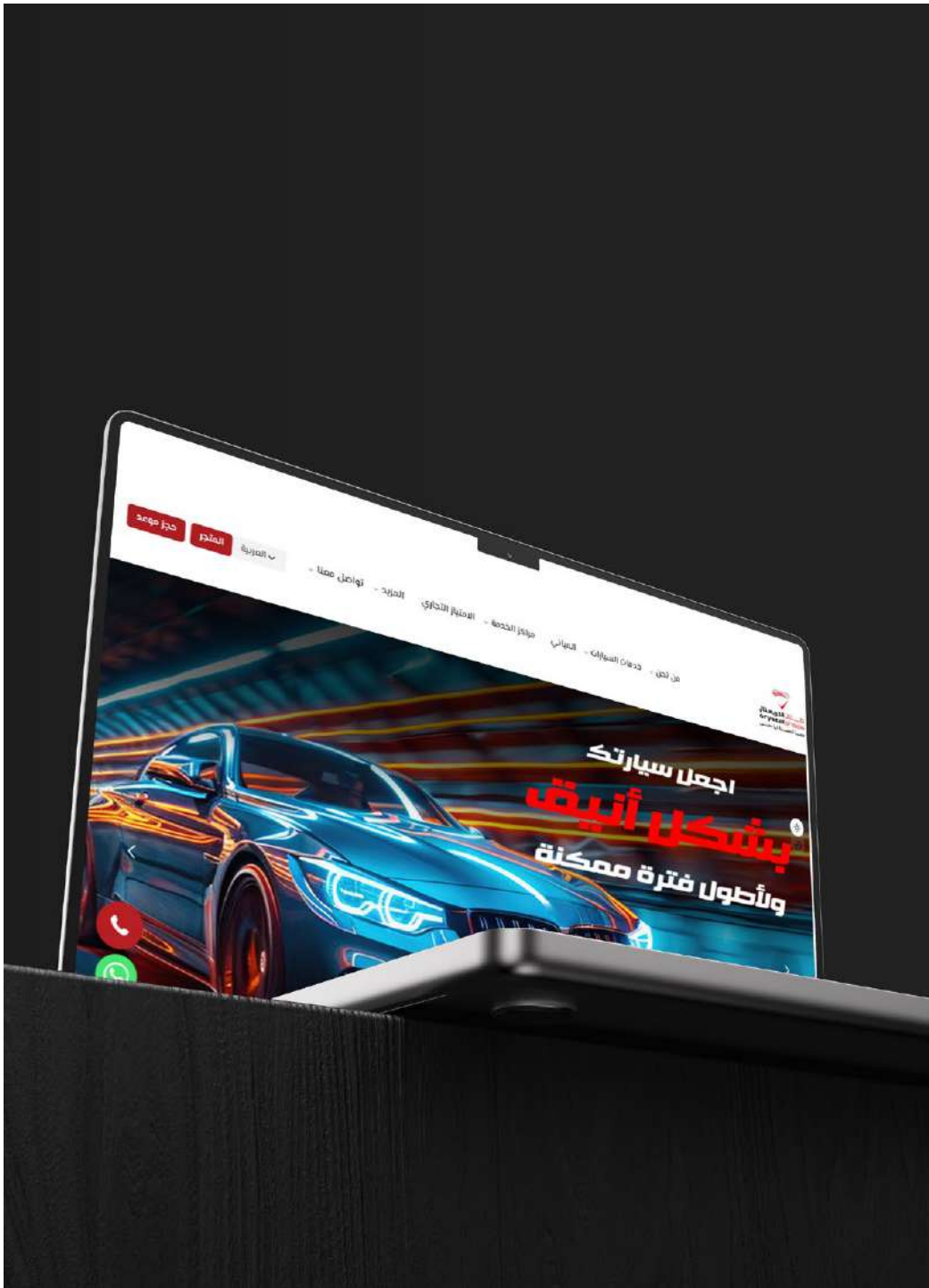
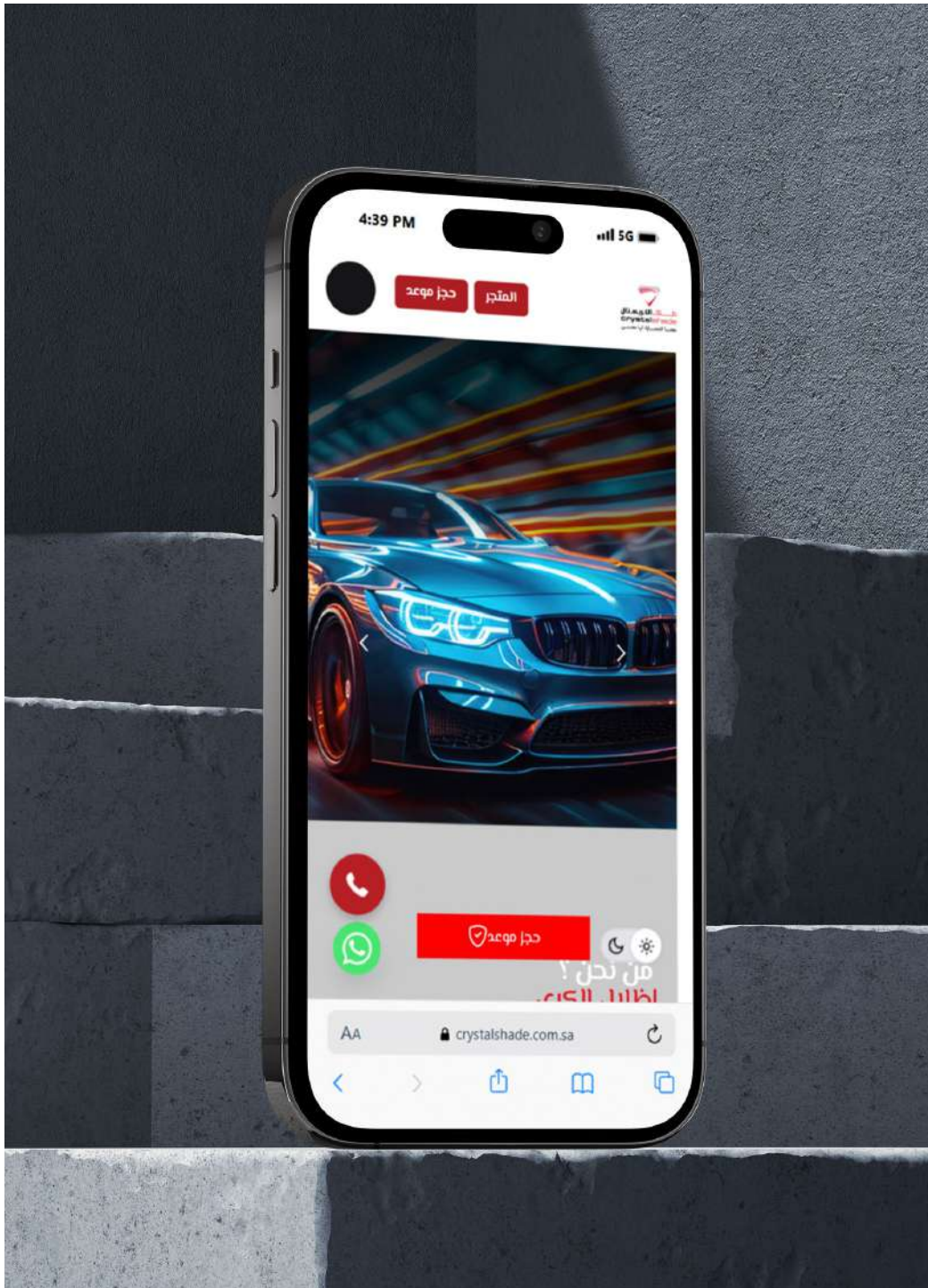
INFINITY ELECTRIC

infinity electric is an allince certified partners ,certified machine integrator and authorized distributor for schneider electric. we are a leading industrial automotion service provider offering technical solutions, training and consultancy.



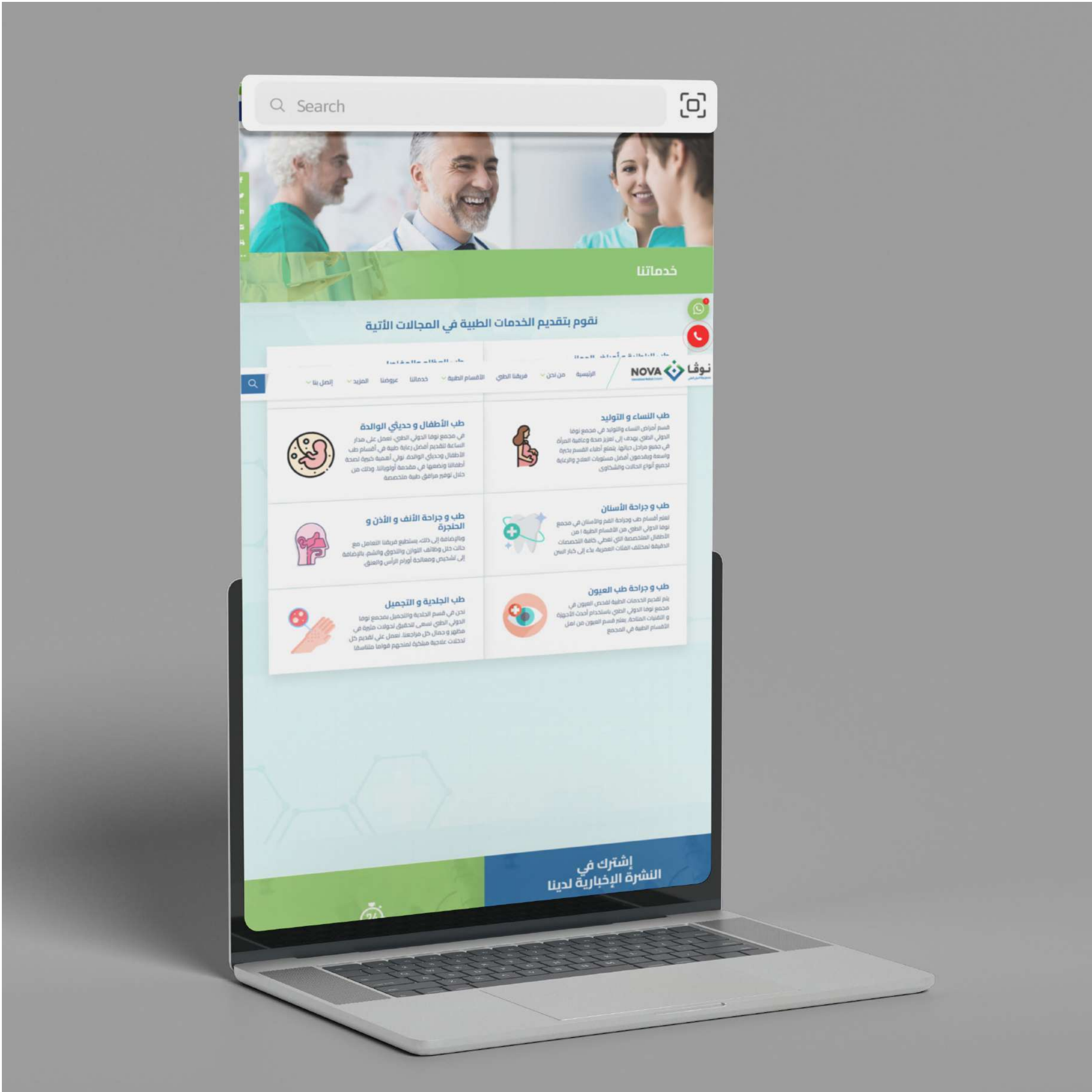
CRYSTAL SHADE

Crystal Shadows is the largest authorized distributor for 3M car care services in the Kingdom of Saudi Arabia. It was established in 2013, and which specializes in the field of car care services with American 3M products, through a network of branches in the city of Riyadh and throughout the Kingdom, which meets all



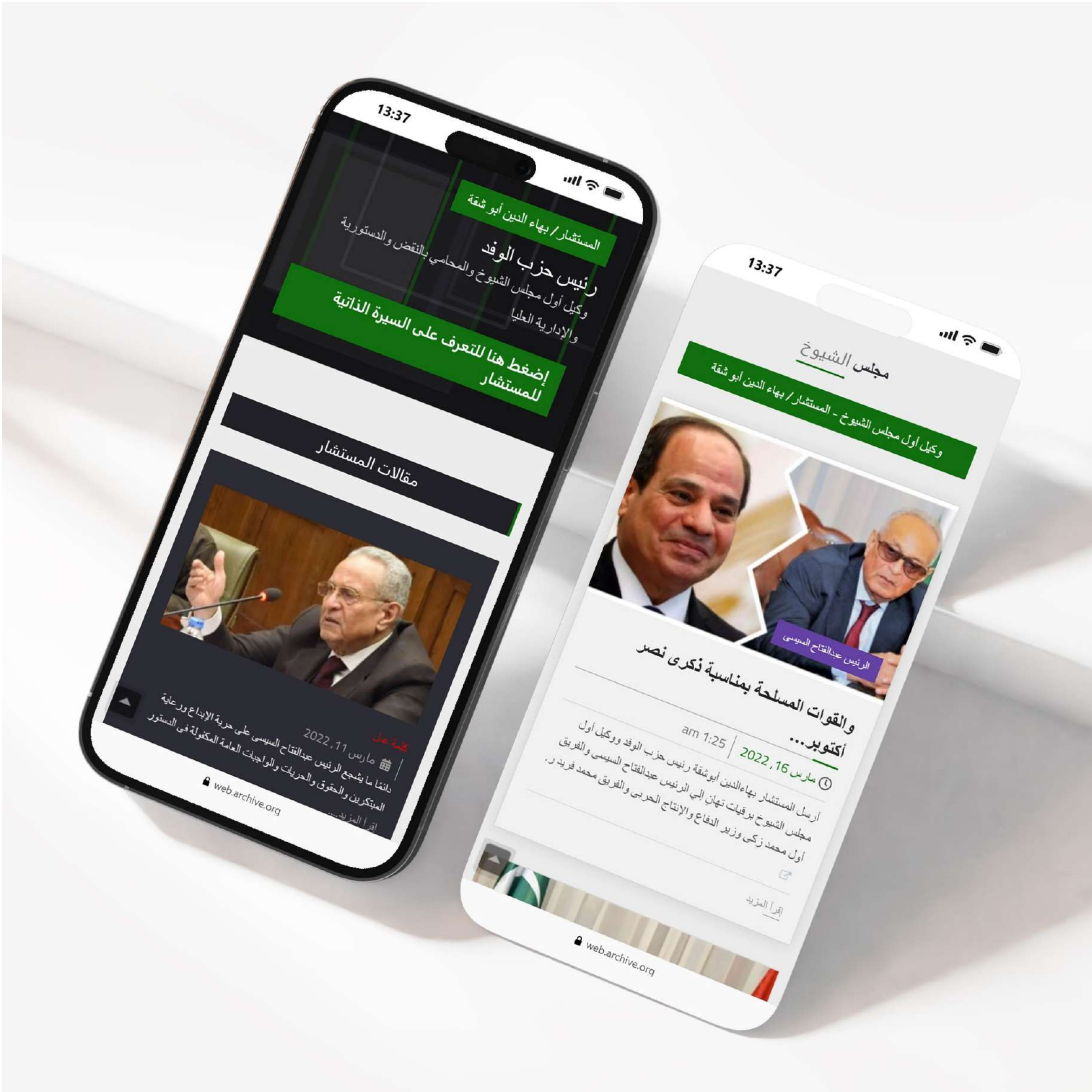
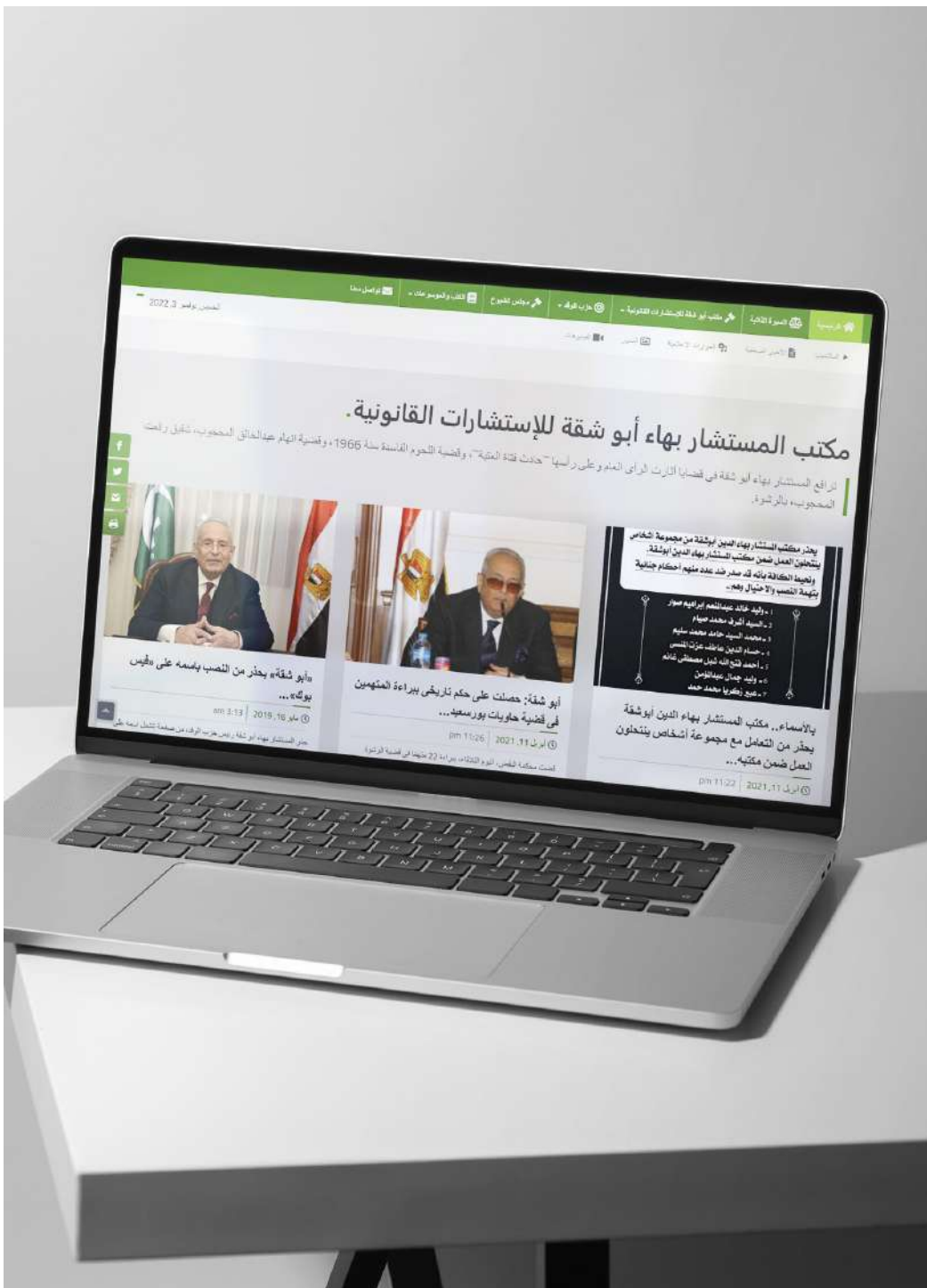
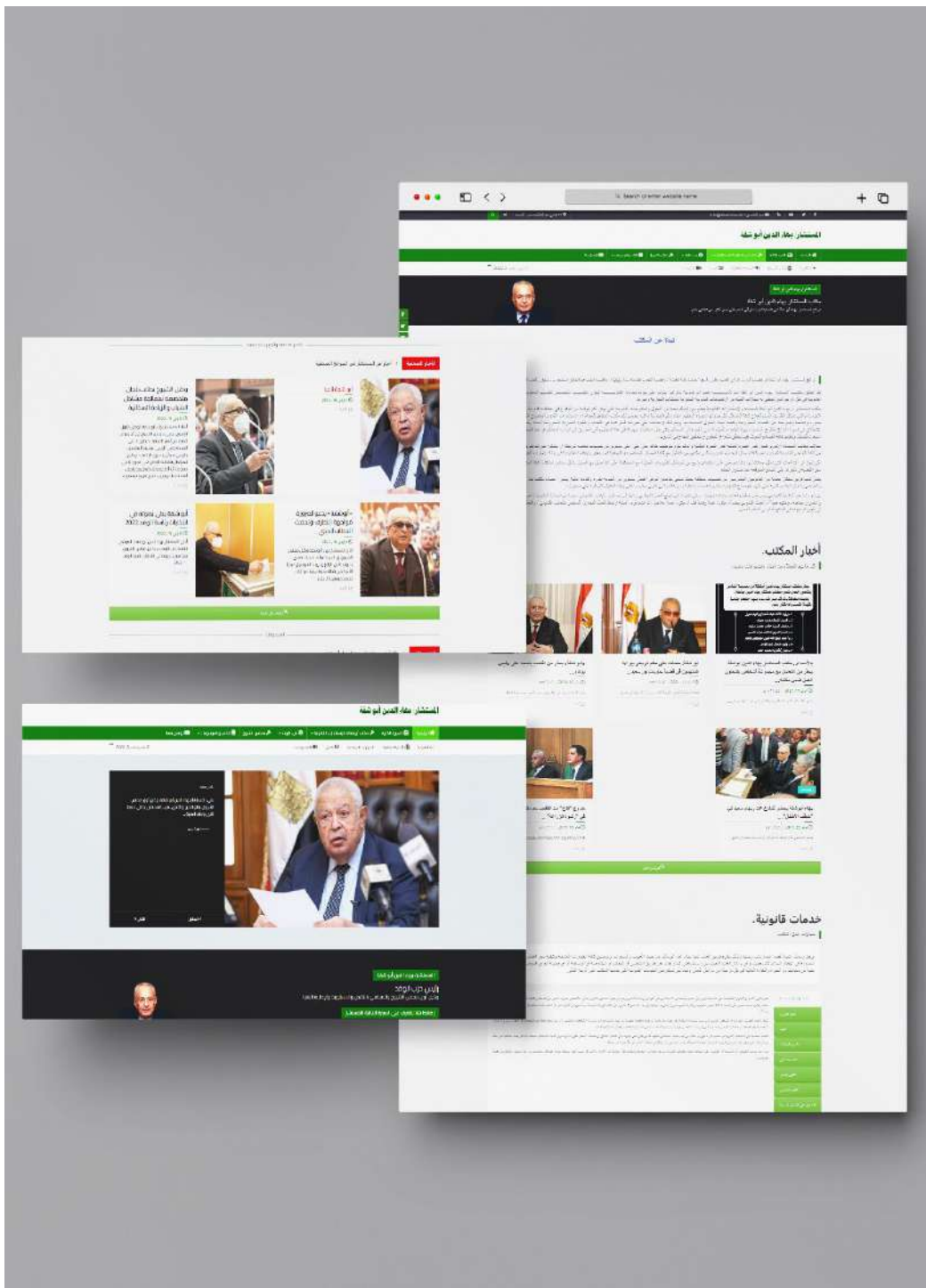
NOVA INTERNATIONAL

Nova International Medical Complex, Djeddah. Nova International Medical Complex is committed to instilling confidence and caring for its patients until recovery. We work 24 hours a day, seven days a week.



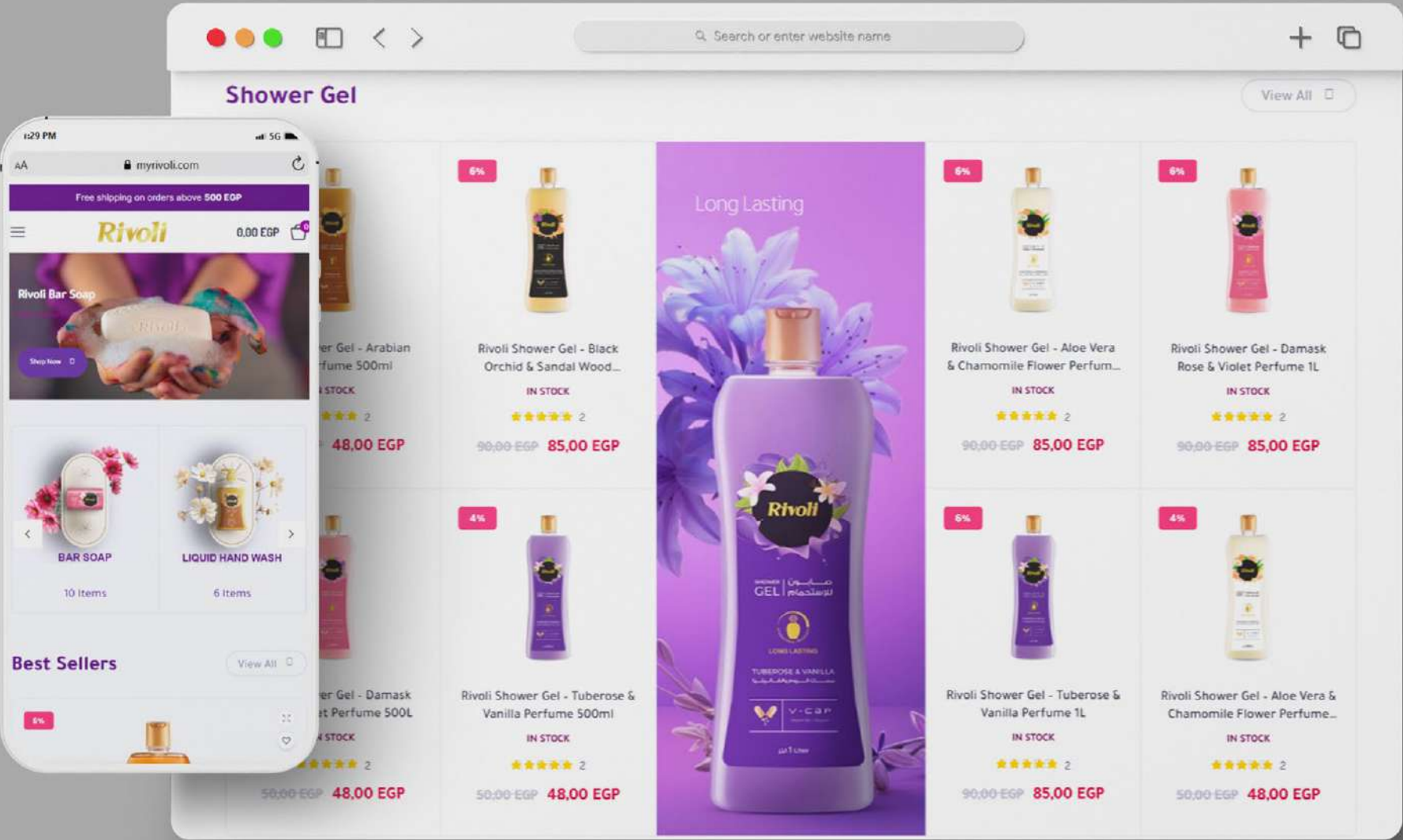
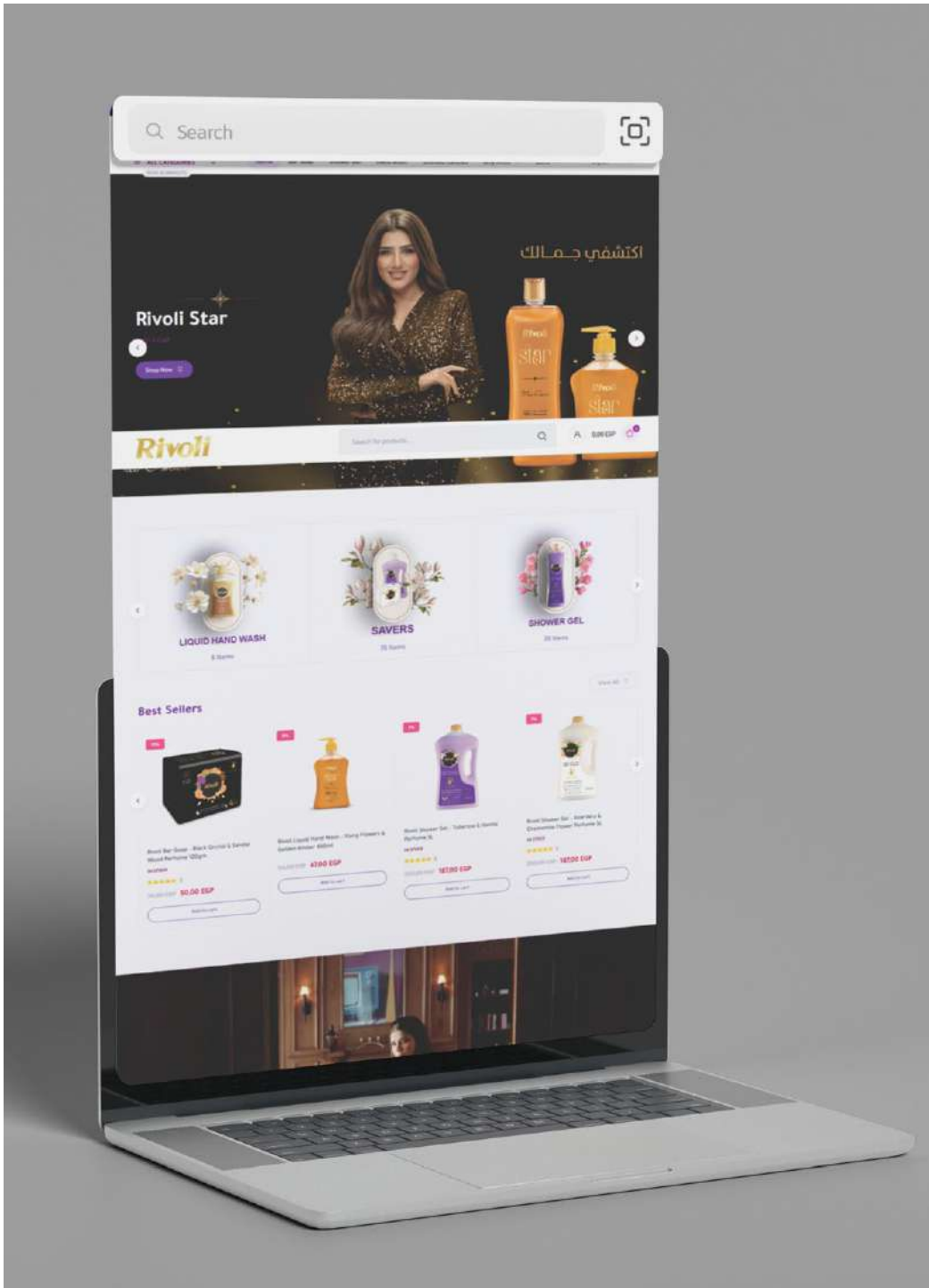
ABU SHOKA

Bahaa El-Din Abu Shaqqa Law Firm provides specialized legal and consultancy services, backed by extensive experience in high-profile and complex cases. The firm delivers preventive and dispute-resolution legal solutions for businesses and individuals, supported by a highly qualified, multi-national legal team committed to excellence and integrity.



RIVOLI

Rivoli is proud to present our new V-Cap technology, which is exclusively applied to our liquid hand wash and shower gel products. The V in V-Cap stands for Vitamin, and our invisible capsules, like sample bubbles, contain concentrated Vitamin B5. This new technology provides a range of benefits for your skin,



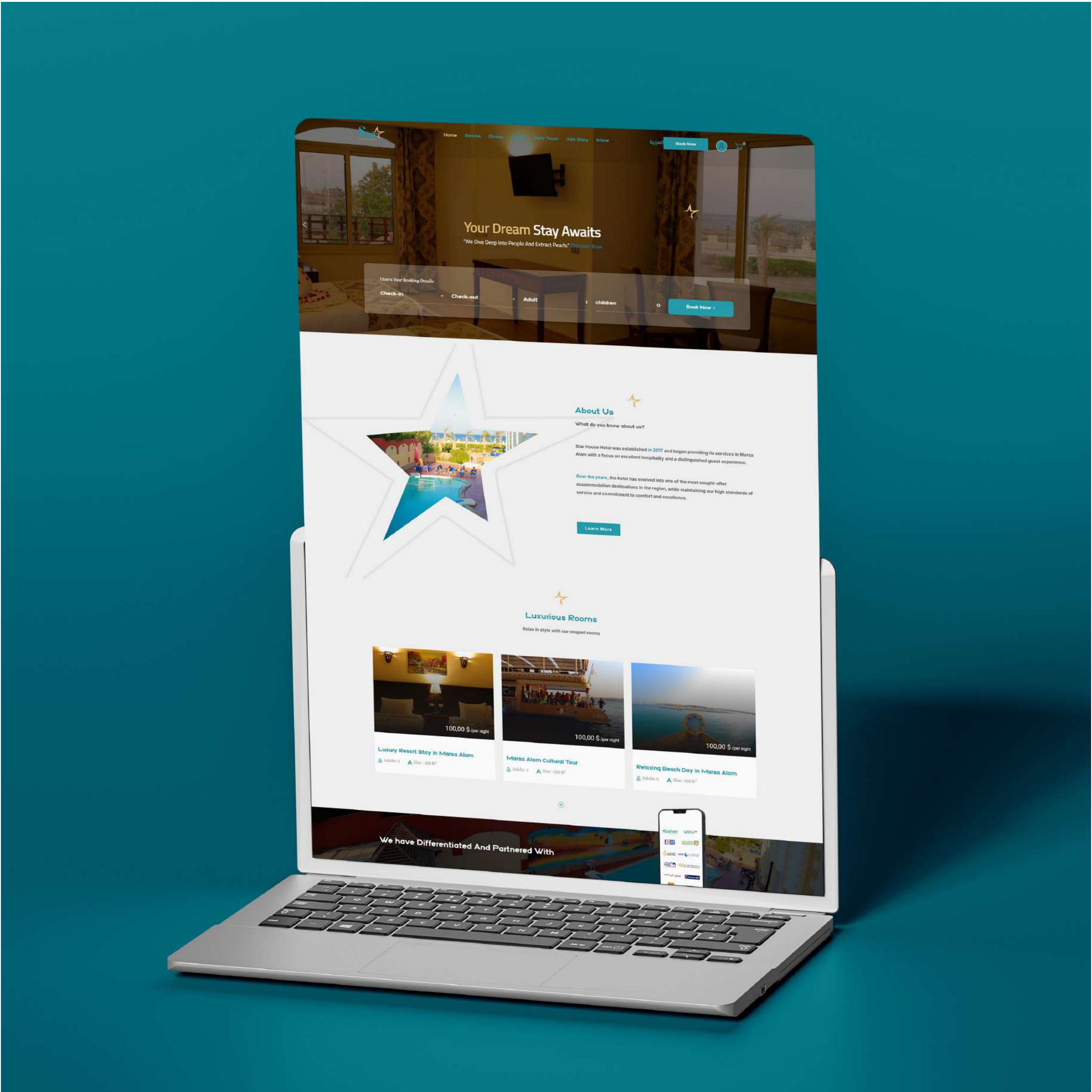
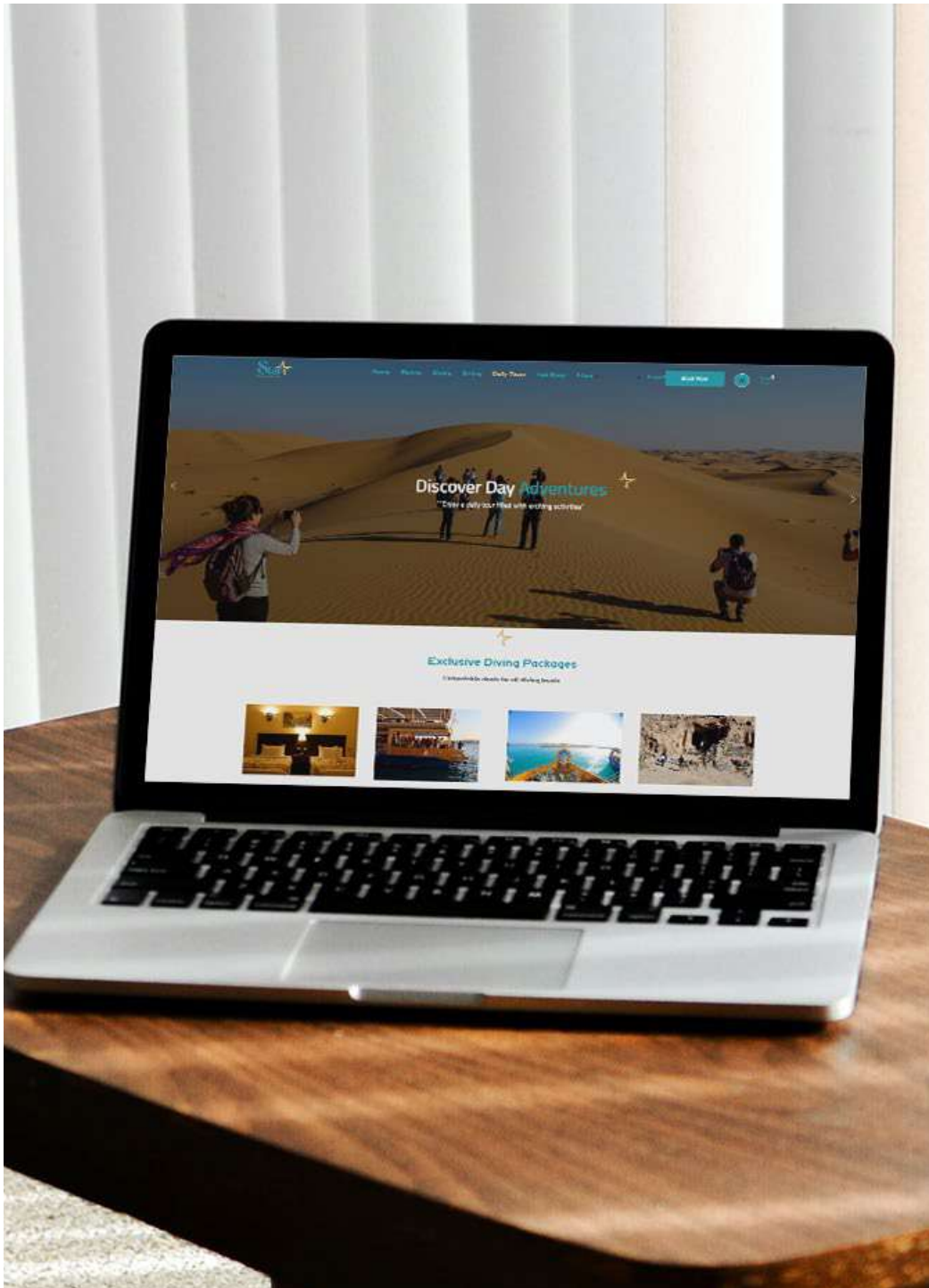
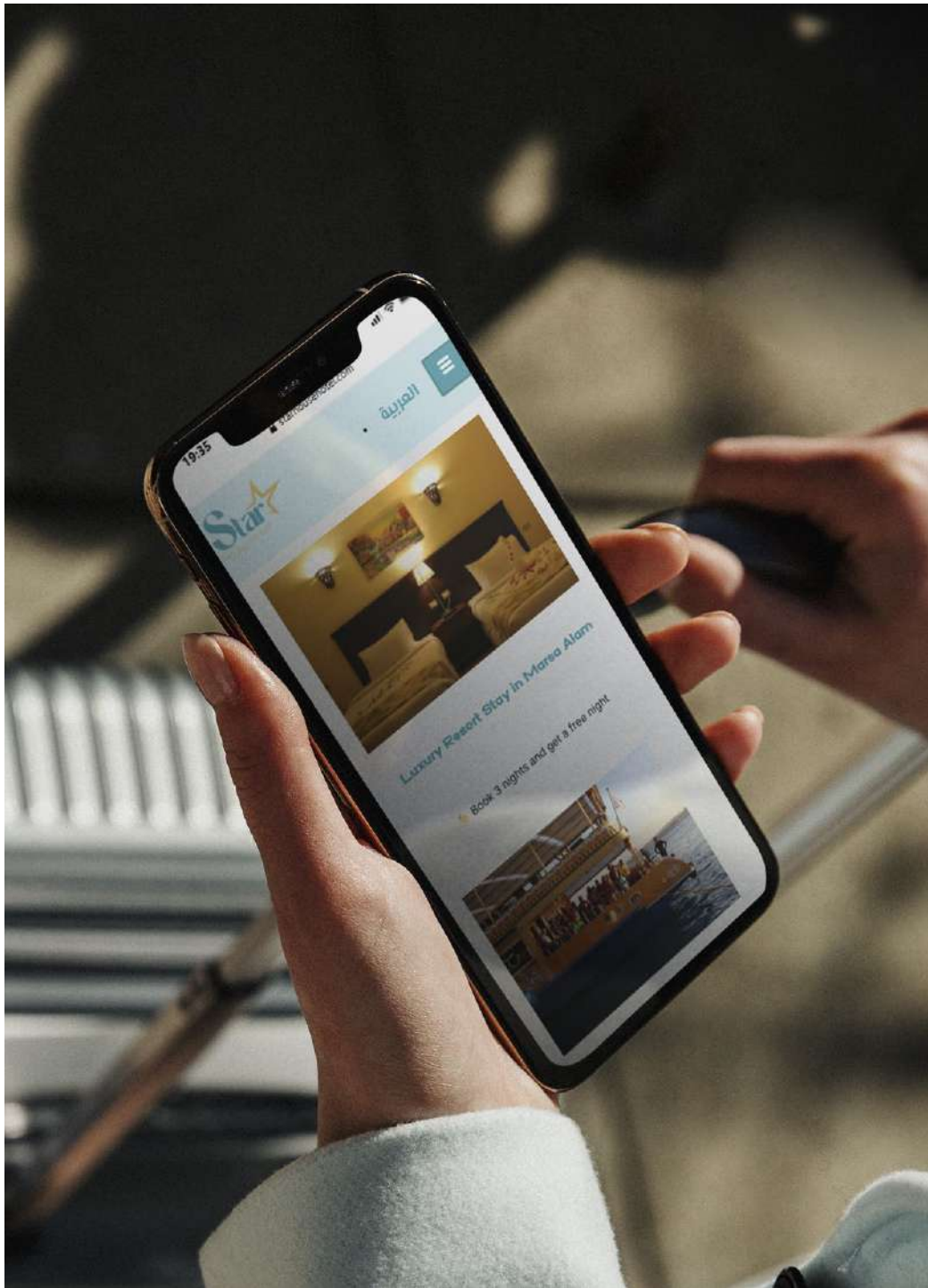
4SURE

The business was founded in 2008 following a dream to have a small, bespoke, yet a passionate and an experienced team. The team was picked because of their obsession with the industry and their excellent experience in addition to their dedication to manage special and unique events.



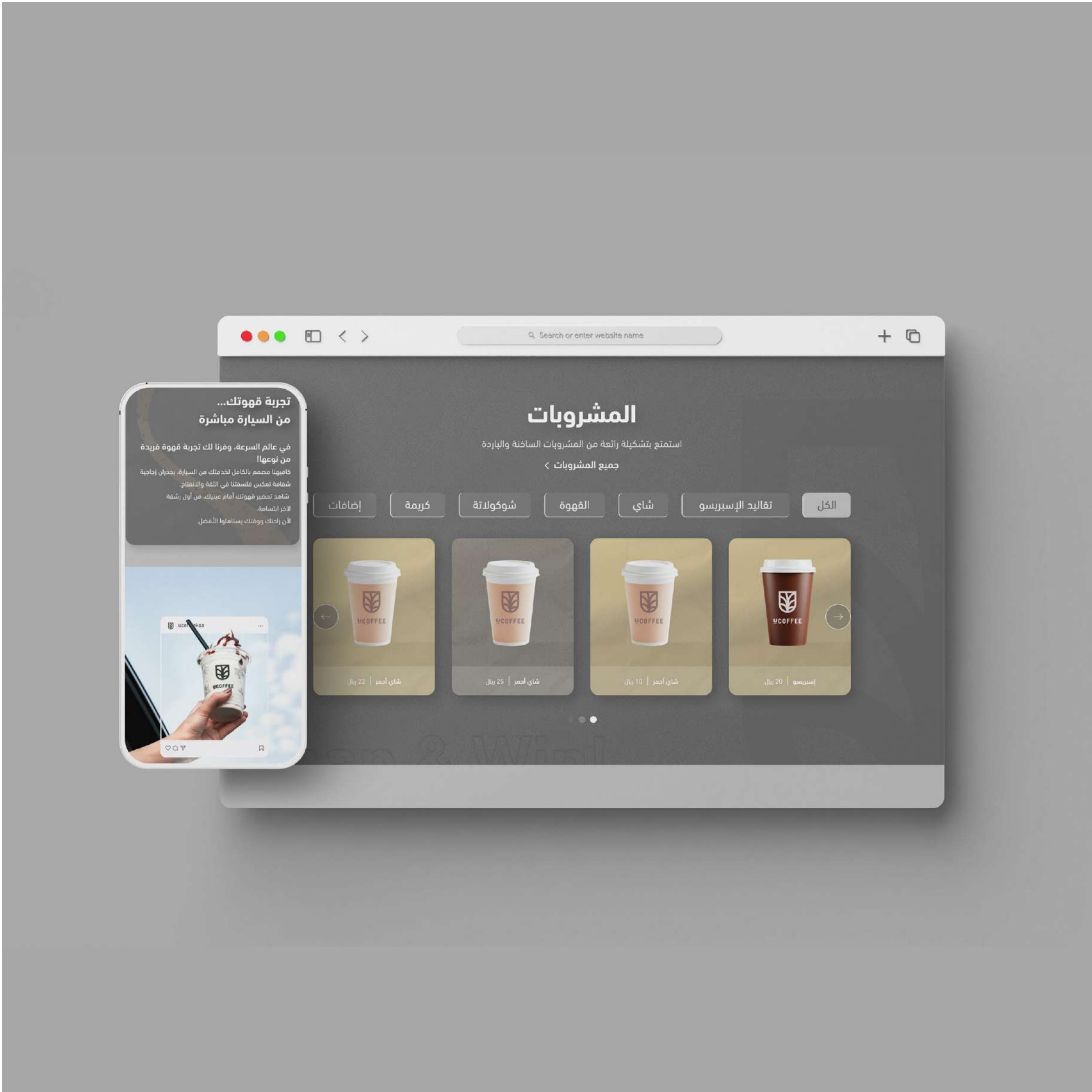
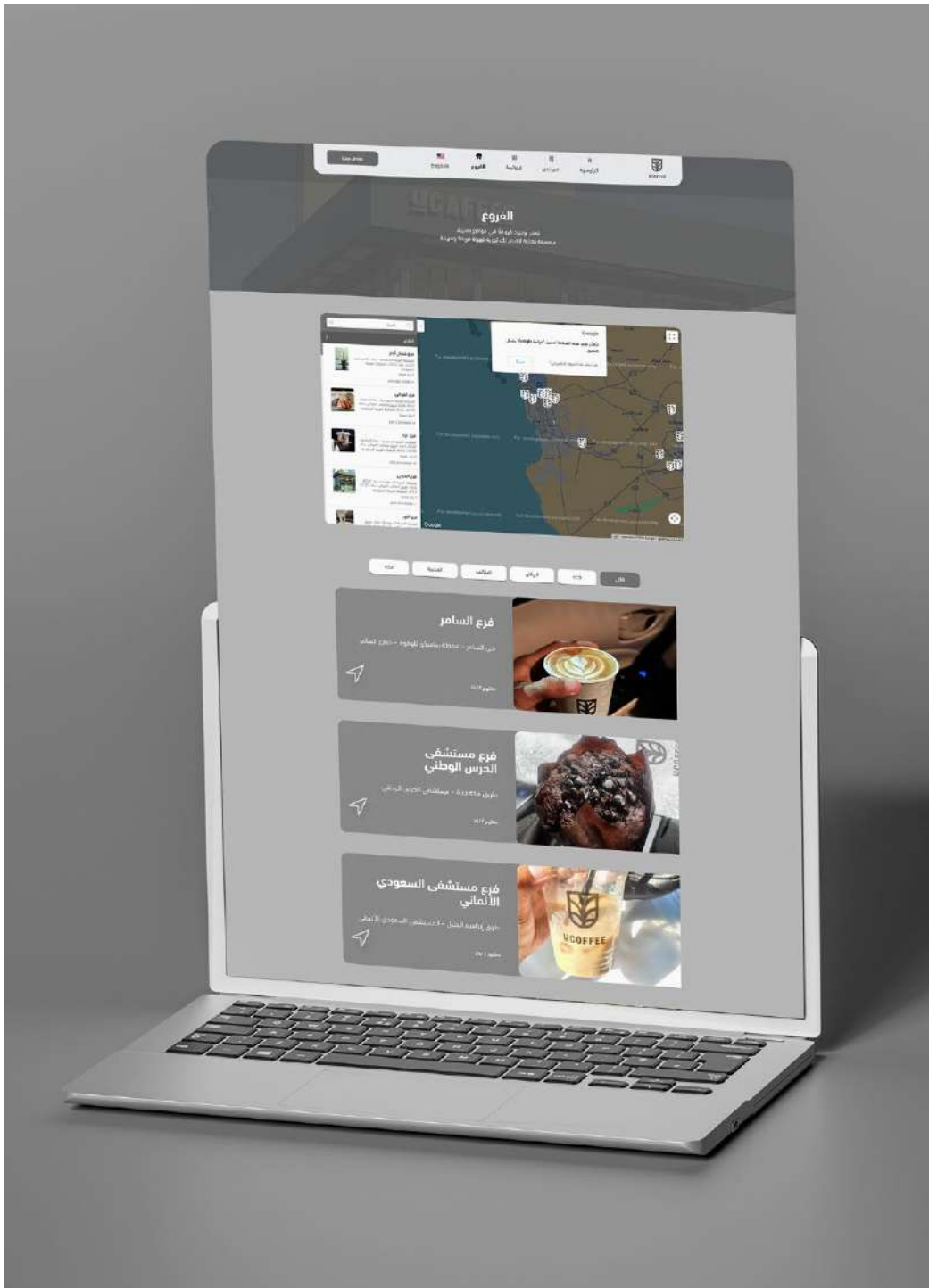
STAR HOUSE HOTEL

Star House Hotel is an Egyptian hotel established in 2017 in Marsa Alam, focused on delivering high-quality hospitality and guest experiences. It offers comfortable accommodations and modern services, with ongoing plans to enhance entertainment, room setups, and personalized guest experiences.



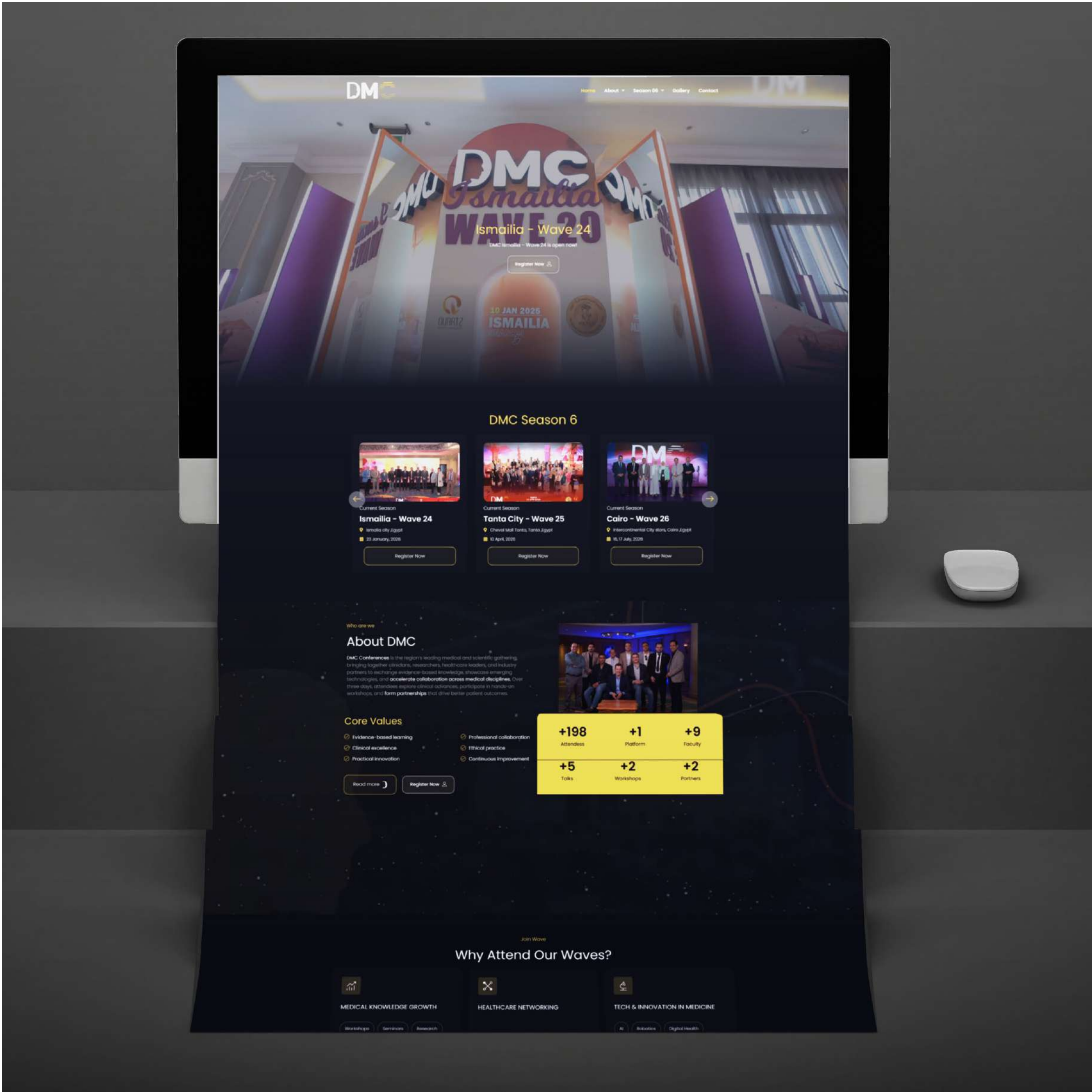
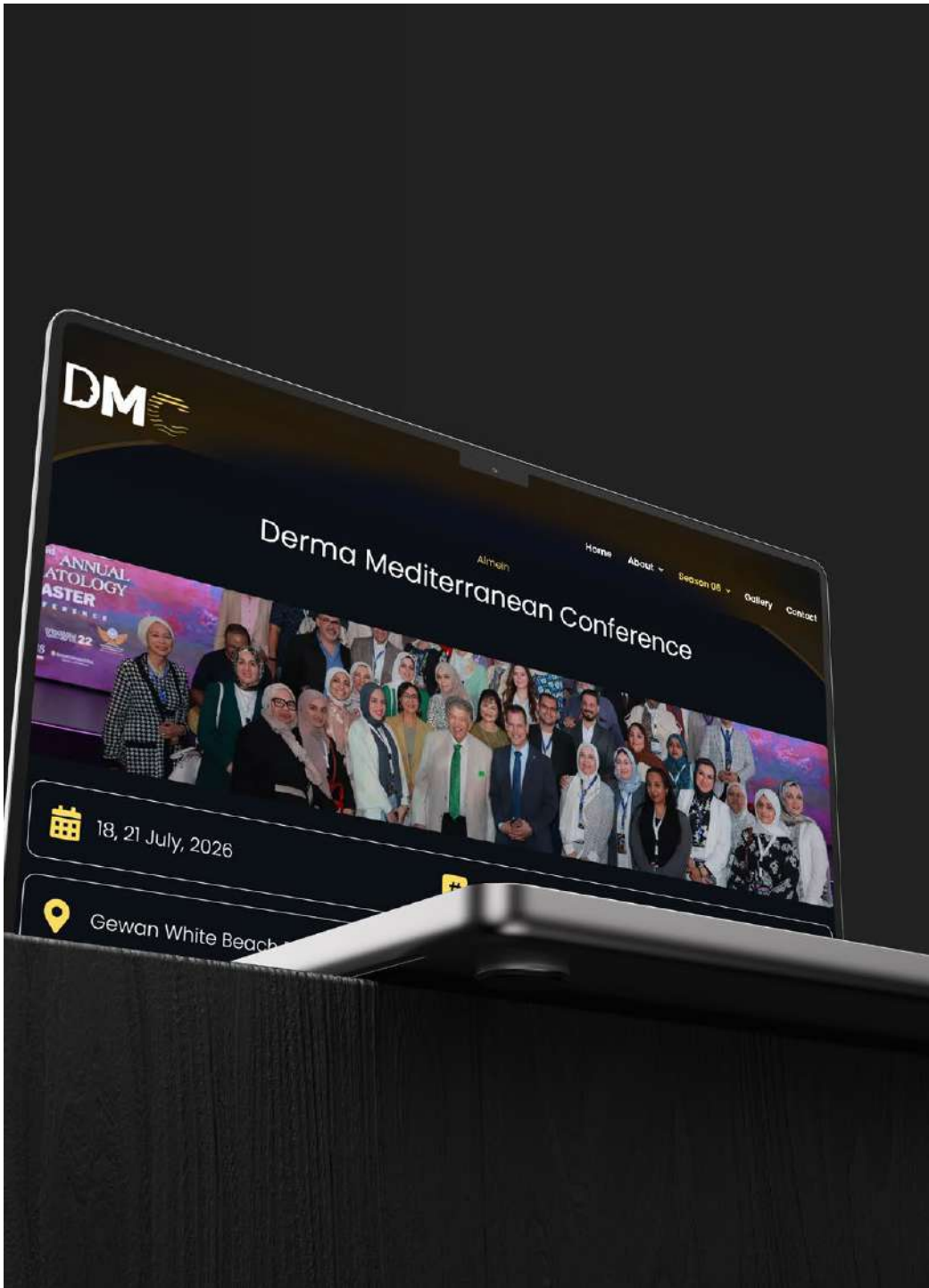
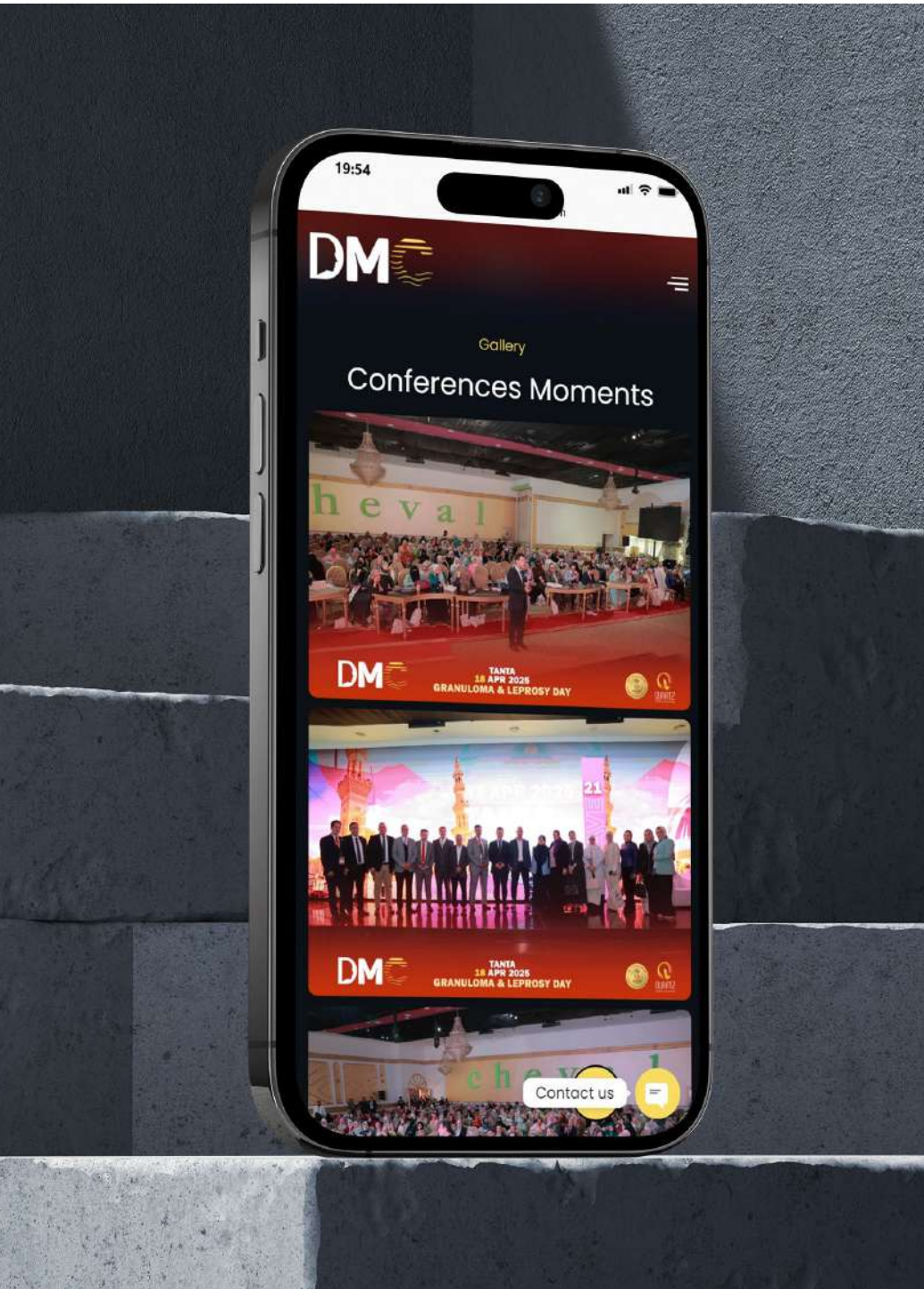
U COFFEE

U Coffee was launched in 2018 as a %100 Saudi brand, driven by a clear vision to deliver the ultimate coffee experience. With every cup, the brand aims to spread happiness and set new standards for coffee quality.



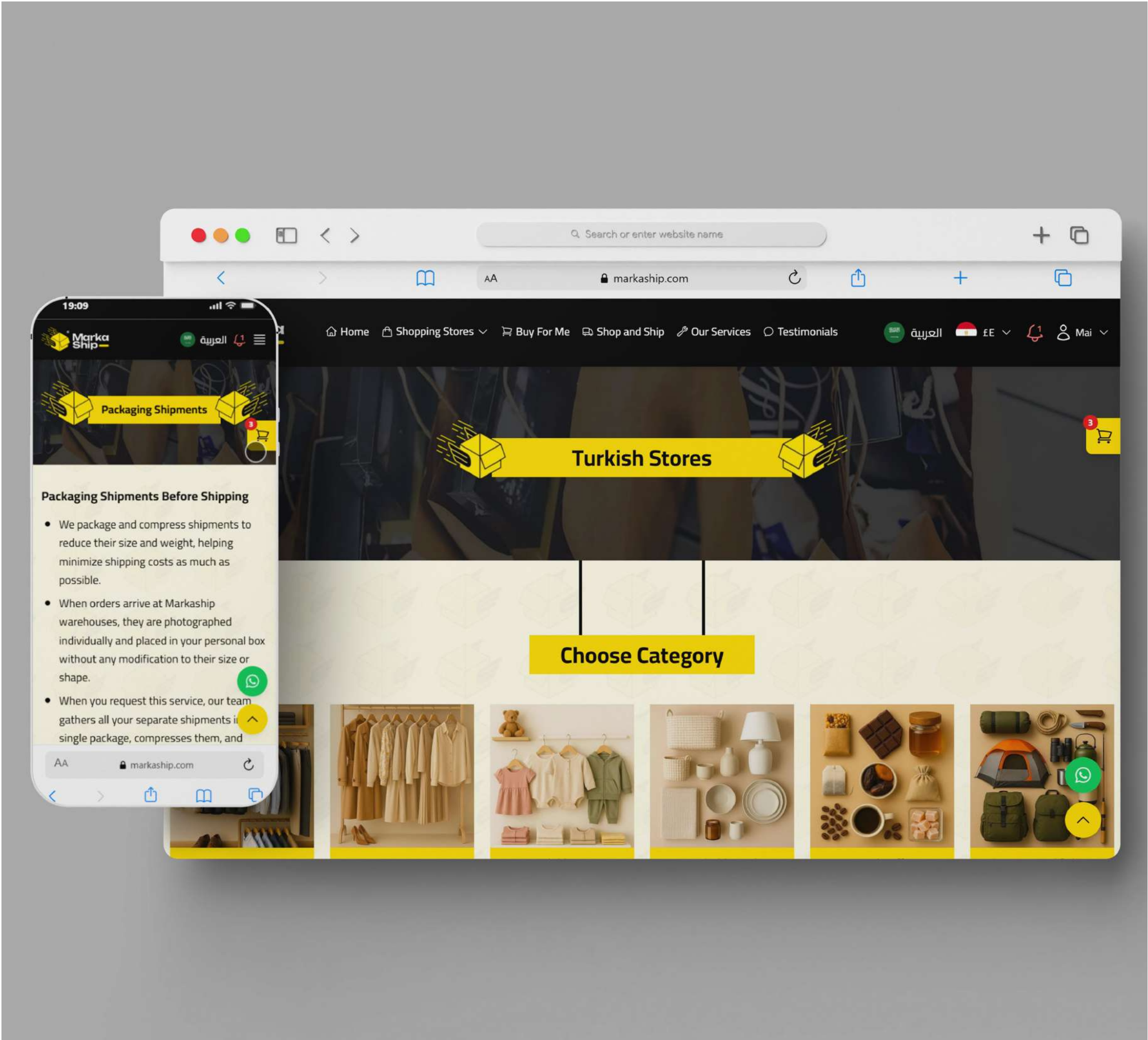
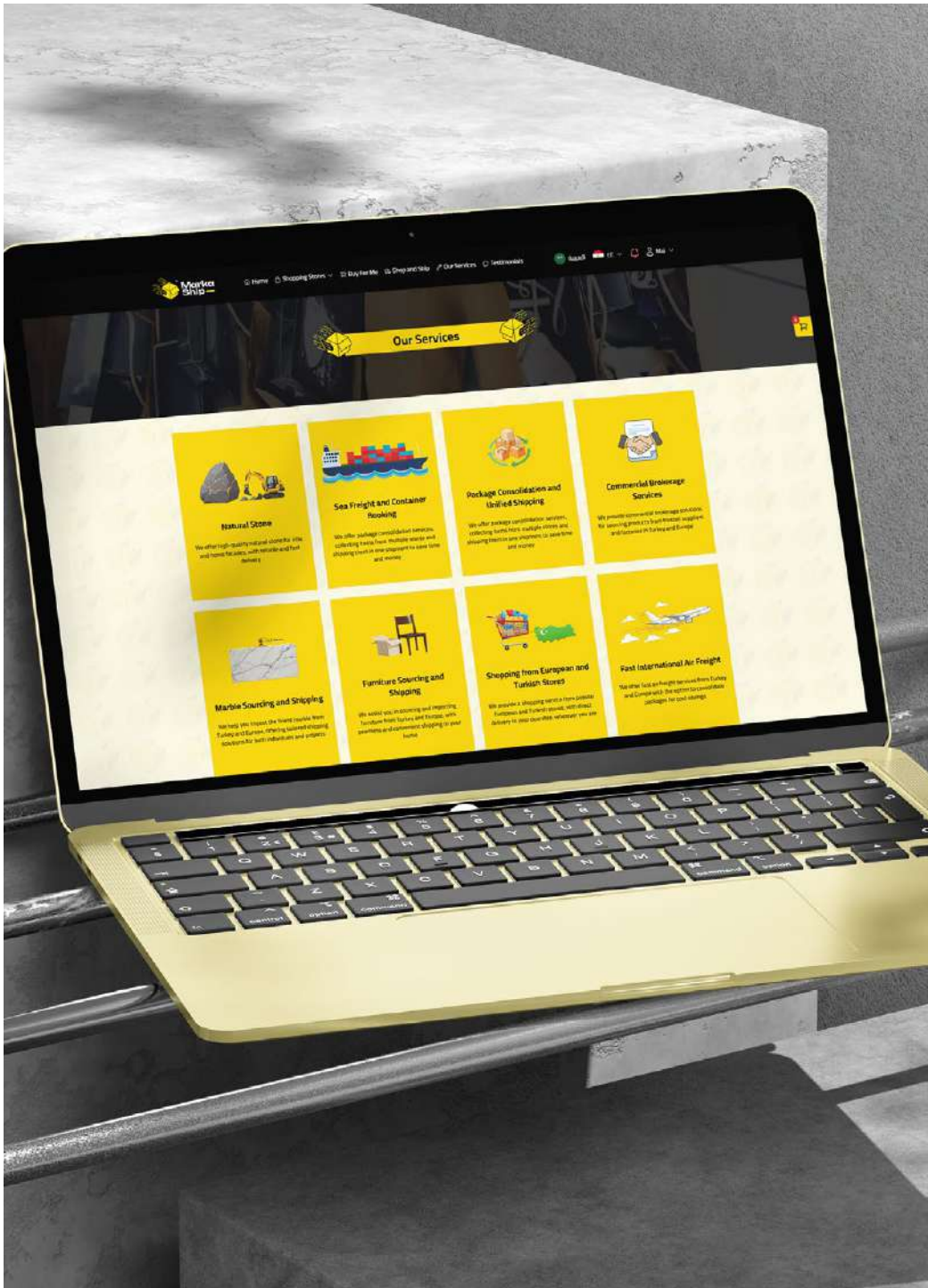
DMC-CONFERENCE

DMC (Dermatology Master Conference) is a leading annual dermatology conference in Egypt, bringing together top local and international experts. It attracts thousands of dermatologists, features hundreds of speakers, and hosts an exhibition with global medical and pharmaceutical companies.



MARKA SHIP

MarkaShip is a logistics and sourcing company providing end-to-end shipping solutions, including sea and air freight, package consolidation, and commercial brokerage. It specializes in sourcing and shipping products, furniture, marble, and natural stone from Turkey and Europe with fast, reliable delivery.



MEDIA BUYING

Our team specializes in assisting your business in making the most of the digital landscape by precisely targeting your audience and building tailored campaigns that promote engagement and conversions.

We know how to travel the complicated digital ecosystem and optimize your ad spend for optimum ROI by making the best use of budget, data, and constant tracking of changes in the digital world, from programmatic advertising to social media advertising. Our digital media professionals stay current on the newest trends and technology, ensuring that your ads are cutting-edge and effective.



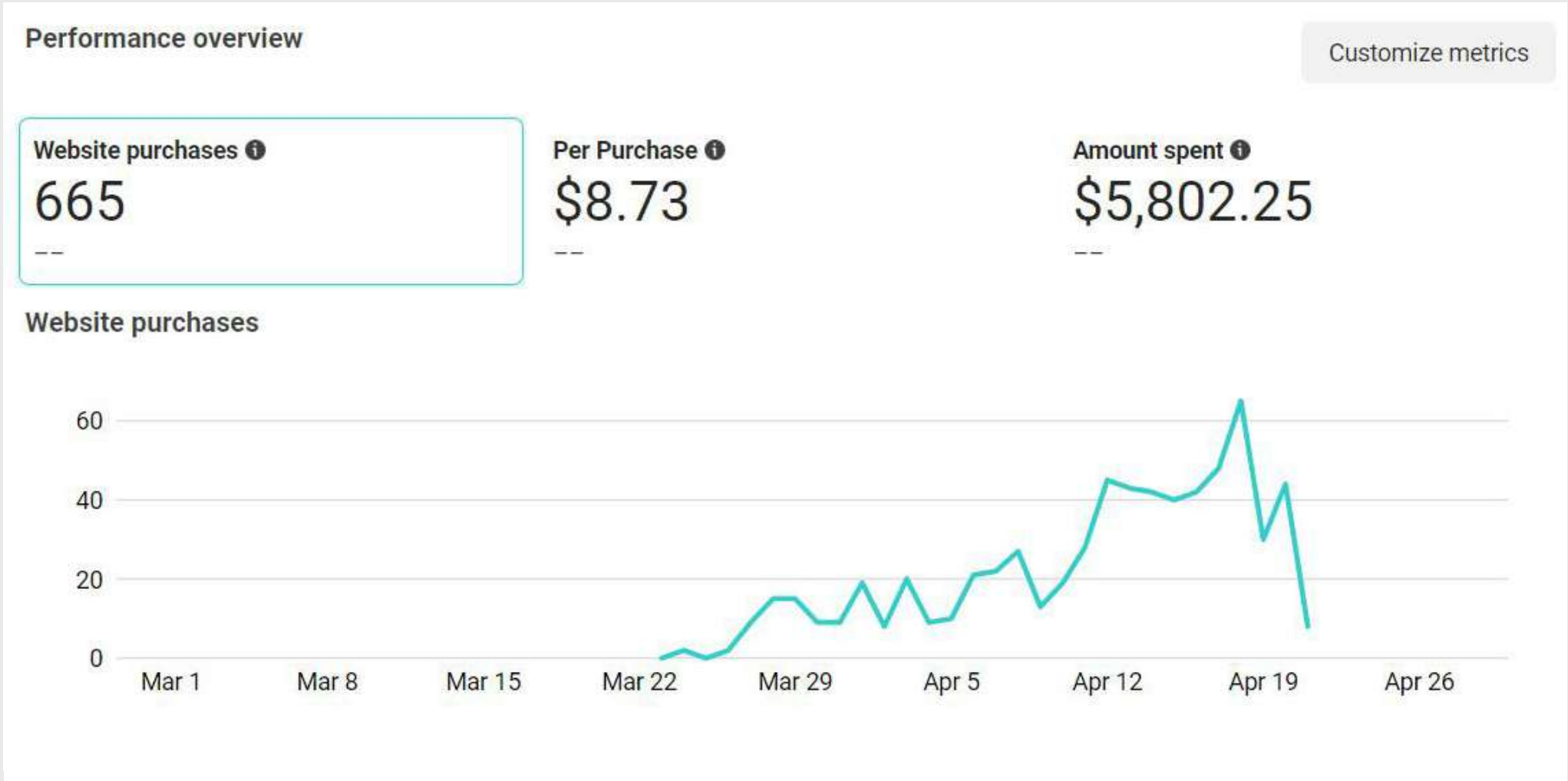
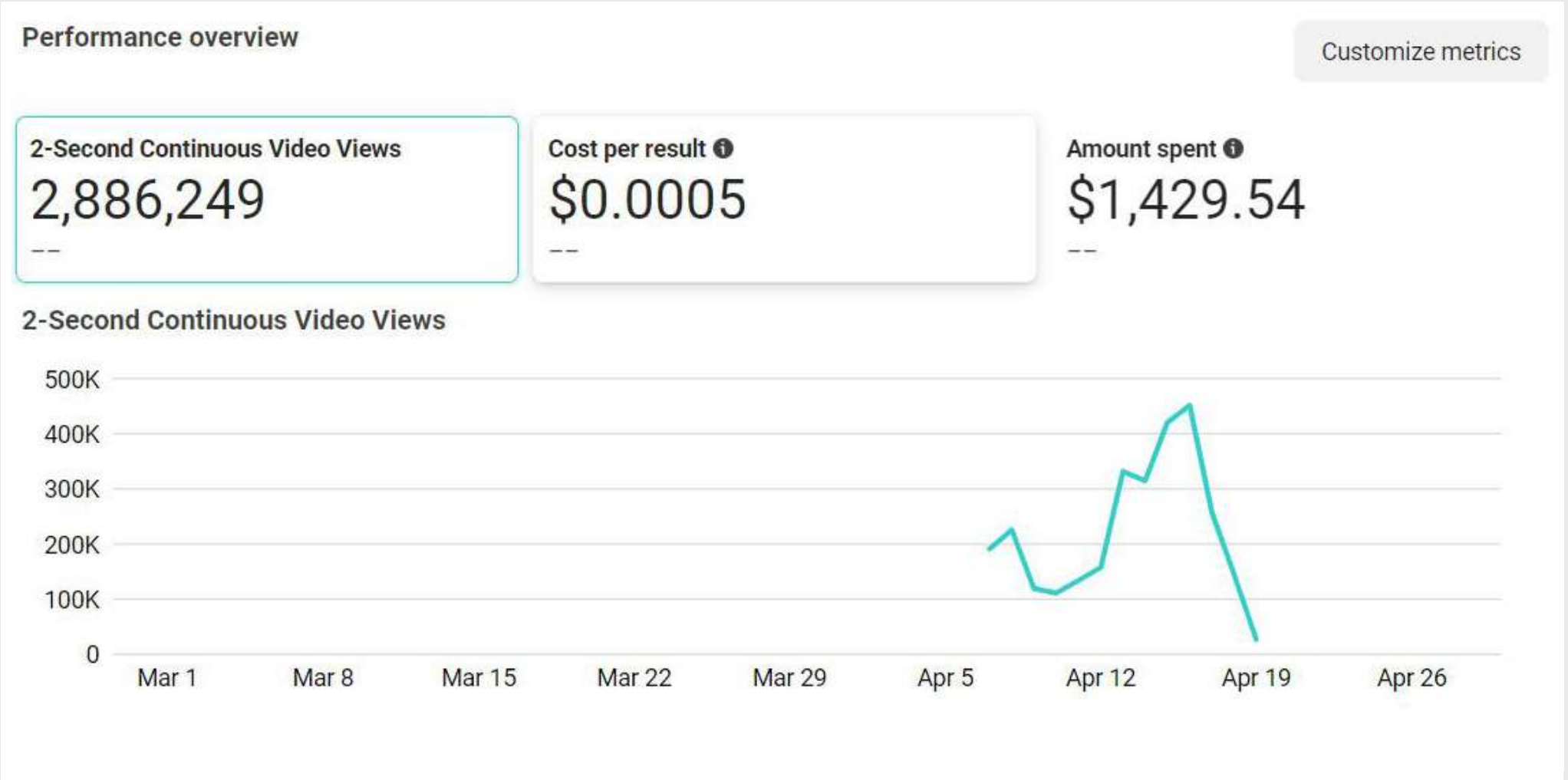
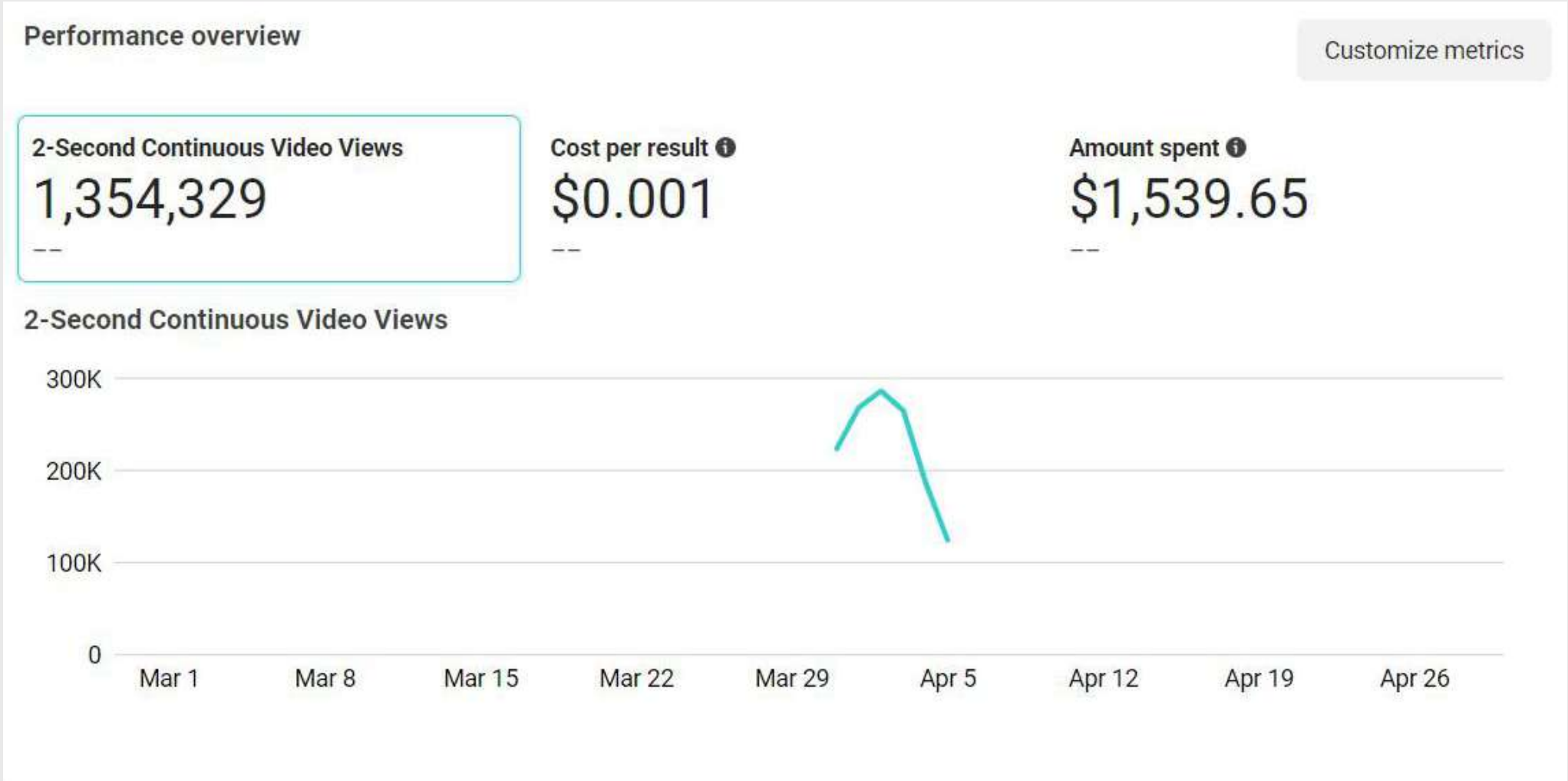
○ Social Media
Ads

○ Google
Ads





OBJECTIVE: POST ENGAGEMENT



SEO

With innovative SEO approaches and specialized plans that meet your individual business goals, we're committed to raising your search engine ranks and preserving your website's search engine results pages, resulting in increased traffic, higher conversions, and a better ROI. Target Digital Solutions provides SEO services that elevate the bar by ensuring that the right message reaches the right people in the right way.



- Competitive

- Website Audit

- Keywords Research

- SERP Snippet

- Measurement & Monitor

- Website Content Optimization

- Backlinks



OVERVIEW TOP KEYWORDS

☐		Search terms (658)	Traffic ↓		KD	Intent	C...	Volume
☐	2	واطير مصر عن ثعالبيها...	314	1.40%	N/A	INFO	-	420
☐	3	... وعلم اسباب النزول	306	1.37%	N/A	INFO	-	1,290
☐	4	موضوع عن الإحسان	297	1.33%	N/A	N/A	↓ 100%	600
☐	5	...يزر ماك بدون الصوص	287	1.28%	17	INFO	↑ 18.68%	600
☐	6	الآمل المتنبى	279	1.25%	N/A	N/A	-	560
☐	7	يا منساء الزيتون	275	1.23%	N/A	INFO	↓ 100%	970
☐	8	نكت غبية	275	1.23%	N/A	N/A	-	580
☐	9	...يث عن الاكل الصحي	269	1.20%	N/A	N/A	-	670
☐	10	رسائل دعم للزوجة	263	1.18%	N/A	INFO	↓ 100%	740

Total Search Visits ⓘ

📅 Dec 2022 - Feb 2023 🌐 Worldwide

22,369

88.59% Of All Desktop Traffic

Organic vs. Paid ⓘ

📅 Dec 2022 - Feb 2023 🌐 Worldwide



● Organic
100.00%

● Paid
0.00%



OVERVIEW TOP KEYWORDS

☐		Search terms (1,183)	Traffic ↓		KD	Intent	C...	Volume
☐	1	babo hair lotion	424	1.26%	● 1	INFO	↑ 52.29%	800
☐	2	سييتيراسيتام 500 مجم	421	1.25%	N/A	N/A	-	940
☐	3	ترنتال سعر	356	1.06%	N/A	INFO	↓ 100%	500
☐	4	ritalin tablets سعر	339	1.01%	N/A	N/A	-	1,210
☐	5	sulfax	333	0.99%	N/A	NAV	↓ 48.04%	4,040
☐	6	crestor 10 سعر	325	0.97%	N/A	TRANSAC.	-	770
☐	7	... سياليس في العراق	307	0.91%	● 12	INFO	-	840
☐	8	... كم سعره في العراق	300	0.89%	● 24	INFO	-	910
☐	9	سعر برشام سينلرج	297	0.88%	N/A	INFO	-	530
☐	10	largactil سعر	281	0.84%	N/A	N/A	-	780

Total Search Visits ⓘ

Dec 2022 - Feb 2023 Worldwide

33,572

90.15% Of All Desktop Traffic

Organic vs. Paid ⓘ

Dec 2022 - Feb 2023 Worldwide



● Organic
100.00%

● Paid
0.00%



OVERVIEW TOP KEYWORDS

☐		Search terms (2,256)	Traffic ↓		KD	Intent	C...	Volume
☐	1	موال عراقي كلمات	1.4K	<u>1.05%</u>	N/A	INFO	↓ 68.73%	330
☐	2	رموز	1.4K	<u>1.03%</u>	64	NAV	↑ 400.41	20,480
☐	3	مايعاني ابوديه	1.3K	<u>0.94%</u>	N/A	N/A	-	-
☐	4	خواطر حزينه تويتر	1.2K	<u>0.91%</u>	N/A	N/A	-	4,890
☐	5	كلام بدوي حزين	982	<u>0.73%</u>	N/A	N/A	-	1,150
☐	6	حزورة مع الجواب	971	<u>0.72%</u>	N/A	INFO	↓ 100%	900
☐	7	...ائل رياضيات للاذكياء	794	<u>0.59%</u>	N/A	INFO	↓ 98.15%	770
☐	8	اسئلة ثقافية للنقاش	648	<u>0.48%</u>	N/A	INFO	-	1,210
☐	9	...ر او حديث عن العمل	635	<u>0.47%</u>	N/A	N/A	↑ 129.29	790
☐	10	...عار عن الزوج والزوجة	617	<u>0.46%</u>	N/A	INFO	-	800

Total Search Visits ⓘ

Dec 2022 - Feb 2023 Worldwide

135,311

85.40% Of All Desktop Traffic

Organic vs. Paid ⓘ

Dec 2022 - Feb 2023 Worldwide



● Organic
100.00%

● Paid
0.00%



DIGITAL PR

Digital PR is essential for establishing and sustaining a strong brand reputation. In a world where digital communication is always growing, standing out in the digital landscape demands more than simply a fantastic product or service, especially during important seasons like Ramadan. From content production and distribution to influencer outreach and crisis management, we understand how to use digital PR to build trust and credibility with your target audience. Target Digital Solutions offers personalized digital PR strategies and tactics to help generate awareness about your business and connect with your audience in meaningful ways by producing stories and campaigns that inspire, inform, and engage.

3.8 M+
CLIENT

- News Portals

- Digital Magazines

- Platforms

- Facebook Pages

- Instagram Pages

- Influencers & celebrities



THE CHALLENGE

Resala Charity Organization launches the "yawm altahadiy" initiative under the sponsorship of the Presidency of the Arab Republic of Egypt.



THE APPROACH

We collaborated with 120 influencers, 100 Facebook pages, and 60 Instagram accounts, and photo shoots were conducted with 5 megastars (Nancy Ajram, Big Ramy, Nishan, Asser Yassin, and Ghada Abdel Razek), in addition to recording 2 songs by Tamer Hosny and Ragheb Alama.

148,421,904+

Impressions

27,015,340+

Video Views



THE CHALLENGE

Coverage of the spectacular flying whale event in the skies of Dubai, initiated by businessman Khalaf Al Habtoor.



THE APPROACH

Within just 24 hours, the event was extensively covered through a variety of videos showcasing different content and coverage styles.

40,000,000+

Impressions

10,000,000+

Video Views

175,000+

Engagements



THE CHALLENGE

- 1- Create awareness towards "Masajid" foundation.
- 2- Spreading awareness Towards Masajid's role and projects.



THE APPROACH

"Masajid" which increase interests to people about the foundation.



Video Views



Reach



THE CHALLENGE

During the past Ramadan, the artist Ahmed Safwat participated in many series that received the highest views, while he himself did not get the appreciation he deserves for his performance in



THE APPROACH

We initiated a Digital PR campaign including content creation used by community pages to market Dr. Amr Khaled program during ramadan season.



Page Posts



Reach



THE CHALLENGE

Creating awareness around the film while sparking curiosity about a new cinematic experience in Egyptian cinema remains a key challenge. It's not just about introducing a story – it's about inviting the audience to question, explore, and embrace a bold step forward in storytelling and production quality.



THE APPROACH

To support the film’s reach and ignite conversation around it, we developed and distributed tailored content across a wide range of social media viral accounts. This strategic presence helped drive awareness, generate buzz, and position the film at the center of discussions about the future of Egyptian cinema.

2,903,216+

Impressions

2,225,941+

Reach

19,377+

Engagements



DIGITAL PRODUCTION

Target Digital Solutions provides top-notch radio and television services, such as radio jingles, ads, television commercials, and documentaries. We handle every step of your campaign, from design to post-production, ensuring that your brand reaches a larger audience through high-quality audio and video channels.



- Motion Graphics

- CGI

- AI PRODUCTION

- Photography

- Videography



AI PRODUCTION

Target Digital Solutions is dedicated to leveraging the most advanced tools to support your goals. With our skilled team and expertise in Ai technologies,we can transform your dream project into reality. overcoming any challenges, including those that seem impossible to capture on film.



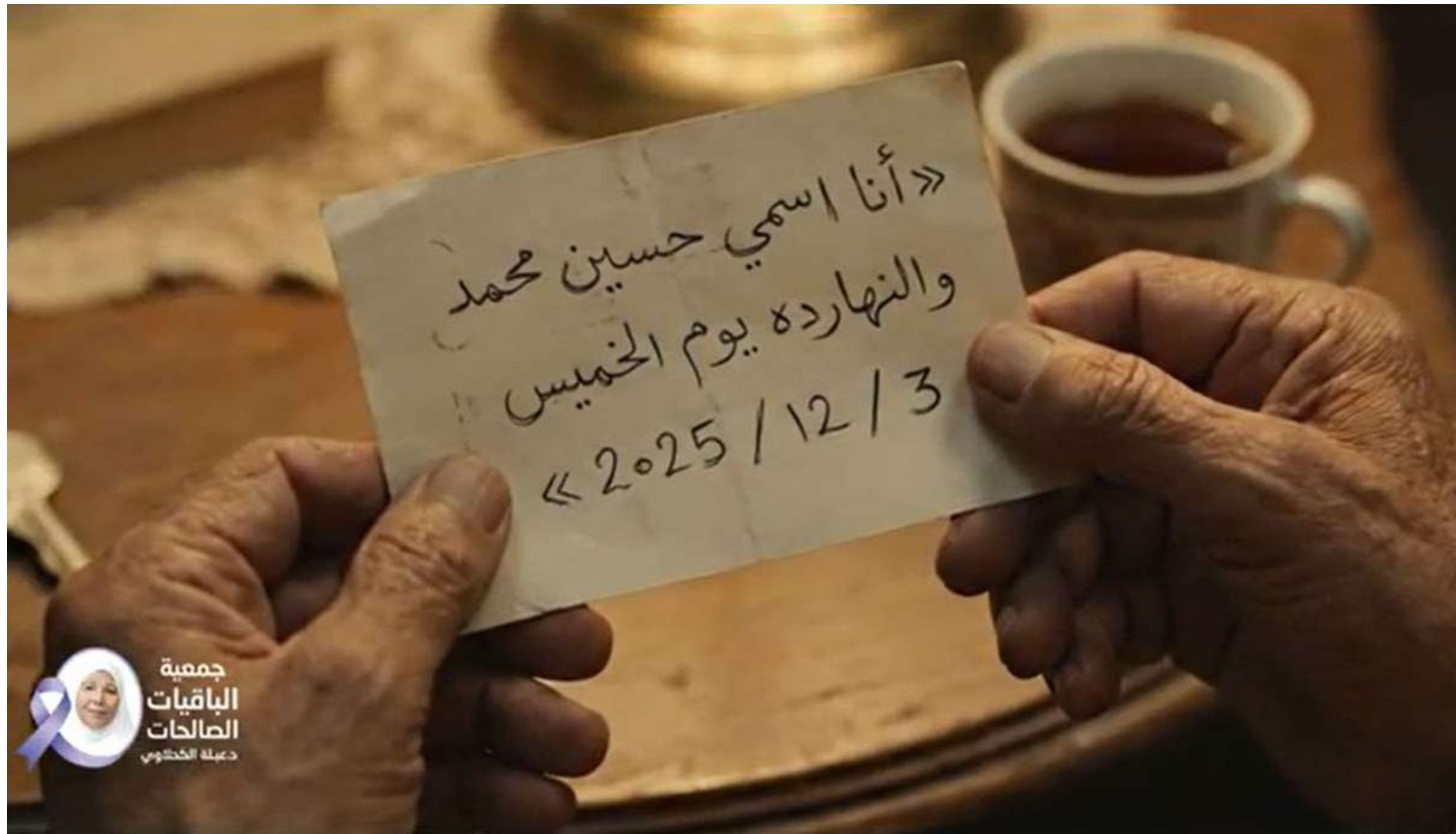
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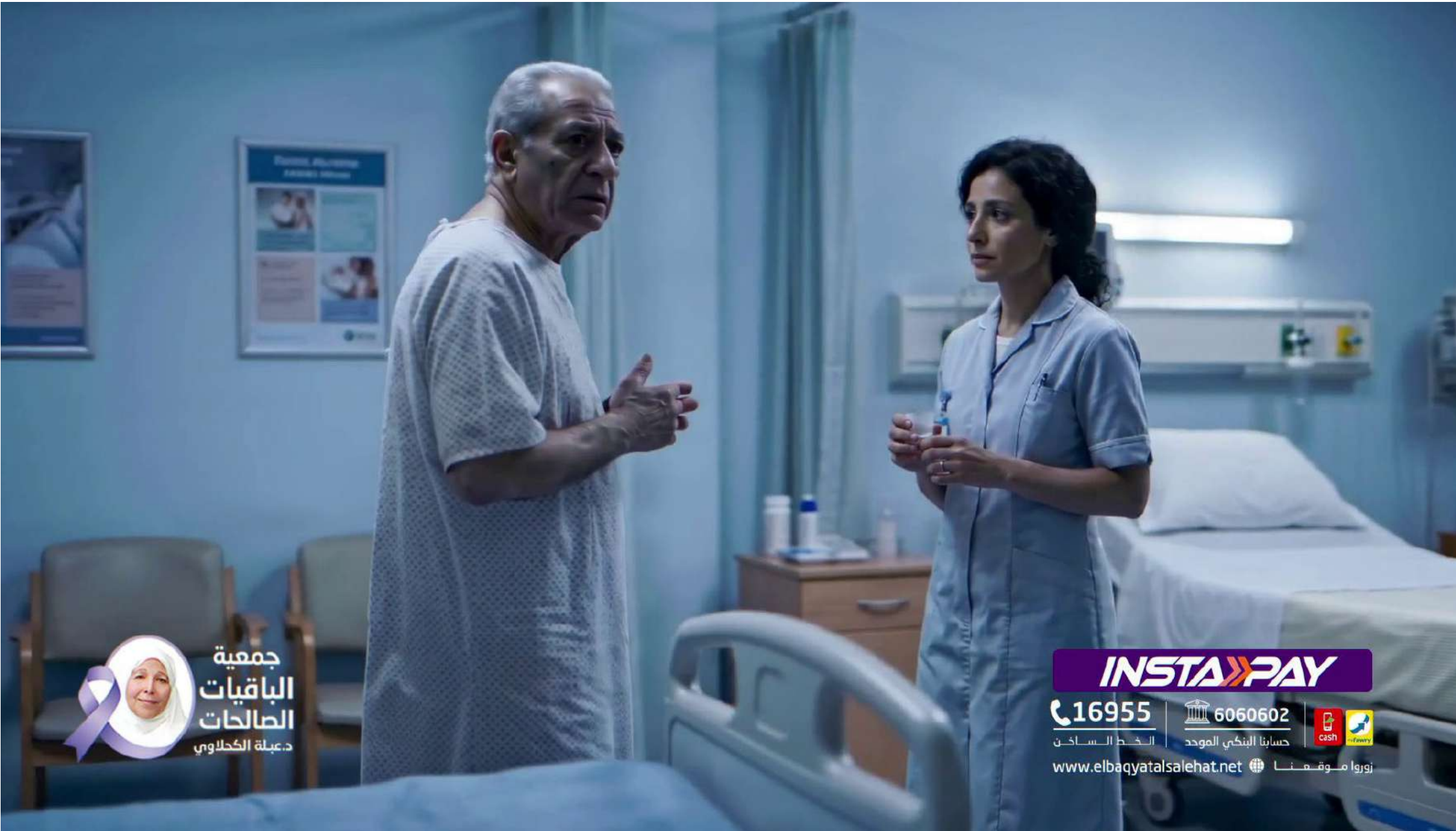
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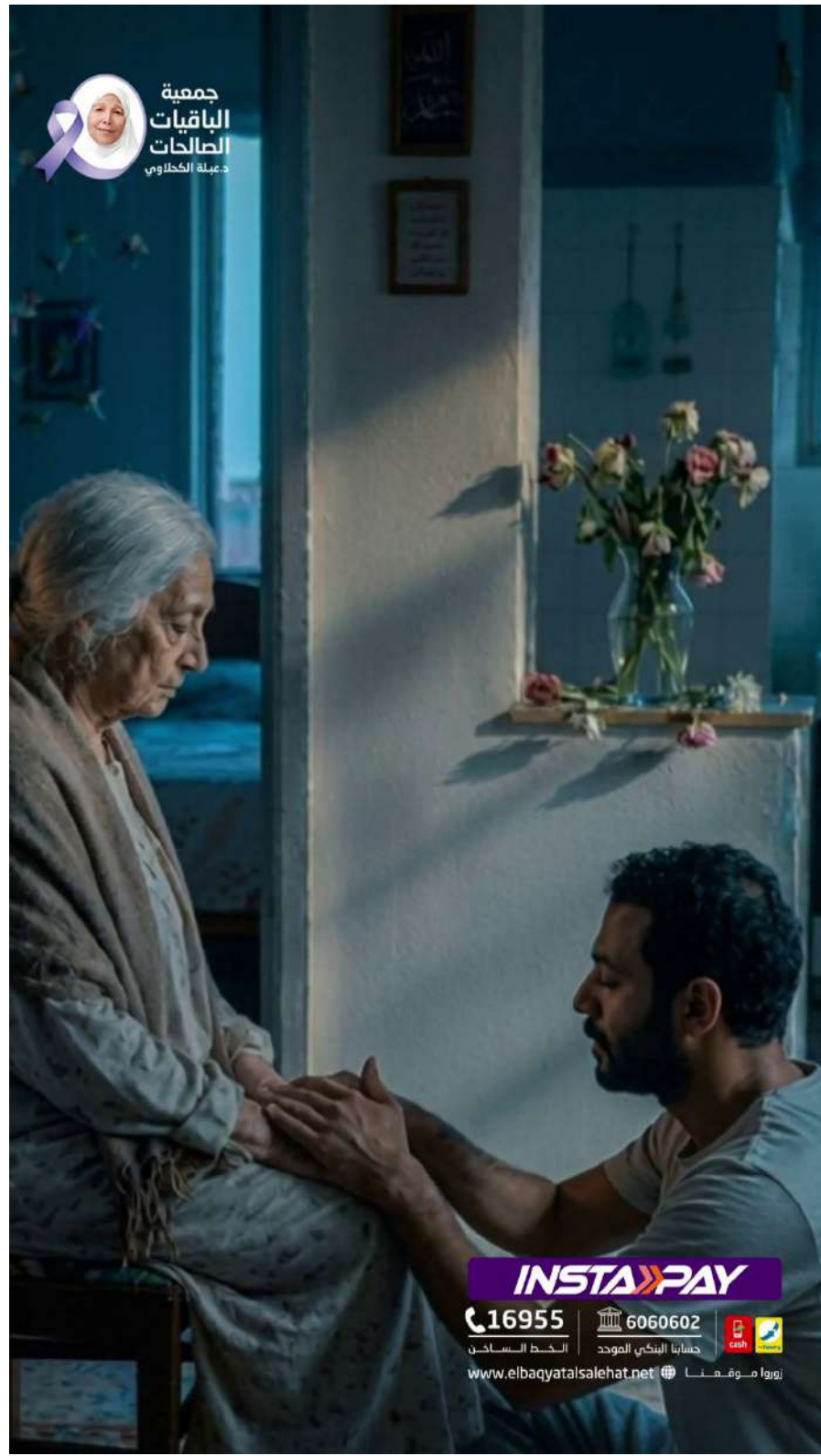
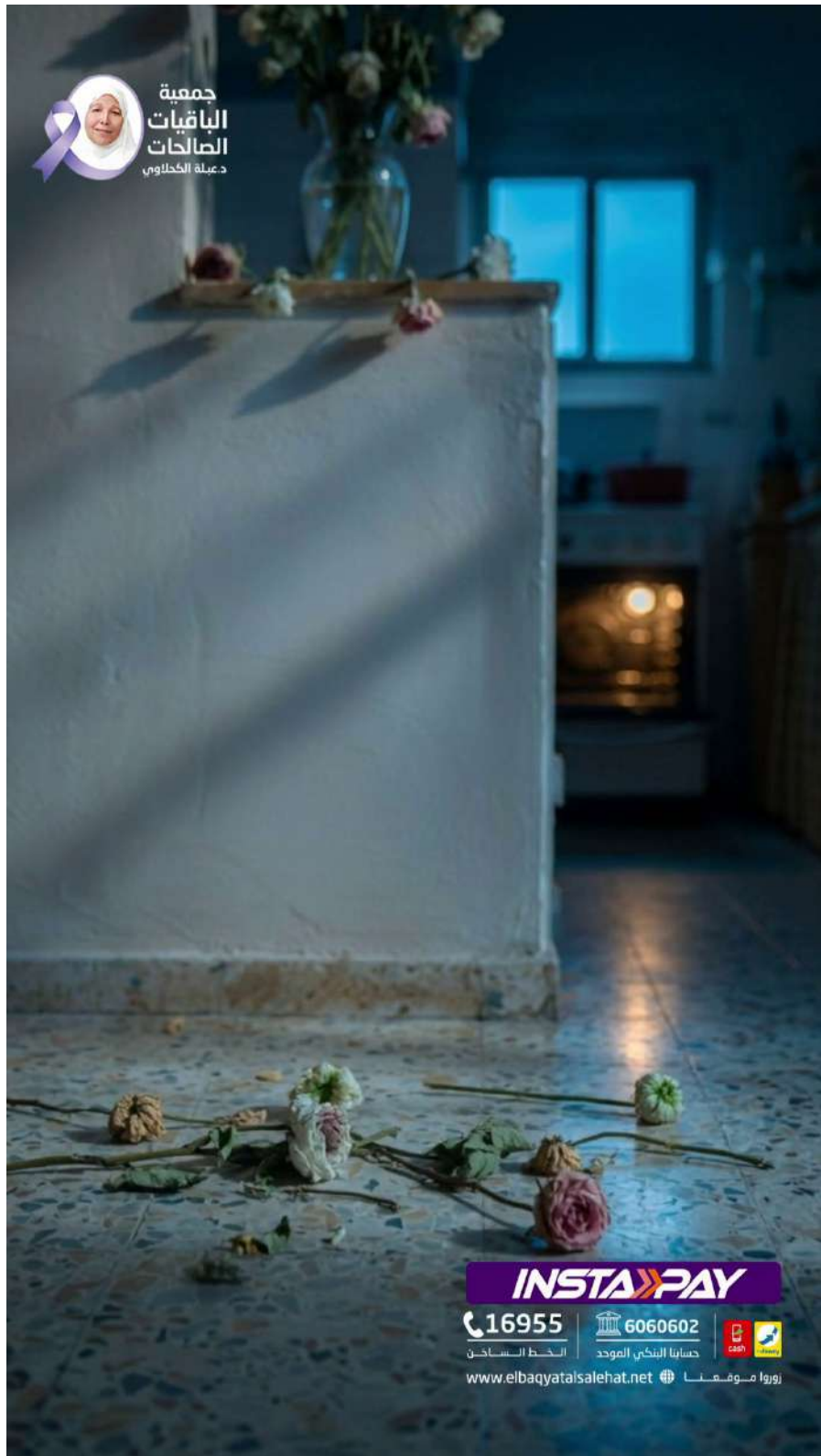
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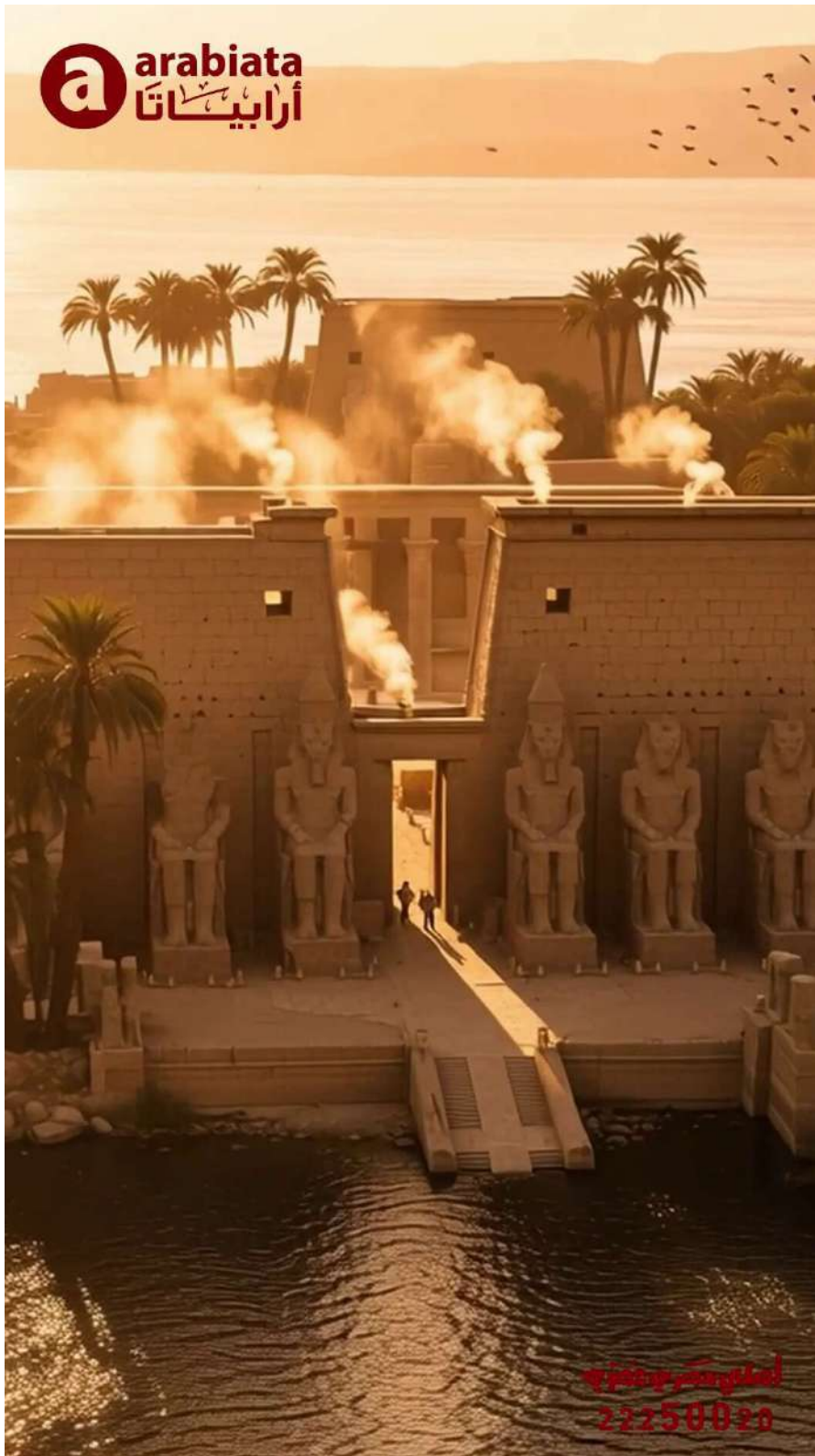
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○ Motion Graphics

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Our agency enjoys a team of expert videographers and photographers who use cutting-edge technology to create high-quality, customized content that effectively captures your brand's essence through visual storytelling and optimizes your brand image through compelling visuals that leave a lasting impression.



○ Photography

○ Videography



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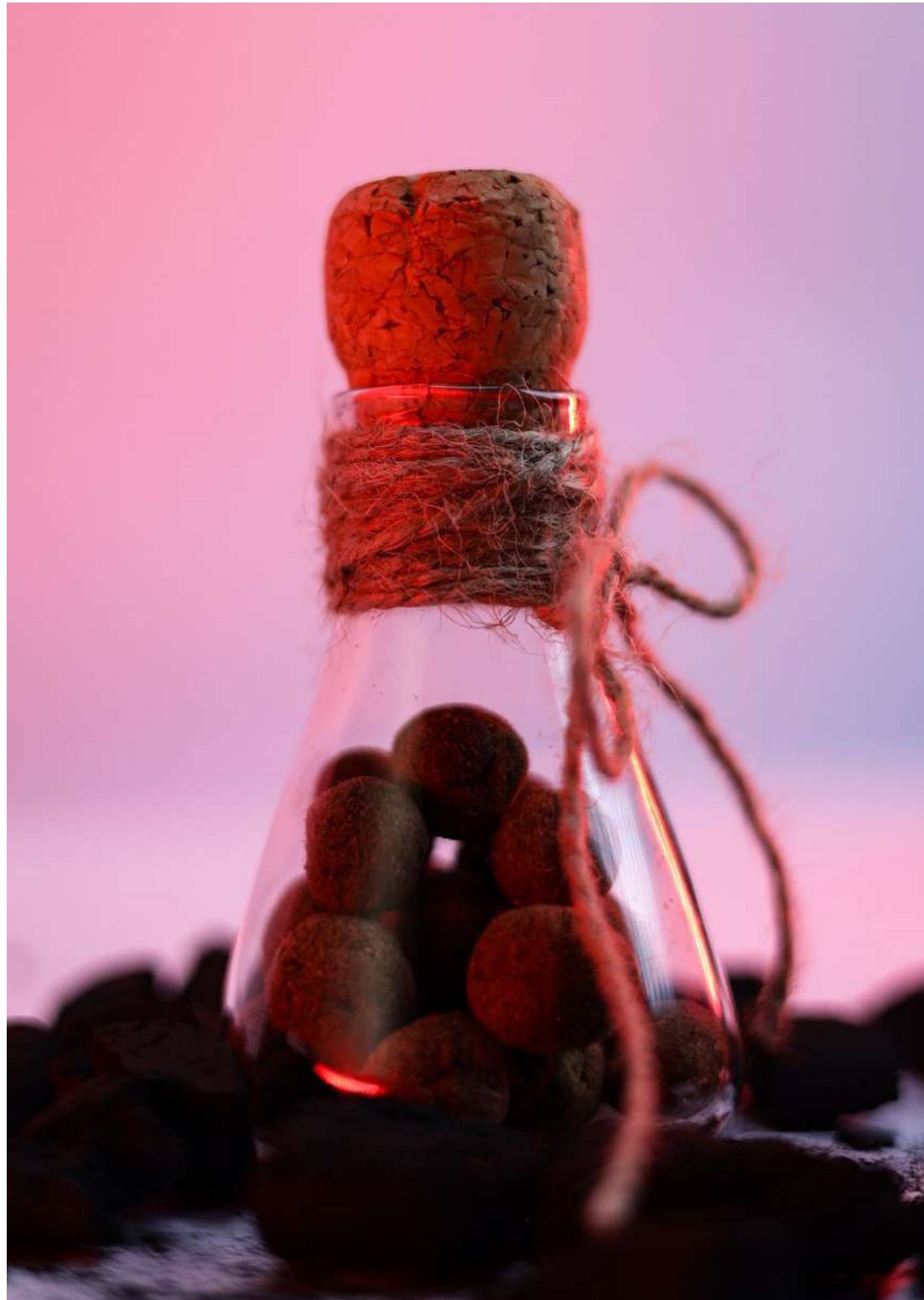
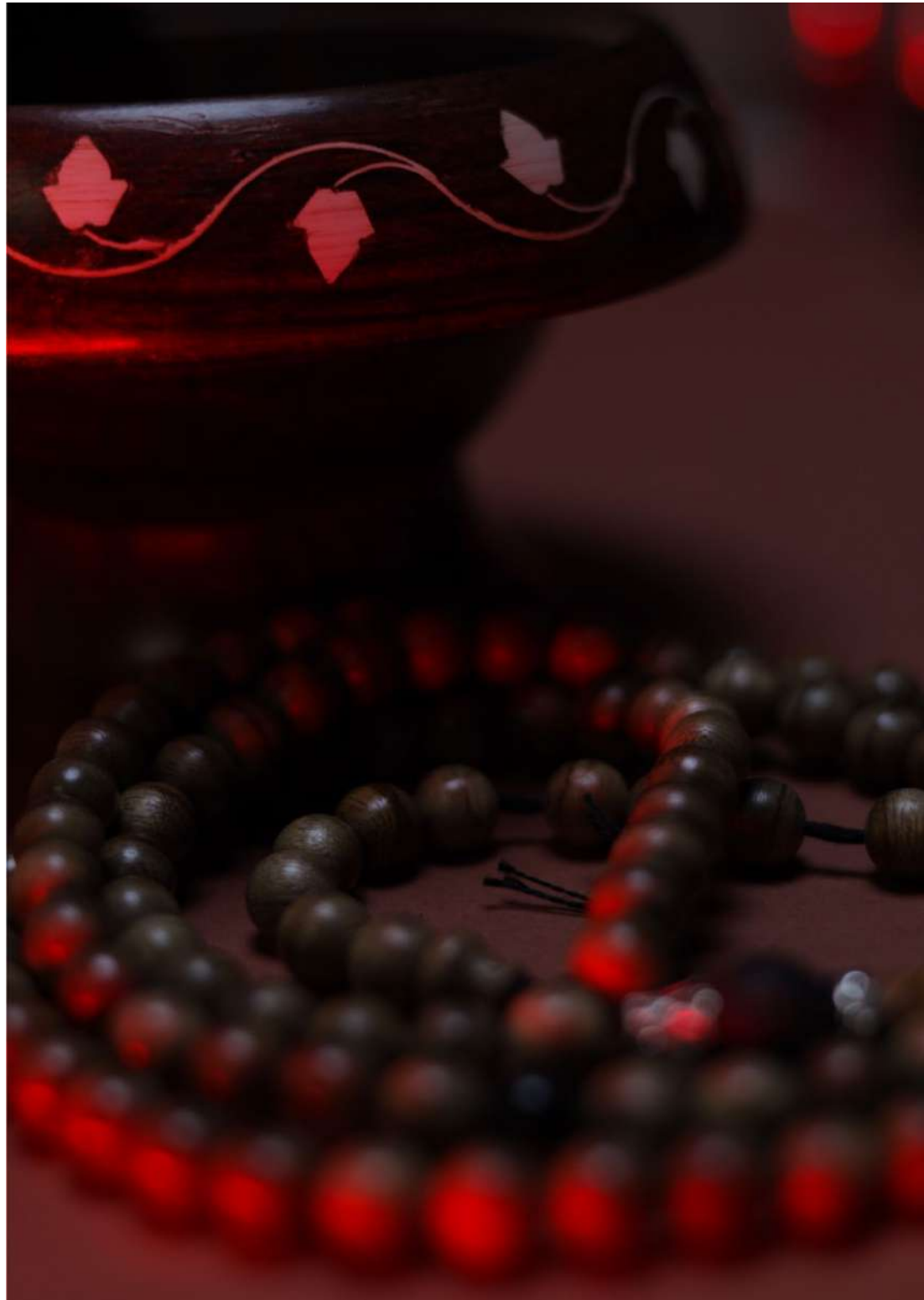
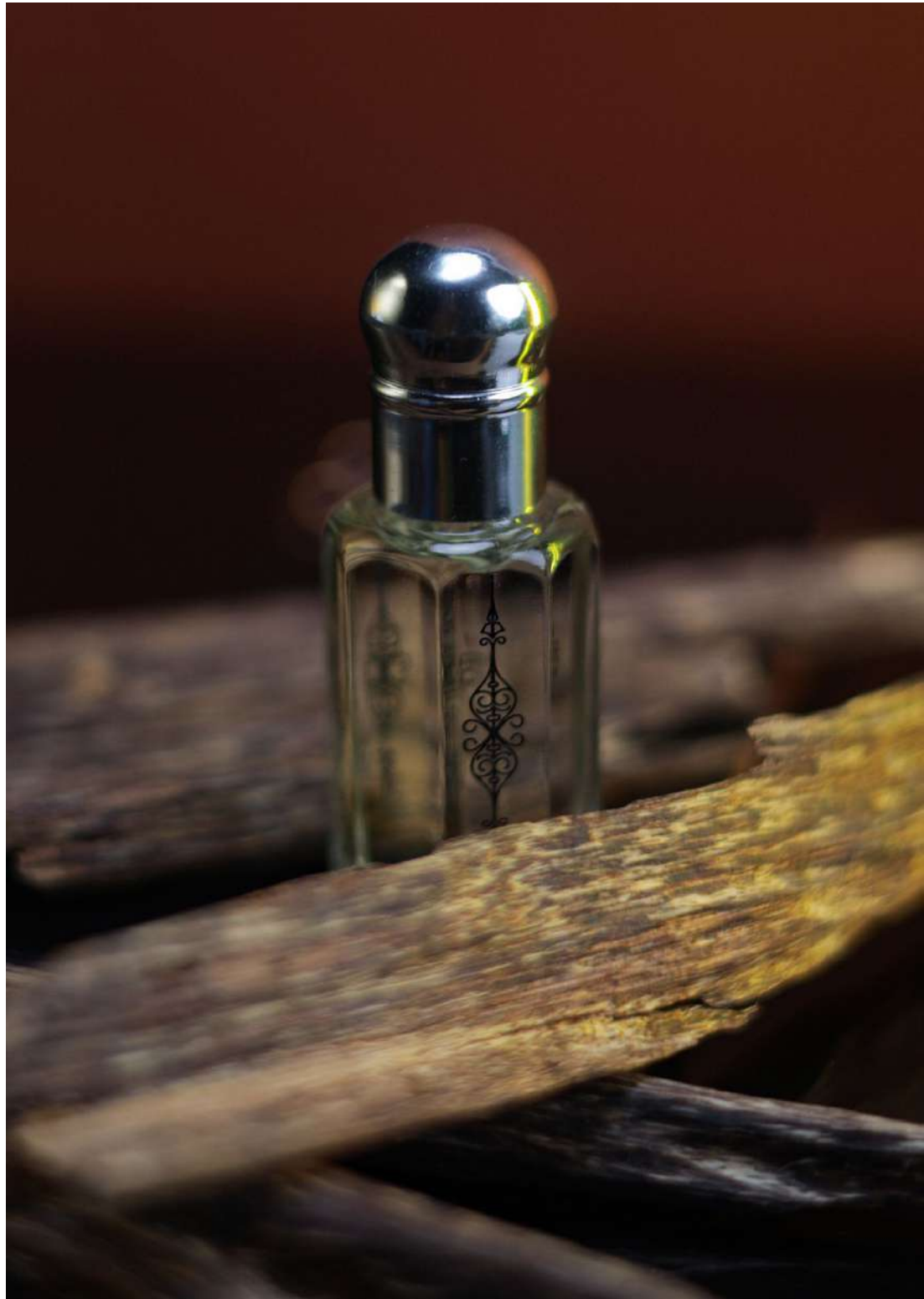
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